



Joint Institutions Breakfast Event

“Disruption”

Presented by

David Havercroft

When: 7:15am for 7:30am start on 10 September 2015

Where: Travelodge Hotel Wellington, 2-6 Gilmer Terrace, Wellington, 6011 (Half way up Plimmer Steps)

Cost: \$10.00 for members of any of the three hosting institutions, \$25.00 for any guests.

RSVP: Essential to murray.milner@xtra.co.nz (numbers are limited so first in first served for registrations)

All members and guests of the IEEE Central Section, IET Wellington Network and IPENZ Wellington Branch are welcomed to a special event, hosted by all three institutions on the morning of 10 September 2015 in Central Wellington. The guest speaker for this event is David Havercroft, Chief Operating Officer of Spark New Zealand, who will speak on the topic of DISRUPTION from a Telecommunications and IT industry perspective.

An Introduction to David Havercroft:

David Havercroft is the Chief Operating Officer of Spark New Zealand and is in charge of Spark Connect, delivering the technology, products and processes to ensure great customer experiences and world-leading connectivity via the Spark Network. David joined the company in October 2009 and has over 25 years of international telecommunications industry experience.

He has held executive roles in business and technology functions in British Telecom, Cable & Wireless, IBM, and PwC. David is responsible for building the best network experience for our customers, ensuring the lowest cost per gigabyte data network in the country that is built for the future. This involves optimising the huge investments being made in New Zealand's digital future, including in data network capability, mobile spectrum and IT platforms, in order to set Spark New Zealand up for success and for further growth in the future. David has a proven track record in designing and leading large-scale, complex business and information technology transformation programmes with a particular focus on strategic partnerships.



Introduction to David's Topic:

'Disruption' – it's a buzz word used by many to explain the role disruptive technologies and innovations play in shaking up existing markets and industries in new and unexpected ways. But is there a human side to disruption? Absolutely. In addition to unpacking the role disruptive technology continues to play in one of the fastest changing industries in our world today – telecommunications - this talk will also explore ideas surrounding disruptive consumer behaviour and its role in initiating and driving change within major industries