

The San Francisco Bay Area Council – Your partner in promoting conferences, courses, webinars, and more!



The IEEE SF BAC publishes announcements in our **eGrid newsletter** for chapter events, conferences, short courses, tutorial programs, and webinars, bringing them to the attention of a cross-section of our 32,000+ IEEE members and guests in the San Francisco Bay Area. The eGrid is online all the time at <u>www.eqrid.biz</u> and is emailed out twice a month. The full advertising package includes:

- * Ad will appear in the eGrid with a tile logo
- * Have a line item listing in the right "table of contents" column in eGrid with a few choice words and a small tile logo
- * Ad will appear on a separate page exclusively with other similar ads, with a link to that page in the left "table of contents by content" column of the eGrid

An alternative is to pay for an *abbreviated advertising option* for a lesser amount of money, which would include:

* Have a line item listing in the right "table of contents" column in eGrid with a few choice words about the event / conference.

Engineering chapters, societies, and affinity groups in the SF Bay Area include:

* Antenna and Propagation * Circuits & Systems * Computer * Consultant's Network Affinity Group * Communications * Consumer Electronics * Control Systems * Components, IC Packaging, and Manufacturing Technologies * Engineering In Medicine & Biology * Electromagnetic Compatibility * Industry Applications * Instrumentation & Measurement * Life Members Affinity Group * Magnetics * MEMS & Sensors Council * Microwave Theory & Techniques * Nanotechnology Council * Nuclear & Plasma Sciences * Photonics * PhotoVoltaics * Power & Energy & Industry Applications * Product Safety Engineering * Reliability * Robotics & Automation * Signal Processing * Solid State Circuits * Technology and Engineering Management * Women In Engineering Affinity Group * Young Professionals Affinity Group

eGRID RATES	
2 months Call for Papers ad, 2 months conference ad	\$3,200
3 months of eGRID advertising. Can include a division for call for	\$2,500
papers ad + conference for an additional \$200.	
2 months of eGRID advertising	\$2,100
1 month of eGRID advertising	\$1,650
2-week ad, or one emailing	\$900
Year-round rates, paid in six-month increments of \$2,400	\$4,800
Abbreviate Rate – line item only with logo & a few choice words	\$1,000
Line item for conference as above + line item for Call for Papers	\$1500
Employment rates:	
Employment opportunities, per single emailed e-grid + on-line (\$300	\$150
for two e-grids, or one month) with highlights and website link	
Employment opportunities, per single emailed e-grid + on-line with	\$200
company logo	
Employment opportunities for corporate accounts, emailed e-grid + on-	\$500
line, ten positions per month, for two week periods each (5 for entire	
month, or some combination).	

Smaller, locally-sponsored conferences receive discount.

We look forward to making our IEEE eGrid newsletter a centerpiece of your advertising campaign, and we wish you great success! Please contact me at:

Sandra Winkler, 1-650-299-9365, s.l.winkler@ieee.org



