

IEEE-TechNoSoC Joint Welcome Program for Newcomers

The IEEE Student Activities Committee- Massey University

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The IEEE Student Activities Committee of Massey University, New Zealand welcomed new Engineering and Food Technology students, along with “TechNoSoc”, another technology-related society of Massey. We organized a promotional desk to promote IEEE and its activities within the university by demonstrating the benefits of being an active IEEE member. The event was held in the Atrium, Massey University on February 22, 2019 from 3 to 3.30 pm.



We described the IEEE activities that are being generally undertaken in the university and within the New Zealand Central section, and encouraged the students to join IEEE. Approximately 20 students visited the desk and many of them are interested to be a part of IEEE.



This event was a great success as we were able to share our IEEE experience with the students and encouraged them to join. In addition, it was, indeed, a good experience for the committee to interact with the students. The success of the event has largely motivated us to hold similar events in the future and we appreciate all your support.