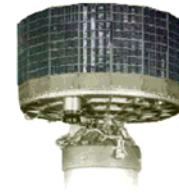




You are invited to join  
THE INSTITUTE OF ELECTRICAL AND ELECTRONICS ENGINEERS  
as we present the Milestone for  
**TIROS I Television Infra-Red  
Observation Satellite, 1960**  
to SARNOFF CORPORATION



**Date:** Monday, September 27  
**Time:** 6:00 pm – Reception | 6:30 pm – Ceremony  
**Place:** Sarnoff Auditorium, 201 Washington Road, Princeton, NJ 08540  
**RSVP:** to Ashutosh Dutta via email at [ashutosh.dutta@ieee.org](mailto:ashutosh.dutta@ieee.org) or  
to Aileen Cheng at 732-699-2952 by September 20

**Subject:** Invitation to Presentation of the IEEE Milestone Program Award for TIROS I

IEEE is pleased to invite you to attend the presentation of an IEEE Milestone bronze plaque to the Sarnoff Corporation at their headquarters on the site of the former RCA Laboratories where this technology was initially developed.

In 1980 IEEE established the IEEE History Center which is now is co-sponsored by Rutgers University. In March 2010, the IEEE approved a IEEE Milestone Program Award for TIROS I recommended by the IEEE Historical Committee and prepared by the IEEE Princeton Central Jersey Section.

This award acknowledges the leadership of RCA in support of the national priorities at the dawn of aerospace during the Cold War, that lead to the creation of the National Aeronautics and Space Administration (NASA) and the launch of the first meteorological satellite TIROS I.

Sarnoff is your host for this program, and will mount the bronze plaque at the entrance of the building, where two previous IEEE plaques are now on display: 1st for the Liquid Crystal Display and 2<sup>nd</sup> for The Color Television System.

The IEEE Milestones in Electrical Engineering and Computing program honors significant technical achievements in areas associated with IEEE. It is a program of the IEEE History Committee, administered through the IEEE History Center. Milestones recognize the technological innovation and excellence for the benefit of humanity found in unique products, services, seminal papers and patents.

Wieslaw Bury, Ph.D.  
Chair, IEEE Princeton/Central Jersey Section

Office: 732-729-3934 direct  
Fax: 732-729-3745  
Email: [wbury@devry.edu](mailto:wbury@devry.edu)

### Important Instructions for how to RSVP

IEEE is pleased is inviting program members and family members of deceased participants, and attendance is by invitation only. Please RSVP by Sept 20 by merely calling **Aileen Cheng at 732-699-2952 or sending email to Ashutosh Dutta at ashutosh.dutta@ieee.org.**

- Report you Invitation Number, and
- Respond "Yes" if as Participant or Family member you will attend
- Provide "Qty" of family members to attend if participant is deceased.

Please find directions and parking instructions attached. This is not a dinner event. If you have any questions, please call George Martch at 609-799-0051.

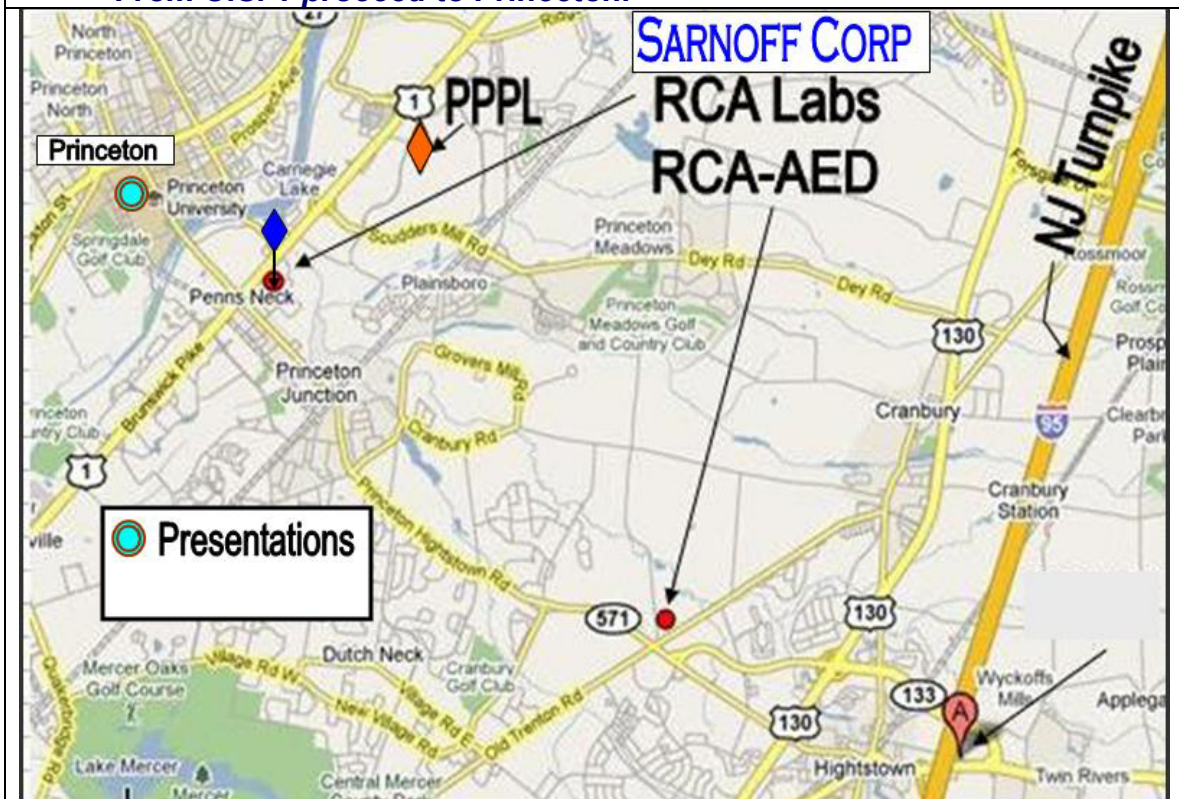
#### Directions to the Sarnoff Corporation in Princeton Junction, NJ.

See also <http://ubtrue2.net/tiros50thanc/T5AIEEEStatus.htm>

**The Sarnoff Inc headquarters are located on 201 Washington Road, Princeton, NJ 08543.**

**The Sarnoff facility is on the east side of U.S. Rte 1 and on the north side of Washington Rd (Rte 571).**

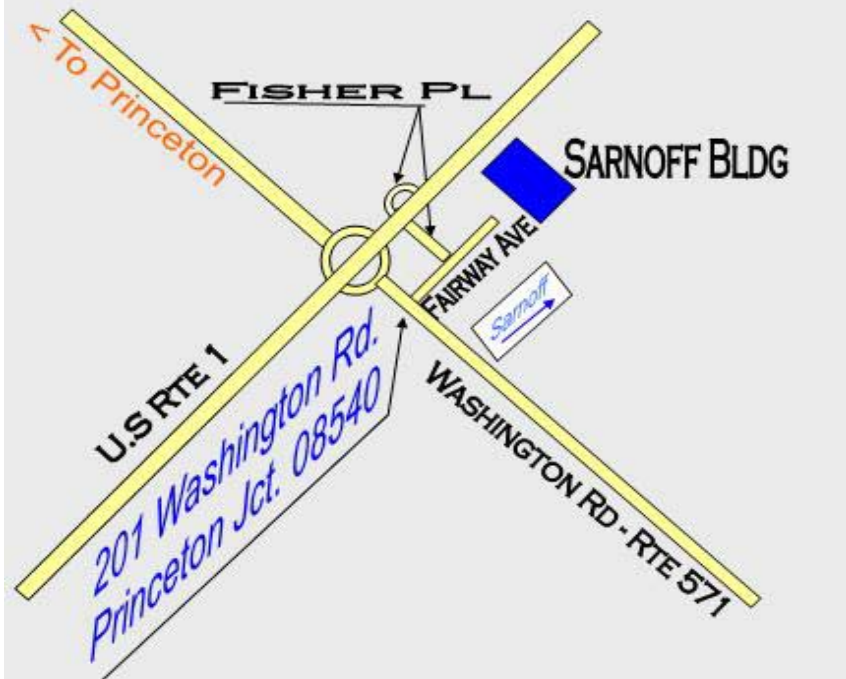
- **From the New Jersey Turnpike or U.S. Rte 130 proceed to Rte 571(Princeton Hightstown Rd.) and continue to Princeton.**
- **From U.S. 1 proceed to Princeton.**



*As you proceed towards Princeton, at Princeton Junction, you will cross a bridge over the Amtrak system, and the road name changes to Washington Rd and remains Rte 571. As you cross the bridge continue on to Princeton. (The woods on your right are part of the Sarnoff tract, ignore the small Sarnoff sign on a road that leads into the woods as you complete the turn as you proceed towards Princeton.)*

*The Sarnoff address is 201 Washington Road, Princeton Junction, NJ. The tract is offset from Washington Road (also known as Rte 571), and an connector Fairview Ave is about two blocks long. Fisher Place is an alternate path to Fairview Ave. At the evening hour, this region is a very busy traffic area, see diagram below*

### Local Roads Near Sarnoff Corporation and Exiting U.S. Rte 1



*From U.S. 1 proceed to Princeton and as you near the traffic circle on Rte U.S. 1 with Washington Rd. Stay in the right turning lane.*

*From the South at this intersection you have two options:*

- 1. The least traffic would be cross Washington Rd (go through circle proceeding on U.S. Rte 1) and stay right and proceed one block to turn right on to Fisher Place.*
- 2. Alternatively, you can turn right on to Washington Rd, and proceed on block and turn left on to Fairview Ave.*

*From the North:*

- The least traffic, use Fisher Place jug handle, to cross U.S. Rte 1 at the traffic light before the traffic circle on Washington Rd.*
- On green light, cross Rte 1 and proceed one block on Fisher Place. Sarnoff is on your left.*
- Stop at Fairview Ave, and then turn left.*

## Sarnoff Corporation Auditorium Entrance and Parking



*As you enter the section of Fairview Ave. beyond Fisher Place, you enter a tree lined block as you approach Sarnoff Corporation's building. The Auditorium is on the far left of the building ahead of you. You will come to a tee and see a sign pointing left in the direction of the auditorium, and a turn to right leading to public parking.*

- 1. If you have a passenger in wheel chair, or a passenger that needs to be dropped off, proceed towards auditorium. As you turn towards the auditorium you will drive past parking and proceed to the auditorium passenger drop off bearing to your right. At the entrance there is a ramp for wheel chairs. When you have discharged your passenger, please proceed to parking. See Diagram.*
- 2. If you and passengers are ambulatory, turn right and proceed to public parking. From the parking lot, you can use sidewalks past the main entrance to Sarnoff and can note prior IEEE bronze plaques on either side of the main entrance. Continue walking past a parking zone as cars are coming to drop off passengers. At the entrance to the Auditorium, there is a ramp and a small flight of stairs.*

*As you enter the auditorium, you are in a small lobby, Proceed past the restrooms to the entrance to the Auditorium. Beverage and treats will be on display and you will have a half hour to greet others to before the event begins at 6:30 pm.*