The San Francisco Bay Area Council (BAC) – Your partner in promoting conferences, courses, webinars, and more!

The IEEE SF BAC publishes announcements in our *eGrid newsletter* for chapter events, conferences, short courses, tutorial programs, and webinars, bringing them to the attention of a cross-section of our 32,000+ IEEE members and guests in the San Francisco Bay Area. The eGrid is online all the time at [www.egrid.biz](http://www.egrid.biz) and is emailed out twice a month.

I invite you to advertise in the *eGrid*, which is *focused at the Bay Area, the hotbed of innovation, and is a unique publication which is targeted specifically towards the technical people in your target market.*

*There are two methods of advertising in the eGrid. One is a full ad program, while the other is an abbreviated version.*

An abbreviated option is to have a line item and tile logo with a few choice words about the conference for a lesser price, such as this example:

**March 6-7, 2019, ISQED 2019, Santa Clara**  
Quality Electronics Design; manufacturing, design and EDA.

The full ad program will also feature an longer ad such as this example, in addition to the line item above:

**QUALITY ENGINEERING SYMPOSIUM**

To learn the latest trends in electronic design & automation and semiconductor technologies, attend the  
20th International Symposium on Quality Electronic Design (ISQED 2019).
This premier interdisciplinary and multidisciplinary Electronic Design conference bridges the gap among Electronic/Semiconductor ecosystem members providing electronic design tools, integrated circuit technologies, semiconductor technology, package assembly, and test to achieve total design quality. The conference covers:

* **Security**  
  Keynote: Adversarial attacks on Security and Privacy of Machine Learning Systems

* **IoT**  
  Machine Learning

* **Machine Learning**  
  Machine Learning Systems

* **Electronic Design**

ISQED 2019 will be held on March 6-7, 2019, at the Hyatt Regency Santa Clara. For more information, see [ISQED 2019](#). Quality spoken here.

Both the shorter line item and longer ad will appear on a separate page just for similar conferences or events, plus the Google calendar.

<table>
<thead>
<tr>
<th>eGRID RATES</th>
</tr>
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<tbody>
<tr>
<td>2 months Call for Papers ad, 2 months conference ad</td>
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<tr>
<td>3 months of eGRID advertising. Can include a division for call for papers ad + conference for an additional $200.</td>
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<tr>
<td>2 months of eGRID advertising</td>
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<tr>
<td>1 month of eGRID advertising</td>
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<tr>
<td>2-week ad, or one emailing</td>
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<tr>
<td>Year-round rates, paid in six-month increments of $2,400</td>
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<tr>
<td>Full day local IEEE Chapter or Society event</td>
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<tr>
<td>Abbreviate Rate – line item only with logo &amp; a few choice words</td>
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<tr>
<td>Line item for conference as above + line item for Call for Papers</td>
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</tbody>
</table>

**Employment rates:**

- Employment opportunities, per single emailed e-grid + on-line ($300 for two e-grids, or one month) with highlights and website link | $150
- Employment opportunities, per single emailed e-grid + on-line with company logo | $200
- Employment opportunities for corporate accounts, emailed e-grid + on-line, ten positions per month, for two week periods each (5 for entire month, or some combination). | $500

Smaller, locally-sponsored conferences receive discount.

We look forward to making our IEEE eGrid newsletter a centerpiece of your advertising campaign, and we wish you great success! Please contact me at:

**Sandra Winkler, 1-650-299-9365, s.l.winkler@ieee.org**

**Engineering chapters, societies, and affinity groups in the SF Bay Area include:**

* Antenna and Propagation * Circuits & Systems * Computer * Consultant’s Network Affinity Group * Communications *