



# ELECTRON

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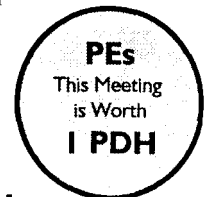
THE IEEE CHARLOTTE SECTION NEWSLETTER

March 1998

## Computer Society Meeting UBIQUITY, INCREASING RETURNS AND TECHNOLOGY

The talk will describe how large technology companies such as Microsoft and Intel can choose winners and losers in both the technology marketplace and the media. Examples of how this can be done are given; and the tools used by these companies such as feature dynamics between information products, standards advanced for strategic purposes, and the strategic use of advertising budgets will be discussed. The role of platform-independent Java, and what it can and cannot do in this arena will be reviewed as well.

**SPEAKER: WILLIAM R. JERNIGAN (RAYME)**



Rayme Jernigan is a freelance technology analyst and has served on several projects including *Foundations of Java - Programming for the WWW* by Aaron Walsh and published by IDG Books, *The Java Virtual Machine Specification* by Lindholm, Yellin, Joy, and Walrath from Addison-Wesley; *Core JFC*, a book about the Java Foundation Classes, and *Swing* by Kim Topley, due out "real soon now" from Prentice Hall. Rayme is the founder of the Triangle Java Users Group in the Research Triangle Park area of North Carolina, and graduated from the University of Alabama at Huntsville in 1985 with a Bachelor of Science degree in mathematics and a minor in computer science.

**DATE & TIME:** March 24, 1998 - 6:00 p.m. Snack Meal, \$2 (Call for Reservations)  
- 7:00 p.m. Meeting

**LOCATION:** Duke Energy Center, O. J. Miller Auditorium, 526 S. Church St., Charlotte, NC

**PARKING:** Park in the Duke Energy employee lot off Mint St. Push the security call button at the gate and advise them you are attending the IEEE meeting.

**CONTACT:** Becky Harrison Duke Energy 704-382-0954  
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### IEEE CHARLOTTE SECTION MEETINGS — 1998

**Computer Society**  
March 24, Tuesday  
**Charlotte Section**  
**At UNCC**  
April 30, Thursday

**Communications Society**  
May 18, Monday  
**Power Engineering Society**  
**Annual Field Trip**  
June 18, Thursday

**Charlotte Section**  
**Annual Picnic**  
August 20, Thursday  
**Computer Society**  
September 22, Tuesday

**Communications Society**  
October 19, Monday  
**Charlotte Section**  
**Annual Banquet**  
November 19, Thursday

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March 18, Wednesday  
April 15, Wednesday  
May 13, Wednesday  
June 10, Wednesday  
August 12, Wednesday  
September 16, Wednesday  
October 14, Wednesday  
November 11, Wednesday

## Annual Planning Meeting December 16, Wednesday

Executive Committee meetings are held at Duke Energy Corp., Energy Center Phase II, Room 9-105A, 6:00 p.m.



### ELECTRON INFORMATION & COMMENTS

Send information you would like to have included in the newsletter to:

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