

Section Strategy and the Volunteer



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Objectives

- Resolve strategic considerations and Section Strategy
- Develop the concept of a Professional Home
- Develop a plan for your section to succeed
- Provide feedback
- Develop a community to move forward

Section Mission

■ Mission

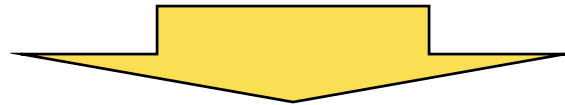
- Inspire, Enable, Empower and Engage Members of IEEE **at the local level.**
 - For the purpose of ...
 - Fulfilling the mission of IEEE
 - Enhancing the member's growth and development throughout their life cycle
 - Providing a professional home

Strategic Considerations

- How do we achieve the goals? considering:
 - Where is the section/chapter effectiveness today? (Maslow hierarchy)
 - What is the organization today?
 - Localizations- geography, distance, culture, academia/industry makeup, ...

Section Goals

- Increase member engagement
- Improve relationships with and among members
- Increase operational efficient and effectiveness, within the section and its interfaces
- Enhance collaboration
 - Local face of TAB, EAB, PSPB, IEEE-USA, IEEE-SA, Region/area to members and other non-IEEE societies
 - Local Face of IEEE to community
- Increase membership
- Ensure the collection of appropriate information necessary to all the IEEE to become a data driven organization



- The result will be a skilled engaged member that is capable of bringing technological innovation and excellence to directly benefit the profession and the common good of humanity and

Achieve the Vision and Mission of IEEE

My Professional Home

- My Professional Home is a metaphor for the **Member experience**
 - Where I feel *grounded - comfortable - appreciated - part of a prestigious team*
 - Touchstone for my professional ethics and values.
 - Where I can find a mentor.
 - Repository of my professional record.
 - Providing support in finding and changing jobs.
 - Providing opportunities to make a difference in the world.
 - Where I can seek constructive critique of my work.
 - Where my work can reach peers and the world.
 - Where I can find other professionals and they, me.
 - Providing key information that interests or benefits me.
 - Helping me do my day-to-day work.

Develop a plan based on strategy for your section- an exercise

- Interpret section strategy in terms of your section
- Identify goals appropriate to your section
 - Suggest 3 to 5
- Identify resources needed (Money, People, Time, Support)
- Identify steps to complete the goals
- Develop metrics- how will you know if you are successful
- Make a commitment to success



Thank YOU

We will invite you to participate in a community to
communicate and support each other