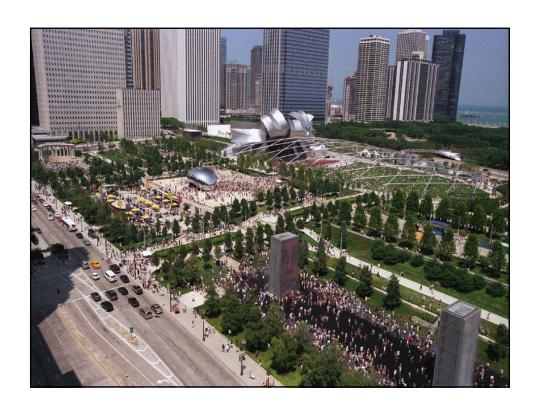
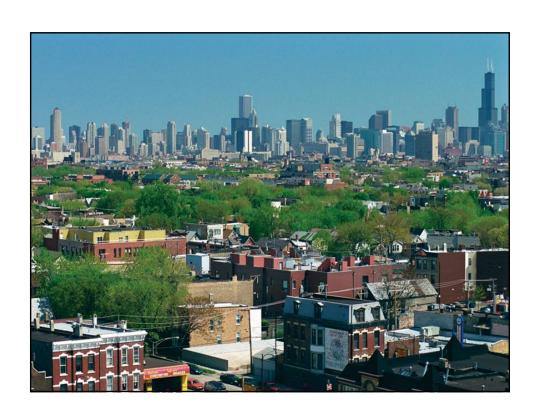
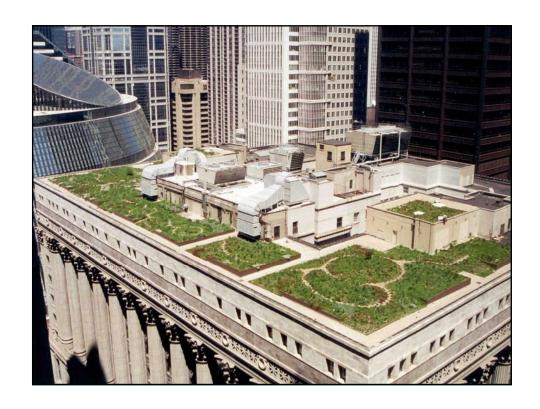
David O'Donnell City of Chicago Department of Environment April 24, 2008







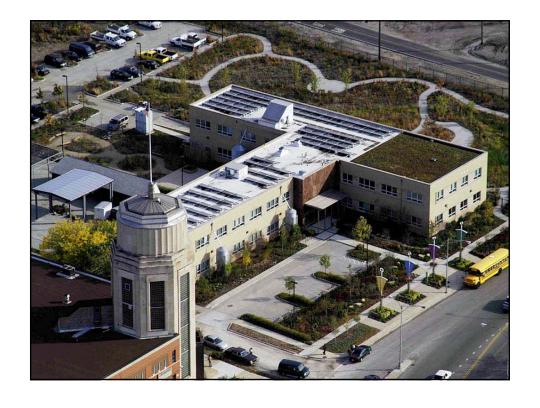








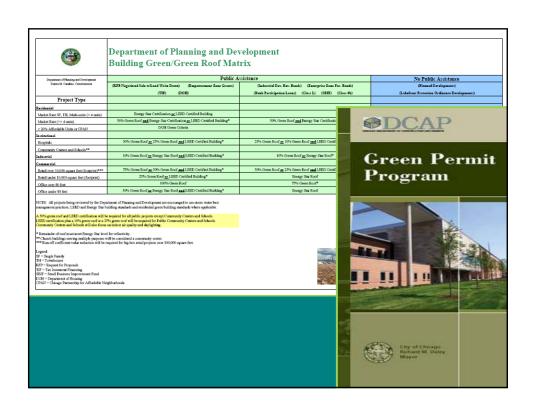




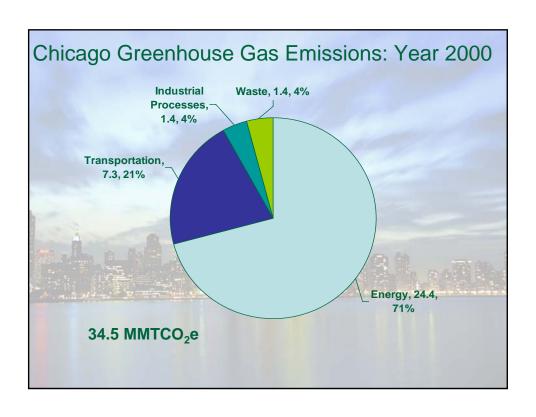










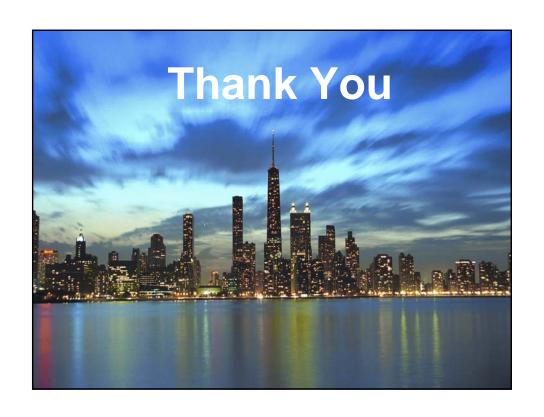






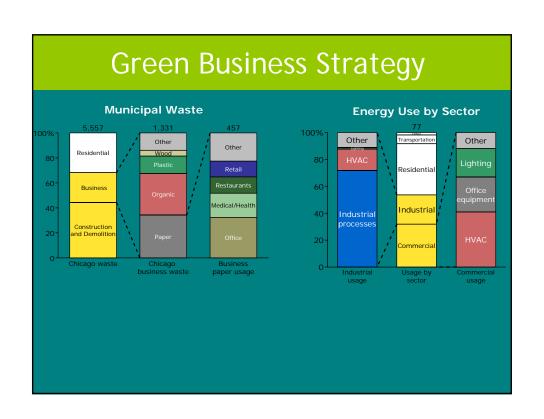












Green Business Strategy		
	Description	Approach
Advanced	Have self-directed and self- financed environmental initiatives	Publicly recognize efforts Use as models/educators for other businesses
Progressive	 Recognize the value of new ways to operate their business, but have yet to make a meaningful commitment to environmental initiatives 	•Provide turn-key programs
Struggling	Debate the value of making changes and have not yet made a meaningful commitment to environmental improvements	•Educate regarding value of change •Provide turn-key programs
Disengaged	 Rarely consider strategies for long term sustainability and are much less open to environmental initiatives 	Conserve resources for the engaged businesses