PITTSBURGH RANKINGS

- 2008 Pittsburgh has been named among the **Top 10 Underrated U.S. Cities** by ShermansTravel.com. Pittsburgh ranks seventh and is recognized for its transformation. "The city is sparkling with pristine parks, architectural assets, and three rivers flowing into downtown's 'Golden Triangle,' states the web site.
- 2008 Pittsburgh ranks among the **Seven Places to Retire during an Economic Downturn**, according to SmartMoney.com, who selected seven recession-proof places their experts believe soon-to-be retirees should consider. Pittsburgh ranks 4th on the list for a variety of factors, including affordable cost of living (5% lower than the national average), lower taxes for seniors, a low crime rate (compared with other cities its size) and more than 20 quality hospitals, including the University of Pittsburgh Medical Center, which was awarded "Best of the Best" in 2007 *by U.S. News and World Report* for its geriatric division.
- 2008 *Cooking Light* magazine has ranked Pittsburgh in its **Top 20 Best Cities Awards**. The magazine ranked major metropolitan areas on 15 criteria, including healthfulness and exercise data, restaurant ratings, farmers' market listings, and parks and recreation data. Pittsburgh ranked 13th based on American cities that best fit the philosophy to eat smart, be fit, and live well.
- 2008 Pittsburgh has been ranked among the **top 10 romantic spots across the country** by MSN.com. Pittsburgh is listed as number three and the Duquesne Incline is touted for its spectacular views of the Ohio and Allegheny River Valleys and downtown Pittsburgh's Golden Triangle.
- 2008 Forbes.com ranked Pittsburgh **9**th **for Best Cities for Couples**. Forty of the country's largest metropolitan areas were identified and ranked on marriage and divorce rates for the 20- to 34-year olds, affordability of a starter home, area's income disparity and availability of family counseling.
- 2007 Pittsburgh has been ranked ninth among the **top 10 most literate (and wired) cities in the United States** by *Yahoo News*. The survey focused on 69 U.S. cities with populations of 250,000 or above. Jack Miller of Central Connecticut State University chose six key indicators to rank literacy. These included newspaper circulation, number of bookstores, library resources, periodical publishing resources, educational attainment and Internet resources. Pittsburgh has made the top 10 every year since 2003, when the survey first launched.
- 2007 Frommer's, the travel guide, selected Pittsburgh as one of the **top 13 travel destinations for 2008**. Each location is based on big city fun, rural relaxation and

physical vigor. Frommer's also points out that Pittsburgh has retained its past glory, which makes it travel worthy!

- 2007 Pittsburgh has been ranked **#1 Most Livable City** in America by *Places Rated Almanac*. The 379 metropolitan areas surveyed were evaluated in nine categories: housing affordability (cost of living), transportation, jobs, education, climate, crime, health care, recreation and ambience (museums, performing arts, restaurants and historical districts).
- 2007 With great shopping, culture and sports, Pittsburgh was **ranked 8th out of the nation's 50 largest markets, on fun potential**. Bizjournals collected statistics on retail stores and restaurants to casinos and golf courses, based on 100,000 residents. The "Fun Fact" of Pittsburgh: the area has 4.19 golf courses, the best ratio in the country.
- 2007 Pittsburgh has been ranked the **9th most walkable city** of the 30 largest metropolitan areas surveyed by Real Estate Developer and University of Michigan professor, Christopher B. Leinberger. Mr. Leinberger quantified the walkability trend by counting the number of "regional-servicing walkable urban places," meaning the city has retail and cultural institutions that attract visitors.
- 2007 Pittsburgh is listed in *New York* magazine's 2007 winter travel guide as a **top pick for culture junkies**, along with such cities as London and Vienna. The magazine hails Pittsburgh for its great musicians and living legends such as Roger Humphries and Joe Negri. Among the establishments honored for great jazz music is the Rhythm House Café in Bridgeville, Manchester Craftsmen's Guild, Gullifty's and the Palm Court at the Omni William Penn Hotel.
- 2007 Voters at *American Style* magazine have named Pittsburgh the **Best Arts Destination in the Country** among mid-sized cities. Pittsburgh also scored points among readers for the Andy Warhol museum, the Carnegie Museum of Art and smaller private art galleries.
- 2007 Pittsburgh has been ranked among the **top 10 of the World's Cleanest Cities** by *Forbes* magazine. The magazine recognized the city's transformation stating, "though formerly a steel capital of the U.S., it has turned around and is now into healthcare, education, robotics, technology and financial services.
- 2007 Pittsburgh has been named **one of North America's top three Cities of the Future** by *Foreign Direct Land Investment* magazine, an affiliate of the *Financial Times*, London. The rankings are based on a variety of criteria, and Pittsburgh

topped the list of large cities in cost effectiveness, which included business space rental and purchase prices, salaries and energy costs.

- 2007 Pittsburgh ranks among **America's 50 Hottest Cities** for business relocation and expansion, according to *Expansion Management*. The magazine's list was determined by site selectors and their perceptions of a city's potential based on factors like business environment, work force quality, operating costs, incentive programs, work force training programs, and the ease of working with the local political and economic development community.
- 2007 Pittsburgh's Carnegie Museum of Natural History has been ranked sixth in the nation in the Travel Channel's top picks for **Best Museums for Dinosaur Sightings.** The museum is acknowledged for having "some of the best dinosaur exhibits in the world."
- 2007 PNC Park is listed among the **Top Ten Best Ballparks** in the nation by Major League Baseball. The park is touted for being the best of the new "retro" parks for its "great sightlines, terrific view of downtown and comfy without sacrificing ambience," states Dayn Perry, FOXSports.com.
- 2007 Pittsburgh has been named **Top City for Geeks**, by *Wired* magazine. Pittsburgh ranked seventh and received high marks on such geek-friendly measures as its proximity to top-ranked engineering schools and the number of comic book stores and Circuit City stores per capita.
- 2007 The Pittsburgh area has been rated the **No. 1 Place in the Country for Baby Boomers to find love and keep it.** The study, conducted by *Sperling's BestPlaces*, used Census data on marriage and divorce rates among the 45-65 set.