

Section Outreach: Opportunities to Partner



Partnerships As a Key Strategic Theme

- IEEE Strategic Plan identifies industry partnerships as a key strategy for IEEE



- *IEEE Envisioned Future 3-5 Year Goal*
 - “Industry professionals and their employers will value IEEE as a major resource to achieve success.”

Industry Segments

- Corporations
- Academic Institutions
- Government Agencies
- Non-Governmental Agencies
 - Professional Societies
 - Foundations

Partnership Examples

- Seattle Section supports an ongoing and developing relationship between IEEE and Boeing
- Turkey Section implemented an industry relations program that has expanded to all of Region 8 that has students doing outreach to companies to encourage recruiting of IEEE talent
- Italian Section has initiated collaborations with AEIA, an Italian national society, for translated publications in print and online
- Other examples...



Identify Your Section's Best Opportunities for Partnerships

- Local outreach to and garnering support from local companies
 - Encourage members to help identify key company or local government contacts who can then be engaged to support IEEE activities
 - Propose company tours, educational opportunities such as speakers and workshops, solicit support for special projects (pre-university, advocacy of the profession, local humanitarian efforts, or “green” programs)



Identify Your Section's Best Opportunities for Partnerships

■ Non-Governmental Organization Outreach

- Identify local chapters of other nonprofit professional associations, find common ties, and create engagement and collaboration (ACM, AAAI, AIAA, for example)
- Specifically for Sections in Regions 7-10, it's your responsibility to help us cultivate relationships with other National Societies in your area
 - Help us identify potential collaborations in our core lines of business (membership, publications, continuing education, conferences, standards)
 - Explore joint projects for collaboration in areas including humanitarian-based, sustainability, and advocacy of the profession projects



Questions?

- We can support your efforts
- Ask questions
- Seek guidance and help
 - Geographic Activities
 - Cheryl Sinauskas; c.sinauskus@ieee.org
 - IEEE Corporate and Foundation Relations
 - Peter Sobel; p.sobel@ieee.org
 - IEEE Corporate Activities (National Society Agreements)
 - Matt Loeb; m.loeb@ieee.org

 - And let us hear about your successes!!! 😊

