

Sponsorship of events

Events like conference, tech talks are organized as a part of the regular activities of the IEEE TMC Bangalore chapter. IEEE TMC organizes these events for the benefit of the IEEE TMC members which includes all the members of the individual societies within the IEEE. These events are attended by members and professionals from the industry, academia and research labs.

In order to support and meet the expenses IEEE TMC would like to call upon sponsors from the industry, research labs and academia. The events provide the sponsors an access to an audience of about 4,500+ IEEE members from the industry, research labs and academia within Bangalore alone. For events that are kept open to non-IEEE members, the reach to audience is manifold.

Sponsors interested in supporting events can choose from the following options:

Silver - Rs. 5,000: permission to put a stall outside the conf room and a banner inside the conference room. Up to three sponsors are accepted for a single event

Gold - Rs. 10,000: silver privileges + mention of sponsor name in vote of thanks, mention of names on the projector before the talk or start of the event and during any breaks. Up to one gold and one silver are accepted for a single event

Platinum - Rs. 20,000: gold privileges + a slot of 10 minutes of time at the start of the event. Platinum sponsor will be the only sponsor for an event.

Following Table summarises the benefits to sponsors:

Facilities	Silver	Gold	Platinum
Stall	✓	✓	✓
Banner in conference room	✓	✓	✓
Mention of sponsor name	-	✓	✓
Time slot for presentation (10 min)	-	-	✓
Per event number of sponsors	See Note below	See Note below	See Note below
Free attendee passes	1	2	3

Note: For a single event a combination of types of sponsors is possible (a) silver sponsors only to a max of 3(b) Gold and silver sponsor to a max of one each (c) Exclusive for a Platinum sponsor

Other options may be possible based on any specific proposal from the sponsoring organisation.

For further details on sponsoring and event, please contact:

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