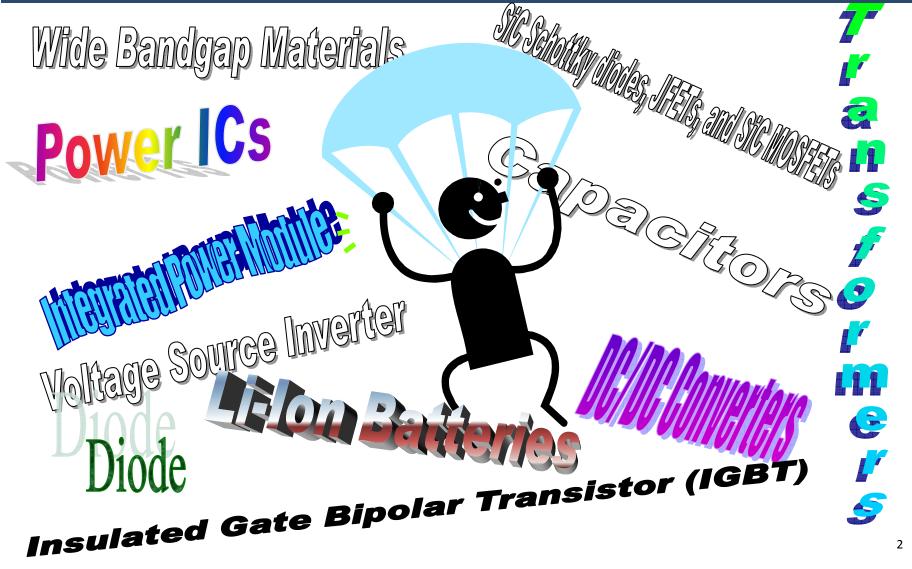
Energy Efficiency of Automobiles – A Pragmatic View

Bob Lee
Vice President - Powertrain Product Engineering
Chrysler Group LLC

IEEE Vehicle Power and Propulsion Conference
Dearborn, Michigan
September 9, 2009



IEEE Space



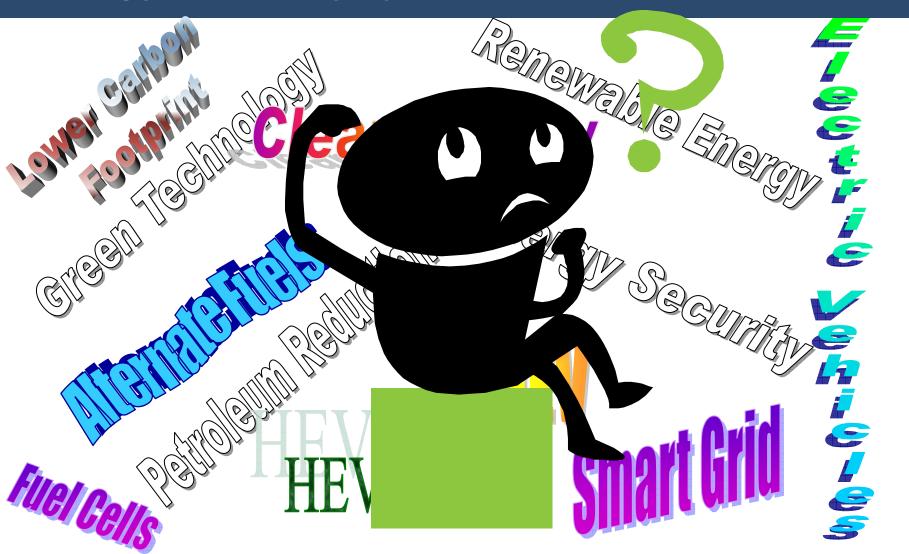


Outline

- Energy efficiency space
- Fuel economy and energy efficiency
- Where does the energy go
- Fuel economy ideal function
- Pragmatic energy efficiency improvement model
- Summary



Energy Efficiency Space





What is "Efficiency"?

The dictionary defines efficiency as:

 The ratio of the effective or useful output to the total input in any system

 The ratio of the energy delivered by a dynamic system to the energy supplied for its operation



What is "Energy Efficiency"

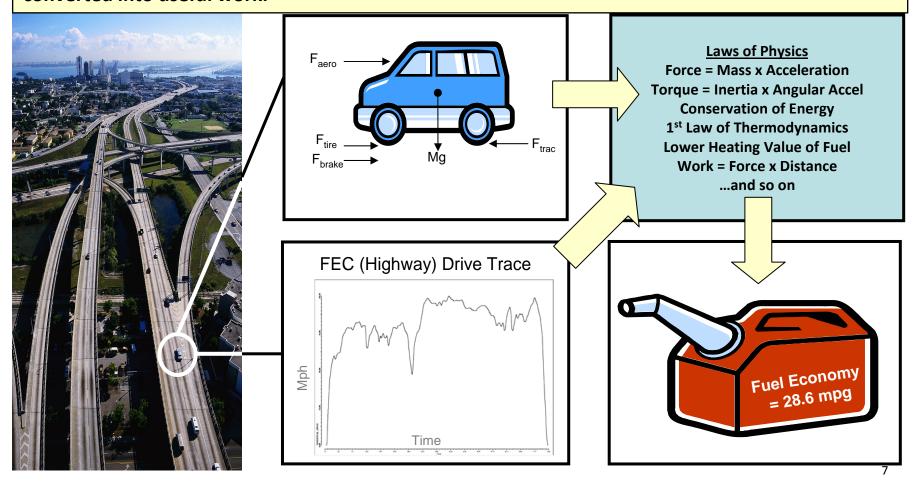
"Take the Stairs--Be More Energy Efficient"





The Physics: Converting Fuel Energy to Work

Fuel Economy generally refers to how much distance a specific vehicle can be moved from A to B with a given volume of fuel. Fuel Efficiency generally refers to how well the energy of the fuel is converted into useful work.





Key Fuel Economy Metrics

Fuel Economy Labels

- Regulatory requirement, but also used competitively (can be advertised)
- Administered by EPA with Manufacturer self-certification

Consumer Reports

- Competitive testing by highly influential Independent 3rd party
- Cannot be advertised
- Chrysler strategic objective is to be top quartile in each segment

Corporate Average Fuel Economy (CAFE)

Fleet mpg average, administered by NHTSA

European Union Fuel Consumption

- Expressed as Liters/100 Km on unique New European Driving Cycle (NEDC)
 - Homologation testing conducted by Manufacturer with an EU approved witness
 - Widely reported (German Auto Motor und Sport is similar to Consumer Reports) and can be advertised

CO₂ Emissions (Greenhouse gas "pollutant")

- Inversely proportional to mpg fuel economy (directly proportional to fuel consumption) for a given fuel. Expressed as gm/mi or gm/km
- Voluntary fleet average agreement exists between Manufacturers Association (ACEA) and the European Union



Key Metrics & Cycles – Fuel Economy Labels

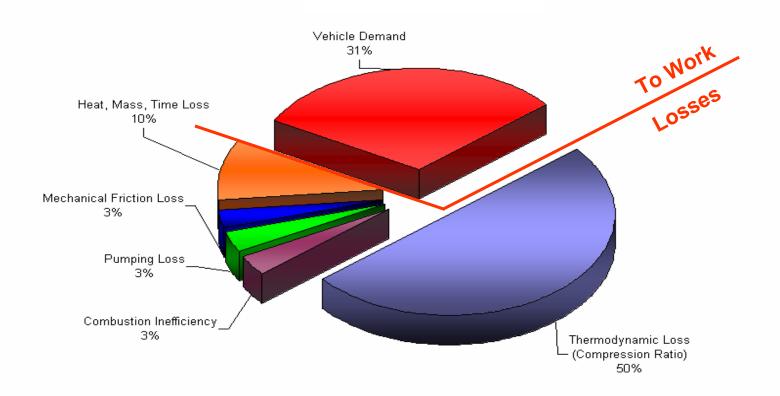
EPA City and Highway label values are calculated as EPA Fuel Economy Estimates weighted combinations of 5 key tests. They are posted on These estimates reflect new EPA methods beginning with 2008 models CITY MPG HIGHWAY MPG the new vehicle's window label along with a competitive **Estimated** segment position. The city, highway and cold city cycles **Annual Fuel Cost** \$2,039 feature light engine loads and mostly low vehicle speeds. based on 15,000 miles for most drivers for most drivers at \$2.80 per gallon 15 to 21 MPG 21 to 29 MPG **FTP City Drive Cycle** Combined Fuel Econom Your actual nileage will vary depending on how you 57 mph drive and maintain your vehicle. **HWFET Highway Drive Cycle** All SUVs 60 mph 81 mph **US06 High Speed Drive Cycle SC03** Air Conditioning Drive Cycle 20°F Cold City Drive Cycle 55 mph A/C (SC 57\mph The FTP City and HWFET Highway are also combined into an EPA unadjusted value for use in CAFE



Energy Supply from Internal Combustion Engine

Only about 1/3 of the fuel energy is converted by the internal combustion gasoline engine into vehicle work. Advanced gasoline engine technologies (and diesels as well) are aimed at improving the efficiencies and reducing the losses associated with the other 2/3 of the energy available.

Analysis of Energy Supply (Engine) - Consumer Reports City Cycle

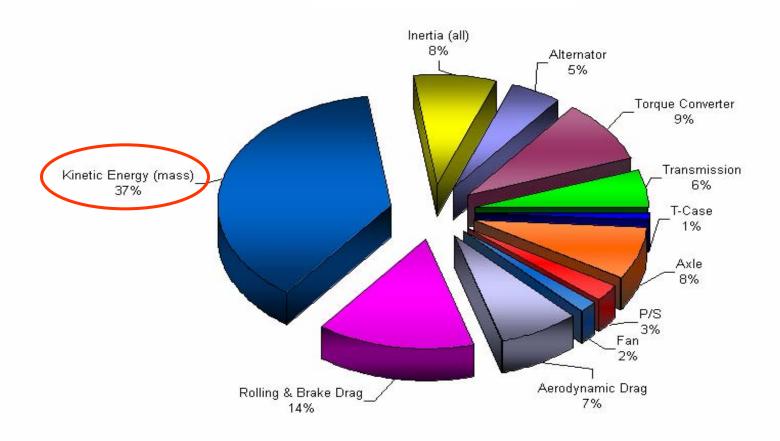




Where the Vehicle Energy is Spent in City Driving

Most of the fuel energy on a city type cycle is consumed by (repeatedly) accelerating the mass (weight) of the vehicle, but other vehicle demands & losses take energy also.

Analysis of Energy Demand (Vehicle) - Consumer Reports City Cycle

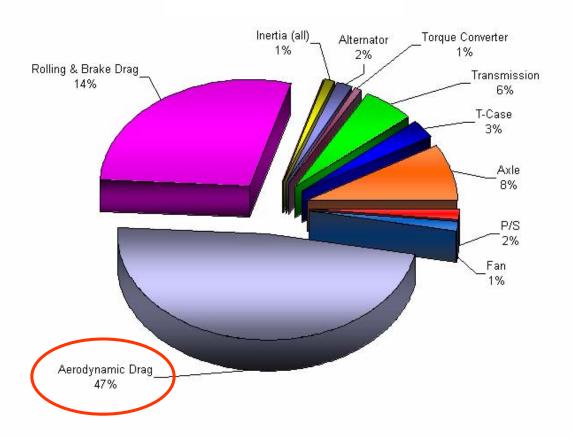




Where the Vehicle Energy is Spent in Highway Driving

Most of the fuel energy on a highway type cycle is consumed overcoming the aerodynamic drag of the vehicle, but other demands & losses take energy as well.

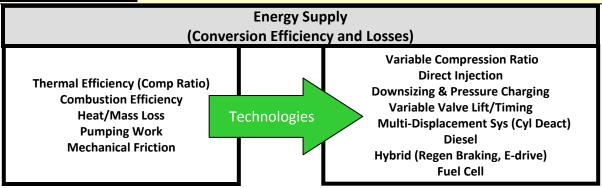
Analysis of Energy Demand (Vehicle) - Consumer Reports Highway Cycle

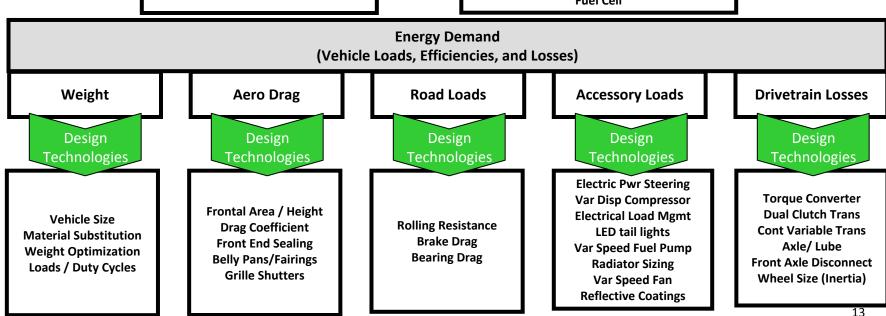




Energy Supply and Vehicle Demand

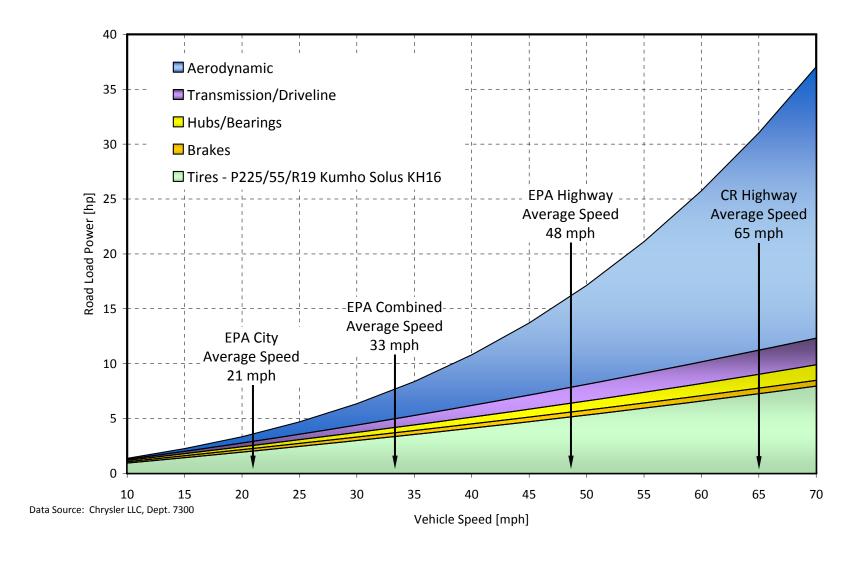
The Physics: Fuel Economy is a function of the <u>total vehicle system</u>, comprising both energy supply in the propulsion system and energy demand of and from the vehicle. Improving it thus requires a *total vehicle solution*.





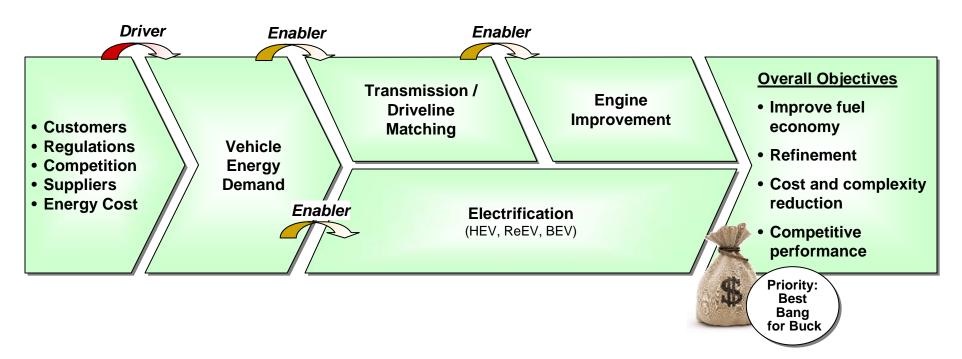


Road Load - Subsystem Contributors





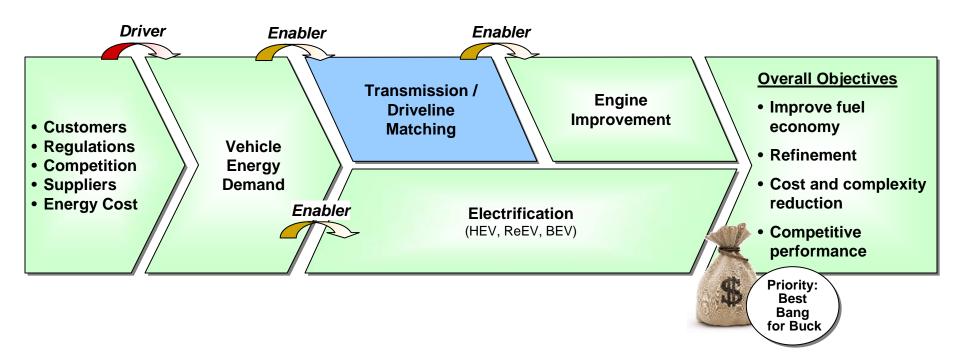
Pragmatic Efficiency Improvement Model



•Gains in propulsion efficiency are best built upon reduced vehicle energy demand, as it maximizes the impact of transmission matching and allows engine size and technology to be optimized.



Pragmatic Efficiency Improvement Model



•Gains in propulsion efficiency are best built upon reduced vehicle energy demand, as it maximizes the impact of transmission matching and allows engine size and technology to be optimized.



Transmission and Driveline - Efficient and Light Weight Axle Technology

Technology

Benefits

Products

Fuel Efficient Rear and Front Drive Units for Pass Car & SUV Open diff, LSD, eLSD



Reliability

- 100% EOL-test
- life time oil fill
- production proven design



Light Weight Design

- aluminum housing
- welded ring gear
- optimized design (split line)



Reduced Backlash

- shimmed differential gears
- 100% in-process check



- pressure die-cast housing
- optimized bearing preload method
- standardized internal components



- synthetic oil
- optimized parasitic losses
- low friction bearings



- finish ground ring & pinion gears
- tuned mounting bushings
- double piloted input flange



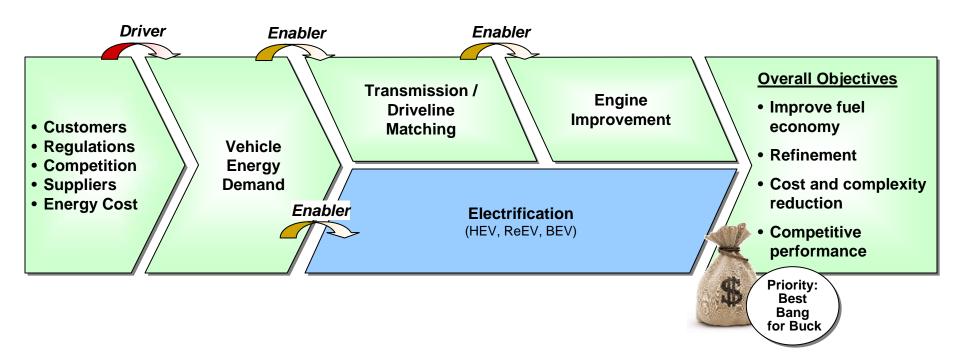








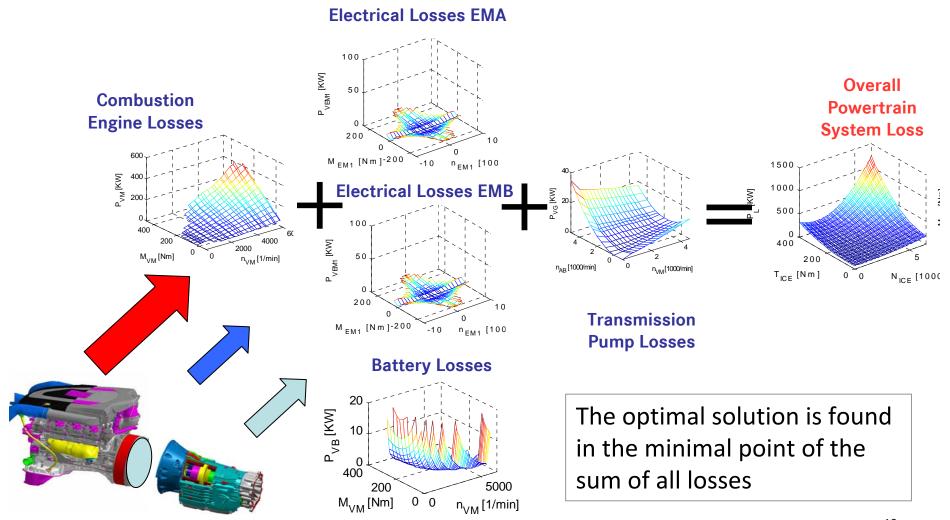
Pragmatic Efficiency Improvement Model



•Gains in propulsion efficiency are best built upon reduced vehicle energy demand, as it maximizes the impact of transmission matching and allows engine size and technology to be optimized.

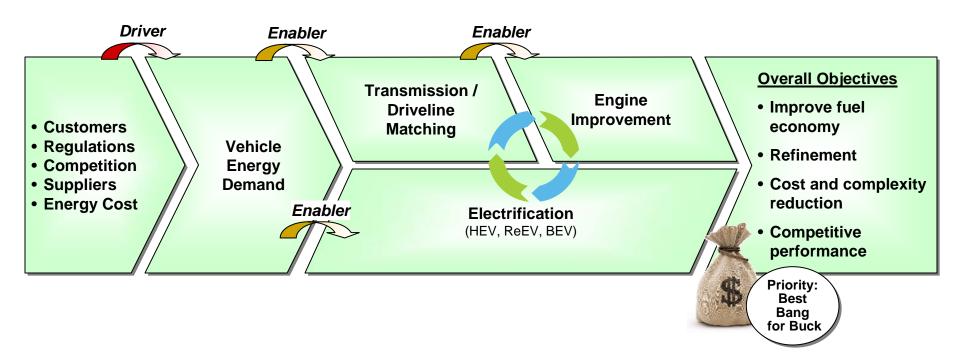


Electrified System Optimization





Pragmatic Model



•Gains in propulsion efficiency are best built upon reduced vehicle energy demand, as it maximizes the impact of transmission matching and allows engine size and technology to be optimized.



Summary

- Automobile energy efficiency can be viewed as the relationship between Vehicle Demand Energy and Propulsion Efficiency over a given drive cycle
- Increasing energy efficiency should be a total vehicle exercise requiring detailed improvements in both Vehicle Demand Energy and Propulsion Efficiency
- Reductions in Vehicle Demand Energy typically provide better "Bang for the Buck" and are synergistic with electrification scenarios
- Electrified powertrains require closer cooperation between the traditional mechanical and electrical disciplines to maximize energy efficiency



Thank You