

IEEE Membership Development Conference Call / Web Cast

17 April 2010





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Today's Edition ...

Preview Topic

■ IEEE Job Site 2010 – Michael J. Buryk

Business Cycle Spotlight

Senior Member Program – Denise Howard

Membership Statistics and Goals Update – John Day

Updates / Wrap-Up / Direction – Tom Habetler

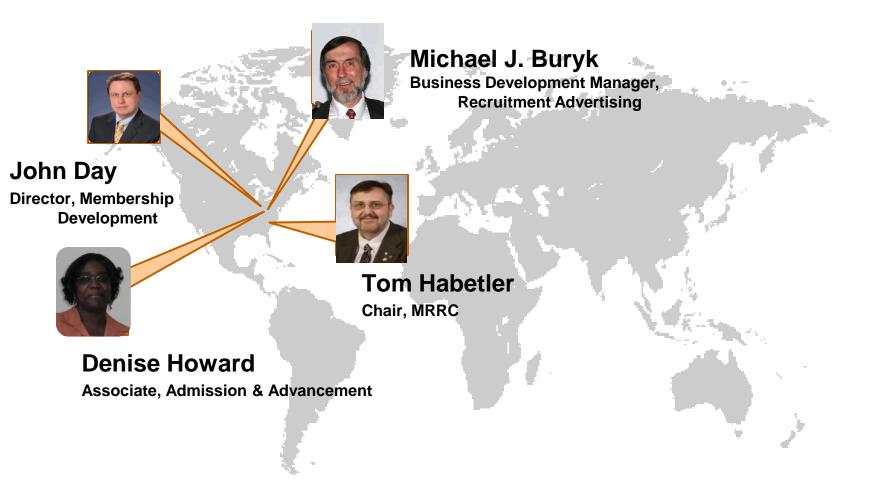
Open Floor Q&A

Subject Appendix: SAMIEEE and Arrears Recovery, Step by Step





Today's Speakers ...





Web Cast Notes

Webcast presentation available on MD virtual community at https://www.ieeecommunities.org/ieee.md.net in the files section

Attendee lines are muted, except for speakers. To un-mute your phone during the Q&A portion, press *6. To mute your phone again, press *6.

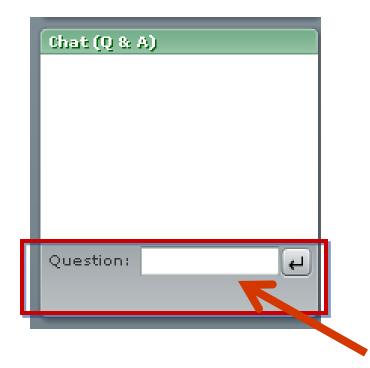
Please ask topical questions using the chat box

For technical-assistance, e-mail to web-conf@ieee.org any time during webcast

This webcast is recorded. Presentation and audio will be available as an "on-demand" resource – URL and announcement to be posted in the MD Virtual community







Web Cast Attendance Roll Call

Use the Chat box.

Please type in your name/ title/location





Preview Topic

IEEE Job Site 2010



Presented by:

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Business Development
Manager, Recruitment Advertising,
IEEE Media
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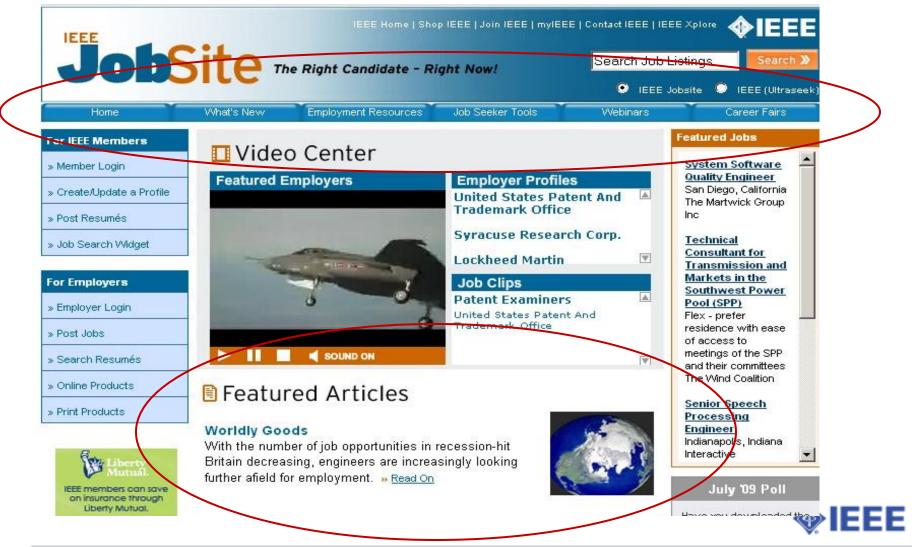








2009 Changes to IEEE Job Site





JobSite

What's New





GoinGlobal e-Newsletter



Going Global TraveLOG takes on topics the world over, including filing for H-1B visas, staying up-to-date on immigration rules in the UK and keeping in touch with family and friends while overseas. Also discusses relocation trends, academic programs, dual-career choices, and possible places to ride out the recession.

- TraveLog GoinGlobal's e-Newsletter Corporate Edition
- TraveLog GoinGlobal's e-Newsletter College Edition





Entrepreneurship (Member Access)

JobSite

The Right Candidate - Right Now!







ieee·usa today's engineer

IEEE-USA Today's Engineer Online is a monthly Web publication devoted to the issues affecting U.S. IEEE members' careers.

IEEE Career Alert



The IEEE Career Alert delivers a free weekly e-mail report on jobs, education, management, and the engineering workplace from the editors of IEEE Spectrum.

» Click here to sign up for this newsletter.

Articles from The Engineer Online

April 2009 - Energy Talent Scheme - Finnish engineering and consultancy firm, Pöyry, has teamed up with five universities and a college in Scotland to offer 35 scholarships in the energy industry.

Read more

February 2009 - **Worldly Goods** - With the number of jeb opportunities in recession-hit Britain decreasing, engineers are increasingly looking further afield for employment. Read more

February 2009 - **Power Moves** - Increased interest in Combined Heat and Power has had the effect of creating new engineering positions in the sector across a number of disciplines... Read more

January 2009 - Wave of Optimism - Scotland is faring relatively well compared with many areas of the UK despite the global economic downtum, with some areas even suffering from that increasingly rare syndrome — the labour shortage... Read more

January 2009 - Survival Training - Skills development can pay dividends even in tough times, with universities an often overlooked resource... Read more

- Emerging Field of Biomedical
 Engineering
- Power Engineering:
 Careers that make technology work
- Information
 Technology: Careers
 for the information age
- What's Out There:
 Careers for Electrical
 Engineers and
 Computer Scientists

Jobs Rated/ CareerCast News



10 Best Jobs in America

Today - Dreaming of the Perfect Job? JobsRated.com determines your best overall career choices -- but to land one, a good education is key

Read more

10 Worst Jobs in America

Today - If you plan on ditching corporate life to work in the great outdoors, think again -- according to our rankings, fresh air and exercise don't add up to job satisfaction.

» Read more

What's New

ieee-usa today's engineer

<u>IEEE-USA Today's Engineer Online</u> is a monthly Web publication devoted to the issues affecting U.S. IEEE members' careers.

IEEE Career Alert



The IEEE Career Alert delivers a free weekly e-mail report on jobs, education, management, and the engineering workplace from the editors of IEEE Spectrum.

» Click here to sign up for this newsletter.

Articles from The Engineer Online

April 2009 - Energy Talent Scheme - Finnish engineering and consultancy firm, Pöyry, has teamed up with five universities and a college in Scotland to offer 35 scholarships in the energy industry.

Read more







Employment Resources





Search job listings from all U.S. and Canadian newspaper, niche, magazine, and TV station web sites powered by Adicio Inc.







Employment Resources

Salary Information



An exclusive service to IEEE Job Site registered job seekers - **get your free PayScale Salary Repor** and compare your salary with other like professionals in your market. Log into your IEEE Job Seeker Account and select the Resources tab.

IEEE★USA Salary**Service**

From the IEEE-USA 2008 Salary Survey:

While median income from primary sources for IEEE U.S. members employed full-time in their technical field increased from \$101,400 in 2002 to \$110,610 in 2007, that change represented an actual decrease in purchasing power of almost 5.7 percent, when adjusted for inflation.

- U.S. Members: Find out what you're worth for free at the IEEE-USA Salary Service, Member Version.
- Employers: Access specialized benchmarking tools at the IEEE-USA Salary Service, Employe Version.





JobSite

The Right Candidate - Right Now!

Job Seeker Tools



Resume/CV Building Tools

As a registered Job Seeker on the IEEE Job Site, you have the ability to build a resume or CV by following step-by-step instructions or simply upload an existing one into your IEEE Job Site account. This enables you to easily apply to jobs posted on the IEEE Job Site and to benefit from keyword matching – employers finding you based on key word searches off your resume.

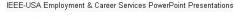
Other Helpful Links

IEEE-USA Employment & Career Services PowerPoint Presentations

- Resume & Cover Letter Writing (.ppt)
- Interviewing Types & Preparation (.ppt)
- . It's Time for the Interview (.ppt)



china eu india japan korea russia usa



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◆IEEE Mentoring Connection

Participate in an online mentoring partnership with the IEEE Mentoring Connection™. Mentors use their career and life experiences to help IEEE members in their professional development.

Click here for more information.



CSIS | CENTER FOR STRATEGIC &

US Cyber Challenge



The US Cyber Challenge is looking for 10,000 young Americans with the skills to fill the ranks of cyber security practioners, researchers, and warriors. Some will become the top guns in cyber security. Click here for more information.





CENTER FOR STRATEGIC INTERNATIONAL STUDIE

US Cyber Challenge





JobSite The Right Candidate - Right Now!

Job Seeker Tools









Displaced Worker Training Program

The Mentor Graphics Displaced Worker program provides training and networking tools for EDA workers looking for work.

Click here for more information.

Autodesk Assistance Program

Autodesk^{*}

Invest in Yourself. Invest in Your Firm.

Sign up for the Autodesk Assistance Program now through December 2009 to access free software licenses, free online training and more.

Click here for more information.





If you are looking for a job abroad, you should be prepared for unexpected differences in application procedures between your home country and the host country. IEEE Members can order the complete set of "Looking for work in ..." Guides or individual gorses at a 10% discount!

Click here for more information.

The following links contains tips that can help you in your job search process. These are compliments of Quintessertial Careers — a career, job, and college site, offering comprehensive free expert career and job-hunting advice (though articles, tools, tips, samples, and tutorials).

Resume/CV Building Tips

- Avoid These 10 Resume Mistakes
- · Culturally Competent Resumes for the Global Job Market

Cover Letters

- . The Basics of a Dynamic Cover Letter
- Cover Letter Checklist
- Cover Letter Do's and Don'ts

Interviewing Tips

Job Interview Questions Database



Displaced Worker Training Program

Autodesk Assistance Program Autodesk



Helpful tips from Quintessential Careers

Resume/CV Building Tips How to Write a Cover Letter Interviewing Tips, etc., etc. Thank You Letters Tips for the Mature Job Seeker







Webinars









Archived Career Webinars

June 2009

Colleges are Transitioning for the Future - Are You?

This Webinar will help you set your future educational goals. Learn what opportunities are available to you as undergraduates and working engineers. Grad schools have done their homework; take advantage of what they have learned that could translate into new opportunities that could work for you. Register to view via On-Demand.







Career Fairs







Other Helpful Career Fair Links

<u>TechExpoUSA.com</u> – The the leading technology industry career center and home of TECHEXPO Top Secret Career Fairs.







Job Search Widget









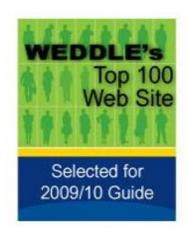


for Humanity



Top 100 Web Site!!

The IEEE Job Site named a top 100 Web Site by Weddle's - the world's largest publisher of print guides to 100,000+ job boards now operating on the Internet.



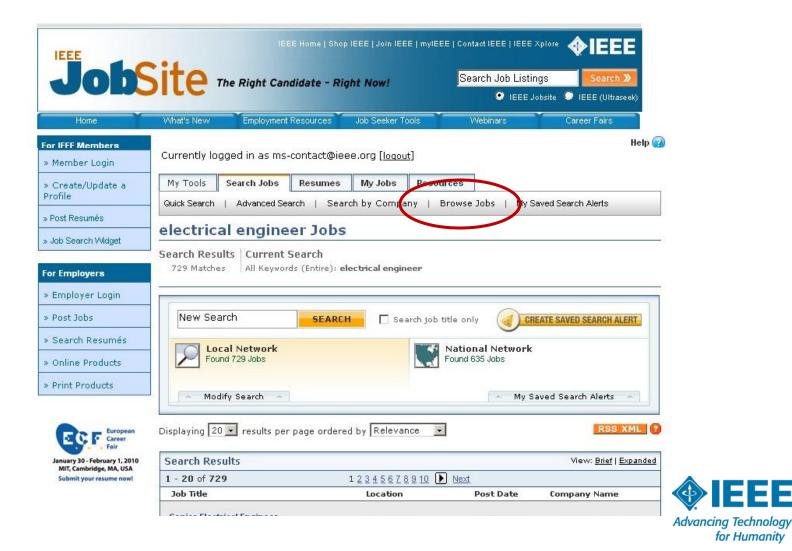




for Humanity



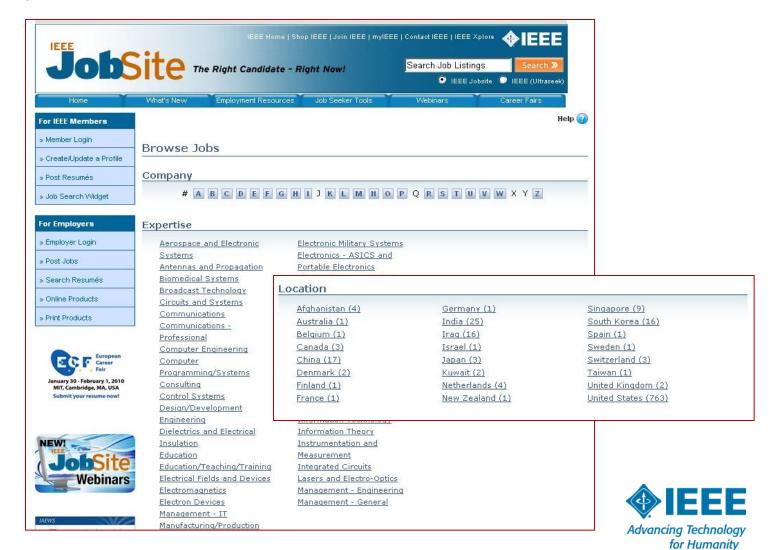
New in 2010! – Browse Jobs







New in 2010! – Browse Jobs







New in 2010! - Browse Jobs

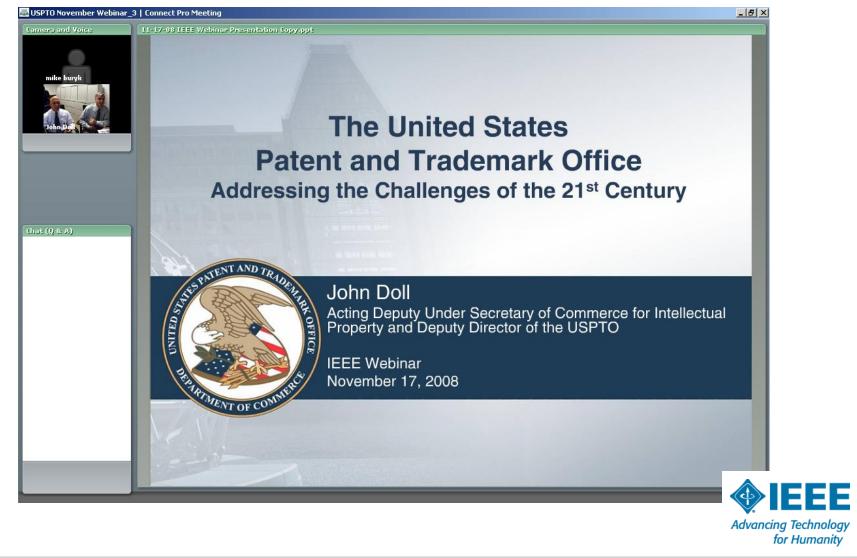








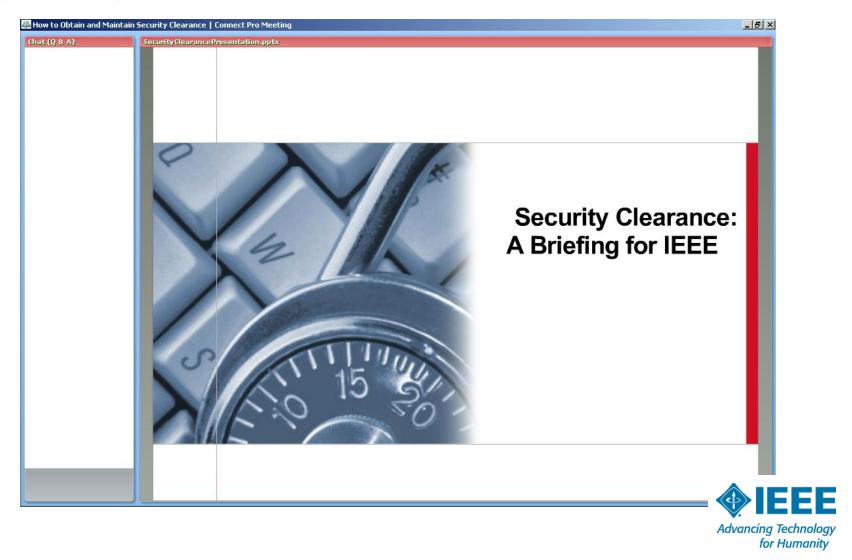
Employer Branding Webinar







Career-Related Webinar







Virtual Career Fair







Thank you! Questions???



Business Cycle Spotlight

Senior Member Program



Denise Howard
Associate, Admissions & Advancement
IEEE Member & Geographic Activities
d.howard@ieee.org



Requirements for Senior Member Elevation ...

- 10 years of Professional Experience
 - Education plus Experience total
- 5 years of Significant Performance
 - over a period of at least 5 of their years in professional practice



Requirements for Senior Member Elevation, Cont'd.....

- References:
 - 3 references are needed
 - Nominator counts as 1 reference if they are qualified
 - Qualified Reference: active IEEE Senior Member, Fellow, Honorary Member, Life Senior Member or Life Fellow



Application to include:

Professional Experience:

- Provide a detailed resume with dates
- Years working and going to school are counted once

Significant Performance:

 Provide a bulleted list with dates that clearly defines 5 years



Application Facts

- There is NO additional fee to apply if you currently hold IEEE Member grade
 - If Affiliate, Student or GSM grade IEEE
 Member dues applies prior to elevation
- Applicants are responsible to contact and follow-up with their references
- Applicants OR a nominator can complete the application form



Application Facts Cont'd

- Applicant, reference and nominator's membership status must be active
- Application, reference forms and resume/CV must be received at the IEEE Operations
 Center 10 days before a review panel meeting for processing
- References need not reside in the applicants local geographic area
- □ Life Members are eligible to apply



Finding Qualified References

- Attend local Section meeting
- □ Attend a Senior Member drive
- □ Log into memberNet
 - Locate Senior Members & Fellows
- □ Log into mylEEE
 - View your Sections Officer's contact info



Advancing Technology for Humanity

Current Process...

- Applications, references, resume/CV are received on a daily basis
- Applicants grade and status is checked
- The status of all applications is posted to the web every Friday:
 - http://www.ieee.org/membership_services/member
- Completed applications are sent to an Admission and Advancement Review Panel meeting

Current Process, Cont'd.

- Approved applicants are elevated
- Letter is mailed and a engraved plaque is ordered
- Approved applicants are posted to the web in the Senior Member Update http://www.ieee.org/membership_servics/memb ership/senior/new senior membrs.html
- Applicants not approved for elevation are notified by email
- Nominator is also notified by email



Reviewers Decision: Qualified, Pending, Unqualified

- Qualified: The applicant meets the requirements and is approved by the reviewer. Reviewers comments are not necessary.
- Pending: The applicant is close to meeting the requirements.
 Additional information is needed for another Panel to consider. The reviewer should provide helpful comments.
- Unqualified: The requirements for at least 10 years of professional experience and 5 years of significant performance have not been met. Additional information is not likely to change that result. The reviewer should provide explanatory comments.



2010 A&A Panel Meetings

Date	Location	Region
09 January	San Diego, CA, USA	6
13 February	Atlanta, GA, USA	3
10 April	Washington, DC, USA	2
22 May	Houston, TX, USA	5
26 June	Montreal, Canada	7
24 July	Pretoria, South Africa	8
14 August	Chicago, IL, USA	4
2 October	Kowloon, Hong Kong	10
21 November	New Brunswick, NJ, USA	1





Benefits of Senior Membership...

- Recognition
- Engraved Senior Member Plaque
- US \$25 Voucher—To join 1 new Society
 - expires 31 Dec 2010
- Letter of Commendation
- Leadership Eligibility
- Reference for Senior Member Candidates
- http://www.ieee.org/web/membership/seniormembers/index.html



Program Incentive Reward Structure & Administration

- Section / Society Bonus
 - Nominate at least 5 members for Senior Member grade
 - Receive \$10 for each applicant that is nominated and elevated to Senior Member grade by the nominating entity
 - Payout is early 2010 or in conjunction with the Section Rebate Program
 - http://www.ieee.org/web/volunteers/membership_ dev/senior_member.html



WHAT'S NEW

- Applications can be saved in Draft form
- Education will automatically populate into application
- Applicant can edit application
 - -attach resume/CV
 - -see which references have been received
- Applicant and reference status is validated upon entering application



WHAT'S NEW, Cont'd.....

- Applicant needs valid web account to apply
- References will receive an email to complete form
- References will receive up to three email reminders to submit form
- Roll Out date To Be Determined



COMING SOON... Senior Member Toolkit

Self Serve on the web:

- How to Guide: running a Senior Member Drive
- Invitation to attend Senior Member Event
- Sample Flyer
- How to Qualify
- Benefits of Senior Membership
- Senior Member Application
- Resume or CV tips



COMING SOON, Cont'd...

- -Guidelines for references
- -Reference form
- -Image of Senior Member Plaque
- -Sample Newsletter Article
- -Sample Newspaper Press Release
- -Thank You Note

Roll out date: End of 2nd Quarter 2010





Senior Member Links...

- □ Links direct applicant, reference and nominator:
 - Application Form: http://www.ieee.org/membership_services/membership/senior/senior_application.html
 - Reference Form: http://www.ieee.org/membership_services/membership/senior/refer.html



QUESTIONS?



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Membership Statistics & Goals Update

March 2010





Presented by:

John Day

Director, Membership Development
j.day@ieee.org



March 2010 Snapshot

Snapshot		March 0 vs. '09	% Change	Mar '10	Mar '09	Feb '10	% Change Feb '10 - Mar '10
IEEE Membership	•	10,738	3.3%	336,237	325,499	313,109	7.4%
 Honorary 	^	1	3.6%	29	28	29	-
 Fellow 	^	183	2.9%	6,490	6,306	6,406	1.3%
 Senior Member 	^	697	2.3%	30,700	30,003	30,235	1.5%
 Member 	^	3,256	1.6%	203,624	200,368	194,969	4.4%
 Associate Member 	~	(2,166)	(15.2%)	12,127	14,295	11,212	8.2%
 Graduate Student 	^	4,972	15.9%	36,332	31,360	32,354	12.3%
 Undergraduate Student 	^	3,797	8.8%	46,935	43,138	37,904	23.8%
Society Memberships	•	6,455	2.3%	283,650	277,195	268,397	5.7%
 19 Societies up > 1% 	٨	7,654	Societies No	ote: Sum of respe	ctive gains and lo	sses, with all counts	s includina
 8 Societies +/- 1% 		(111)	Affiliates. W	ithout Affiliates, t		perships are up yea	
• 11 Societies down > 1%	~	(1,088)	5,651, or +2.	2%			

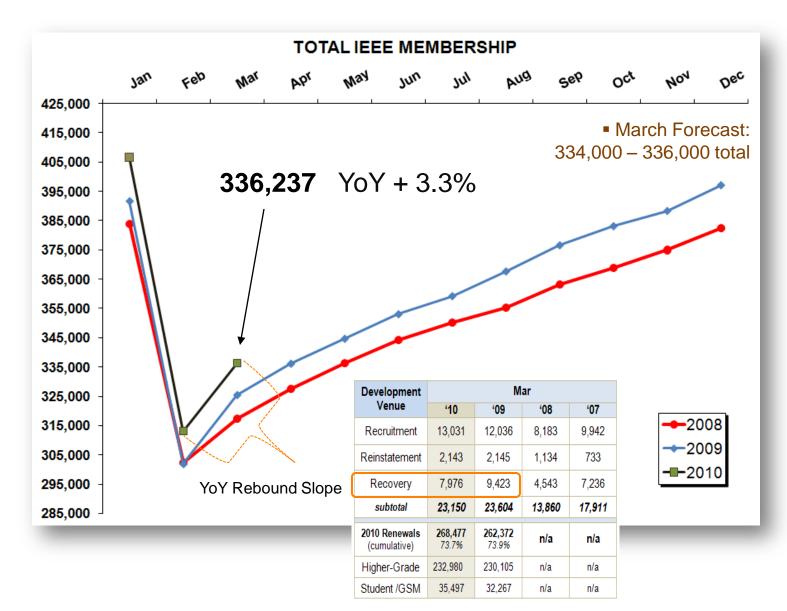
Development	Mar												
Venue	'10	'09	'08	'07									
Recruitment	13,031	12,036	8,183	9,942									
Reinstatement	2,143	2,145	1,134	733									
Recovery	7,976	9,423	4,543	7,236									
subtotal	23,150	23,604	13,860	17,911									
2010 Renewals (cumulative)	268,477 73.7%	262,372 73.9%	n/a	n/a									
Higher-Grade	232,980	230,105	n/a	n/a									
Student /GSM	35,497	32,267	7 n/a n/a										







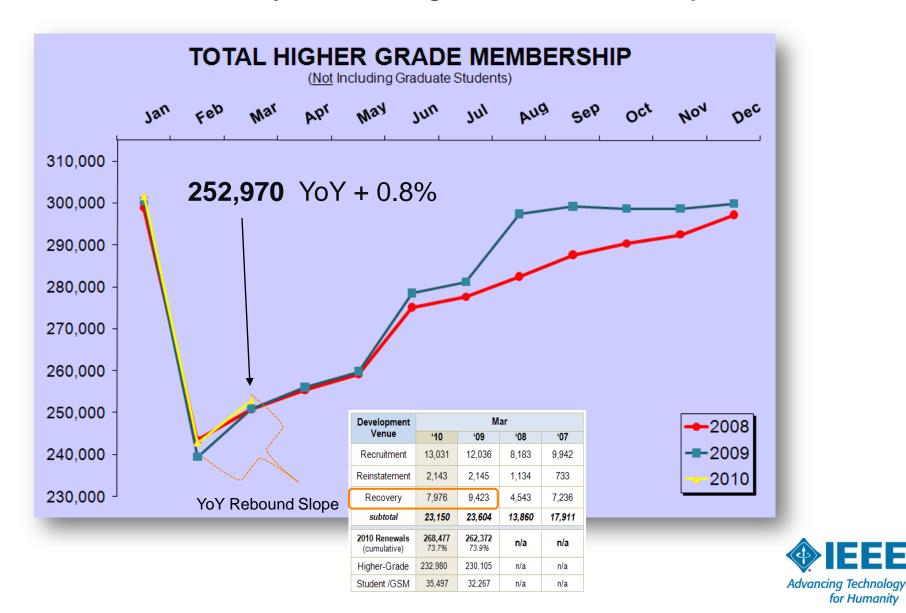
Year-over-Year Monthly Growth – Total Membership





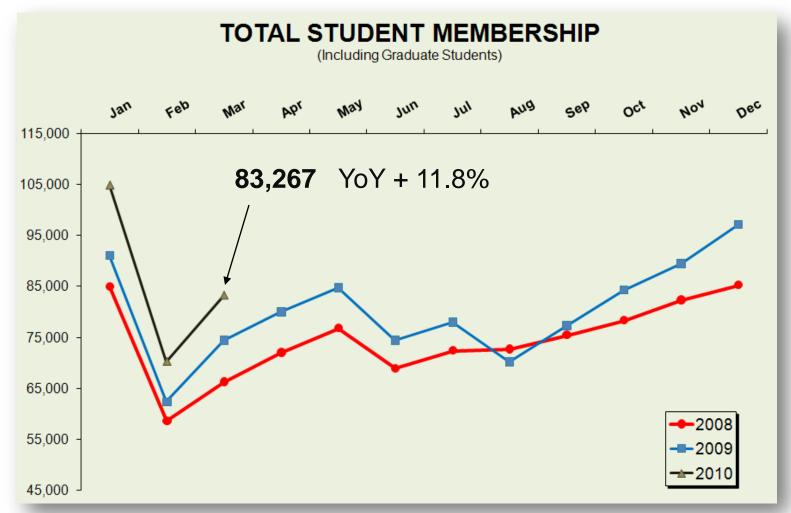


Year-over-Year Monthly Growth – Higher-Grade Membership (including GSM)





Year-over-Year Monthly Growth – Student-Grade Membership (including GSM)







Active Membership by Region

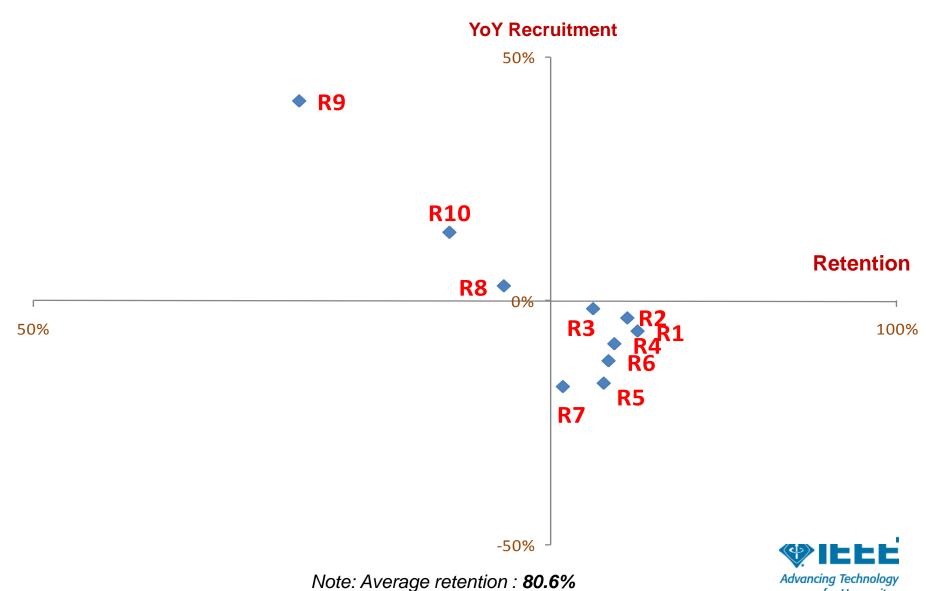
				G	eograp	hic IEE	E Mem	bership	Summ	ary - Ma	arch 20	10				
REGION	HIG	GHER GRA	DE w/o G	SM	G	RADUATE	STUDENT	S	UNDE	RGRADUA	ATE STUD	ENTS		TOTAL	MEMBERS	
KLUION	2010	2009	Cha	ange	2010	2009	Cha	inge	2010	2009	Cha	nge	2010	2009	Chan	ge
1	28,411	29,000	(589)	-2.0%	2,033	1,704	329	19.3%	2,001	1,719	282	16.4%	32,445	32,423	22	0.1%
2	24,864	25,033	(169)	-0.7%	1,958	1,627	331	20.3%	2,086	1,821	265	14.6%	28,908	28,481	427	1.5%
3	21,837	21,904	(67)	-0.3%	2,544	2,145	399	18.6%	2,699	2,594	105	4.0%	27,080	26,643	437	1.6%
4	16,610	16,777	(167)	-1.0%	1,920	1,625	295	18.2%	2,131	1,869	262	14.0%	20,661	20,271	390	1.9%
5	21,530	21,626	(96)	-0.4%	1,963	1,538	425	27.6%	2,324	2,016	308	15.3%	25,817	25,180	637	2.5%
6	43,971	44,734	(763)	-1.7%	3,232	2,840	392	13.8%	3,212	2,810	402	14.3%	50,415	50,384	31	0.1%
R 1-6	157,223	159,074	(1,851)	-1.2%	13,650	11,479	2,171	18.9%	14,453	12,829	1,624	12.7%	185,326	183,382	1,944	1.1%
7	11,073	10,997	76	0.7%	1,968	1,750	218	12.5%	1,606	1,505	101	6.7%	14,647	14,252	395	2.8%
8	41,499	40,070	1,429	3.6%	10,248	9,114	1,134	12.4%	7,756	7,758	(2)	0.0%	59,503	56,942	2,561	4.5%
9	5,602	5,285	317	6.0%	1,282	1,050	232	22.1%	3,716	3,569	147	4.1%	10,600	9,904	696	7.0%
10	37,573	35,575	1,998	5.6%	9,184	7,967	1,217	15.3%	19,404	17,477	1,927	11.0%	66,161	61,019	5,142	8.4%
R 7-10	95,747	91,927	3,820	4.2%	22,682	19,881	2,801	14.1%	32,482	30,309	2,173	7.2%	150,911	142,117	8,794	6.2%
TOTAL	252,970	251,001	1,969	0.8%	36,332	31,360	4,972	15.9%	46,935	43,138	3,797	8.8%	336,237	325,499	10,738	3.3%
% R1-6	62%	63%			38%	37%			31%	30%			55%	56%		
% R7-10	38%	37%			62%	63%			69%	70%			45%	44%		





for Humanity

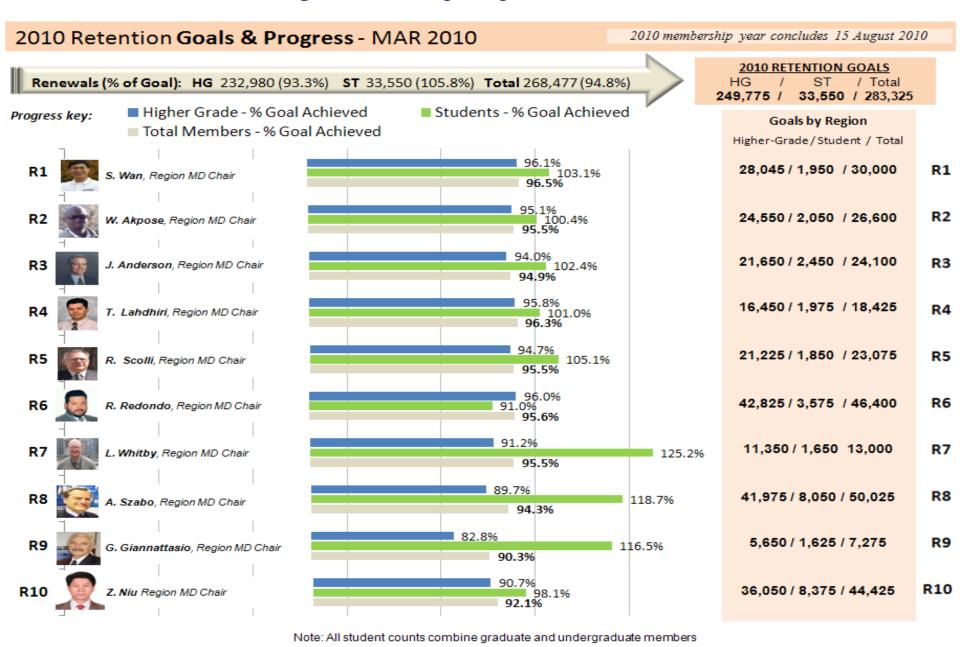
MD Scatter Plot by Region – <u>Higher-Grade</u> Membership through March





Note. Average reterition . **80.0**%

2010 Retention Challenge: +0.5% higher-grade, +1.0% student



2010 Renewals

			IEEE	Mambara	shin Par	owal / E	Retention	- March	2010				
	HICHED	CDADE								TOT	AL MEMDE	nc.	
-21		GRADE w/		GRADI	JATE STUD		UNDERGR	ADUATE S		101	AL MEMBE		March Caina /
REGION	Opportunity	Ren	ewal	Opportunity	Ren	ewal	Opportunity	Ren	ewal	Opportunity	Ren	ewal	March Gains / Top 5
	оррогини	#	%	Оррогини	#	%	Оррогини	#	%	Оррогинку	#	%	1000
1	31,686	26,945	85.0%	1,853	1,304	70.4%	1,481	707	47.7%	35,020	28,956	82.7%	+ 2.4%
2	27,650	23,349	84.4%	1,715	1,232	71.8%	1,604	827	51.6%	30,969	25,408	82.0%	+ 2.6%
3	24,687	20,358	82.5%	2,191	1,596	72.8%	1,962	912	46.5%	28,840	22,866	79.3%	+ 2.5%
4	18,820	15,751	83.7%	1,715	1,228	71.6%	1,504	767	51.0%	22,039	17,746	80.5%	+ 2.4%
5	24,199	20,104	83.1%	1,647	1,188	72.1%	1,611	756	46.9%	27,457	22,048	80.3%	+ 2.5%
6	49,318	41,110	83.4%	2,959	2,079	70.3%	2,512	1,173	46.7%	54,789	44,362	81.0%	+ 2.5%
R 1-6	176,360	147,617	83.7%	12,080	8,627	71.4%	10,674	5,142	48.2%	199,114	161,386	81.1%	
7	12,822	10,349	80.7%	1,707	1,393	81.6%	1,109	672	60.6%	15,638	12,414	79.4%	+ 2.5%
8	48,696	37,639	77.3%	8,938	6,644	74.3%	7,333	2,909	39.7%	64,967	47,192	72.6%	+ 3.3%
9	7,148	4,678	65.4%	1,186	819	69.1%	4,652	1,074	23.1%	12,986	6,571	50.6%	+ 4.7% 🜟 🎉
10	44,099	32,697	74.1%	8,363	4,076	48.7%	19,199	4,141	21.6%	71,661	40,914	57.1%	+ 3.7%
R 7-10	112,765	85,363	75.7%	20,194	12,932	64.0%	32,293	8,796	27.2%	165,252	107,091	64.8%	
TOTAL	289,125	232,980	80.6%	32,274	21,559	66.8%	42,967	13,938	32.4%	364,366	268,477	73.7%	
									<u> </u>	-			

March Last Year > 73.9%





2010 Renewals – First-Year Members

first-year retention improvements often drove total retention gains

			First-Y	<mark>'ear M</mark> em	iber Rei	newal / F	Retention	- March	n 2010				
		GRADE w	o GSM	GRADI	JATE STUD	ENTS	UNDERGR	ADUATE S	TUDENTS	ТОТ	AL MEMBE	RS	
REGION	Opportunity	Ren	ewal	Opportunity	Ren	ewal	Opportunity	Ren	ewal	Opportunity	Ren	ewal	March Gains / Top 5
(**	Оррогини	#	%	Оррогини	#	%	Оррогини	#	%	Оррогини	#	%	10ρ 3
1	2,079	781	37.6%	735	371	50.5%	1,014	396	39.1%	3,828	1,548	40.4%	+ 2.7%
2	2,040	745	36.5%	614	322	52.4%	1,123	495	44.1%	3,777	1,562	41.4%	+ 2.9%
3	2,124	710	33.4%	794	430	54.2%	1,394	515	36.9%	4,312	1,655	38.4%	+ 2.7% —— 🥲
4	1,561	634	40.6%	680	363	53.4%	1,088	470	43.2%	3,329	1,467	44.1%	+ 2.1%
5	2,089	813	38.9%	637	330	51.8%	1,183	471	39.8%	3,909	1,614	41.3%	+ 2.7%
6	3,468	1,291	37.2%	1,066	519	48.7%	1,791	679	37.9%	6,325	2,489	39.4%	+ 2.3%
R 1-6	13,361	4,974	37.2%	4,526	2,335	51.6%	7,593	3,026	39.9%	25,480	10,335	40.6%	
7	1,376	569	41.4%	569	393	69.1%	700	364	52.0%	2,645	1,326	50.1%	+ 1.9%
8	6,944	2,646	38.1%	3,913	2,373	60.6%	5,343	1,492	27.9%	16,200	6,511	40.2%	+ 3.5%
9	1,388	335	24.1%	473	260	55.0%	3,682	625	17.0%	5,543	1,220	22.0%	+ 4.0%
10	7,639	2,598	34.0%	5,299	1,763	33.3%	16,254	2,911	17.9%	29,192	7,272	24.9%	+ 4.0%
R 7-10	17,347	6,148	35.4%	10,254	4,789	46.7%	25,979	5,392	20.8%	53,580	16,329	30.5%	
TOTAL	30,708	11,122	36.2%	14,780	7,124	48.2%	33,572	8,418	25.1%	79,060	26,664	33.7%	

Total Retention

80.6%

66.8%

32.4%

73.7%

Advancing Technology for Humanity



Society Memberships Dashboard

Society MD Disposition	Respective Sum Totals	Influence of Large Societies
Aggregate Total Memberships Across 38 Societies	+ 6,455	
Growth > 1%: 20 Societies	+ 7,654	Computer + 1,786 Communications + 1,010 Power & Energy + 2,037
+ / - 1%: 8 Societies	(111)	
Decline > 1%: 10 Societies	(1,088)	
		63% of the gains

Double-Digit Percentage Gains

Society Top Gains	YoY G	ains
Society Top Gains	Percent	Count
Product Safety Eng.	16.9%	100
Industrial Electronics	11.9%	478





Year-over-Year Society Membership, Detail

						II.	EEE Socie	ety Memb	ership T	otals as	of Ma	rch 2010)							
SOCIETY / DIVISION	Mem	her Grade nbers ng GSMs)	Cha	ange	IEEE St Memi		Chai	nge	Soci Affilia	-	Cha	ange	Society (with aff	y Totals ffiliates)	Cha	ange	Society (without a		Char	inge
IEEE Societies	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%
DIVISION I																				
Circuits & Systems	8,501	8,547	-46	-0.5%	381	373	8	2.1%	40	39	1	2.6%	8,922	8,959	-37	-0.4%	8,882	8,920	-38	-0.4%
Electron Devices	8,900	9,003	-103	-1.1%	247	284	-37	-13.0%	39	45	-6	-13.3%	9,186	9,332	-146	-1.6%	9,147	9,287	-140	-1.5%
Solid-State Circuits	8,998	9,367	-369	-3.9%	188	216	-28	-13.0%	61	60	1	1.7%	9,247	9,643	-396	-4.1%	9,186	9,583	-397	-4.1%
Div I Subtotal	26,399	26,917	-518	-1.9%	816	873	-57	-6.5%	140	144	-4	-2.8%	27,355	27,934	-579	-2.1%	27,215	27,790	-575	-2.1%
DIVISION II																				
Components, Packaging & Mfg Tech	2,199	2,233	-34	-1.5%	45	57	-12	-21.1%	15	15	0	0.0%	2,259	2,305	-46	-2.0%	2,244	2,290	-46	-2.0%
Dielectrics & Electrical Insulation	1,836	1,797	39	2.2%	38	39	-1	-2.6%	29	18	11	61.1%	1,903	1,854	49	2.6%	1,874	1,836	38	2.1%
Industry Applications	8,825	8,836	-11	-0.1%	131	98	33	33.7%	40	32	8	25.0%	8,996	8,966	30	0.3%	8,956	8,934	22	0.2%
Instrumentation & Measurements	3,787	4,015	-228	-5.7%	92	101	-9	-8.9%	18	16	2	12.5%	3,897	4,132	-235	-5.7%	3,879	4,116	-237	-5.8%
Power Electronics	5,859	5,654	205	3.6%	213	224	-11	-4.9%	37	35	2	5.7%	6,109	5,913	196	3.3%	6,072	5,878	194	3.3%
Ultrasonics, Ferroelectrics, Freq Ctrl	1,892	1,900	-8	-0.4%	37	48	-11	-22.9%	26	27	-1	-3.7%	1,955	1,975	-20	-1.0%	1,929	1,948	-19	-1.0%
Div II Subtotal	24,398	24,435	-37	-0.2%	556	567	-11	-1.9%	165	143	22	15.4%	25,119	25,145	-26	-0.1%	24,954	25,002	-48	-0.2%
DIVISION III																				
Communications	28,251	28,231	20	0.1%	2,412	1,439	973	67.6%	354	337	17	5.0%	31,017	30,007	1,010	3.4%	30,663	29,670	993	3.3%





Year-over-Year Society Membership, Detail (cont.)

						IE	EEE Socie	ty Memb	ership T	otals as	of Ma	rch 2010								
SOCIETY / DIVISION	IEEE Highe Meml (including	nbers	Chai	inge	IEEE St Memb		Char	nge	Soci Affilia	-	Cha	ange	Society (with aff		Cha	ange	Society (without a		Cha	ange
IEEE Societies	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%
DIVISION IV																				
Antennas & Propagation	7,203	7,118	85	1.2%	249	230	19	8.3%	49	48	1	2.1%	7,501	7,396	105	1.4%	7,452	7,348	104	1.4%
Broadcast Technology	1,689	1,705	-16	-0.9%	66	54	12	22.2%	25	27	-2	-7.4%	1,780	1,786	-6	-0.3%	1,755	1,759	-4	-0.2%
Consumer Electronics	2,658	2,579	79	3.1%	140	141	-1	-0.7%	27	35	-8	-22.9%	2,825	2,755	70	2.5%	2,798	2,720	78	2.9%
Electromagnetic Compatibility	3,628	3,633	-5	-0.1%	57	74	-17	-23.0%	29	25	4	16.0%	3,714	3,732	-18	-0.5%	3,685	3,707	-22	-0.6%
Magnetics	2,646	2,667	-21	-0.8%	74	68	6	8.8%	48	45	3	6.7%	2,768	2,780	-12	-0.4%	2,720	2,735	-15	-0.5%
Microwave Theory & Techniques	10,313	10,365	-52	-0.5%	350	362	-12	-3.3%	38	40	-2	-5.0%	10,701	10,767	-66	-0.6%	10,663	10,727	-64	-0.6%
Nuclear & Plasma Sciences	2,679	2,582	97	3.8%	51	66	-15	-22.7%	51	44	7	15.9%	2,781	2,692	89	3.3%	2,730	2,648	82	3.1%
Div IV Subtotal	30,816	30,649	167	0.5%	987	995	-8	-0.8%	267	264	3	1.1%	32,070	31,908	162	0.5%	31,803	31,644	159	0.5%
DIVISION V/VIII																				
Computer	46,485	46,456	29	0.1%	3,849	2,795	1,054	37.7%	14,079	13,376	703	5.3%	64,413	62,627	1,786	2.9%	50,334	49,251	1,083	2.2%
DIVISION VI																				
Education	2,945	2,912	33	1.1%	57	74	-17	-23.0%	27	32	-5	-15.6%	3,029	3,018	11	0.4%	3,002	2,986	16	0.5%
Industrial Electronics	4,266	3,814	452	11.9%	186	170	16	9.4%	28	18	10	55.6%	4,480	4,002	478	11.9%	4,452	3,984	468	11.7%
Product Safety Engineering	672	580	92	15.9%	5	8	-3	-37.5%	15	4	11	275.0%	692	592	100	16.9%	677	588	89	15.1%
Professional Communication	841	876	-35	-4.0%	46	57	-11	-19.3%	83	92	-9	-9.8%	970	1,025	-55	-5.4%	887	933	-46	-4.9%
Reliability	1,608	1,638	-30	-1.8%	36	27	9	33.3%	15	17	-2	-11.8%	1,659	1,682	-23	-1.4%	1,644	1,665	-21	-1.3%
Social Implications of Technology	1,564	1,453	111	7.6%	45	43	2	4.7%	22	18	4	22.2%	1,631	1,514	117	7.7%	1,609	1,496	113	7.6%
Div VI Subtotal	11,896	11,273	623	5.5%	375	379	-4	-1.1%	190	181	9	5.0%	12,461	11,833	628	5.3%	12,271	11,652	619	5.3%
DIVISION VII																				
Power & Energy	22,207	20,735	1,472	7.1%	1,071	565	506	89.6%	223	164	59	36.0%	23,501	21,464	2,037	9.5%	23,278	21,300	1,978	9.3%





Year-over-Year Society Membership, Detail (cont.)

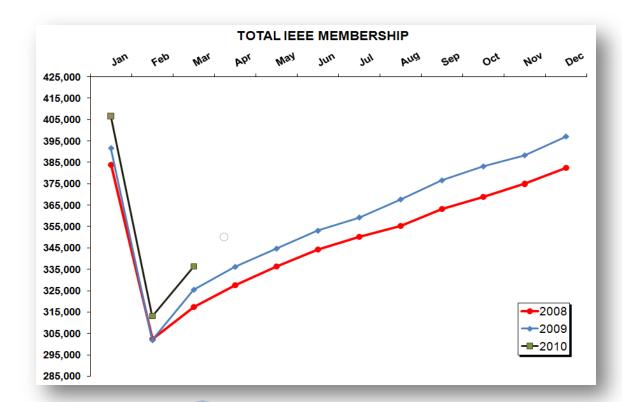
						IEF	EE Society	y Membe	ership T	otals as	of Fel	oruary 2	.010							
SOCIETY / DIVISION	IEEE Highe Memb (including	bers	Char	nge	IEEE Sto Memb	tudent	Chan		Soci Affilia	ciety		ange	Society	y Totals affiliates)	Ch	nange		e ty Totals t affiliates)	Ch	hange
IEEE Societies	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%
DIVISION IX												4								
Aerospace & Electronic Systems	4,208	4,325	-117	-2.7%	175	159	16	10.1%	30	30	0	0.0%	4,413	4,514	-101	-2.2%	4,383	4,484	-101	-2.3%
Geoscience & Remote Sensing	2,522	2,416	106	4.4%	132	112	20	17.9%	179	234	-55	-23.5%	2,833	2,762	71	2.6%	2,654	2,528	126	5.0%
Information Theory	3,067	3,007	60	2.0%	104	133	-29	-21.8%	23	22	1	4.5%	3,194	3,162	32	1.0%	3,171	3,140	31	1.0%
Intelligent Transportation Systems	899	915	-16	-1.7%	29	31	-2	-6.5%	14	15	-1	-6.7%	942	961	-19	-2.0%	928	946	-18	-1.9%
Oceanic Engineering	1,483	1,444	39	2.7%	47	47	0	0.0%	20	12	8	66.7%	1,550	1,503	47	3.1%	1,530	1,491	39	2.6%
Signal Processing	13,058	12,536	522	4.2%	397	468	-71	-15.2%	111	79	32	40.5%	13,566	13,083	483	3.7%	13,455	13,004	451	3.5%
Vehicular Technology	3,665	3,668	-3	-0.1%	107	121	-14	-11.6%	21	17	4	23.5%	3,793	3,806	-13	-0.3%	3,772	3,789	-17	-0.4%
Div IX Subtotal	28,902	28,311	591	2.1%	991	1,071	-80	-7.5%	398	409	-11	-2.7%	30,291	29,791	500	1.7%	29,893	29,382	511	1.7%
DIVISION X																				
Computational Intelligence	5,236	5,067	169	3.3%	301	354	-53	-15.0%	106	106	0	0.0%	5,643	5,527	116	2.1%	5,537	5,421	116	2.1%
Control Systems	7,298	7,203	95	1.3%	325	341	-16	-4.7%	62	57	5	8.8%	7,685	7,601	84	1.1%	7,623	7,544	79	1.0%
Engineering in Medicine & Biology	7,172	6,811	361	5.3%	394	487	-93	-19.1%	134	133	1	0.8%	7,700	7,431	269	3.6%	7,566	7,298	268	3.7%
Photonics	5,772	5,691	81	1.4%	282	440	-158	-35.9%	84	86	-2	-2.3%	6,138	6,217	-79	-1.3%	6,054	6,131	-77	-1.3%
Robotics & Automation	5,611	5,254	357	6.8%	631	577	54	9.4%	76	71	5	7.0%	6,318	5,902	416	7.0%	6,242	5,831	411	7.0%
Systems, Man & Cybernetics	3,759	3,599	160	4.4%	145	171	-26	-15.2%	35	38	-3	-7.9%	3,939	3,808	131	3.4%	3,904	3,770	134	3.6%
Div X Subtotal	34,848	33,625	1,223	3.6%	2,078	2,370	-292	-12.3%	497	491	6	1.2%	37,423	36,486	937	2.6%	36,926	35,995	931	2.6%
TOTAL	254.000	250,000	0.570	<u> </u>	10.105	11051	0.004	40.00	12040	15.500	004	5.00	200.050	1277.405	0.455	0.00	207.007	204.000	5.054	0.00/
TOTAL	254,202	250,632	3,570	1.4%	13,135	11,054	2,081	18.8%	16,313	15,509	804	5.2%	283,050	277,195	6,455	2.3%	267,337	261,686	5,651	2.2%

Advancing Technology for Humanity



Web Cast Etiquette: Ask questions using the online chat feature. Technical assistance: web-conf@ieee.org

Looking Ahead ...



Growth: Apr – Aug

- ➤ Determined by the months' year-over-year results in (1) Recovery, (2) Recruitment, and (3) Reinstatement
- April Forecast:346,500 348,500 total

Growth: Sep - Dec

➤ Determined by the months' year-over-year results in (1) Recruitment, and (2) Reinstatement

- Member retention, ergo member engagement, is the most effective (and efficient) way to grow membership
- Our success is determined by serving the member, not the statistics





thank you questions?





Updates & Reminders / Direction



Presented by:
Thomas G. Habetler
Chair, IEEE MRRC





Call for Case Studies – IEEE Societies

- IEEE Societies call to action!
- Bring forward your success stories or best practices
- We want to highlight what societies are doing to inspire others
- Upcoming MD Webcast





Wrap Up / Direction – MD Prioritization

- January through April
 - 85% effort Retention / Arrears Recovery
 - 15% effort Recruitment
- May through August
 - 10% effort Arrears Recovery
 - 90% effort Recruitment
- □ September through December
 - 85% Recruitment
 - 15% Renewal monitoring



All the while ... MD Staff support:

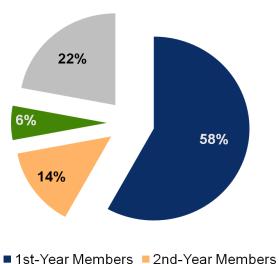
- Retention / arrears recovery campaigns, electronic and print (through August)
- Recruitment / incomplete applications / reinstatement campaigns (monthly)
- Recruitment / authors outreach (May timeframe)





Sustaining our accomplishments ...





■ 3rd-Year Members ■ 4th through 71st

2009 membership accomplishments



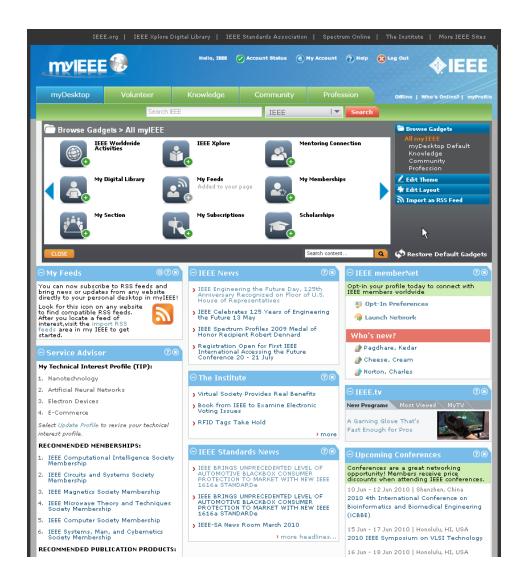


first-year member experience strategy Implementation





Coming in May ... Deployment of mylEEE™ Upgrades



myDesktop



- Customizable selection of any mylEEE modules/gadgets
- Layout selection, 2 or 3 columns, with drag-and-drop gadget placement
- RSS tools to import feeds from IEEE or other content sources
- Choice of several technology-based themes for the interface

memberNet

Improved e-mail messaging capabilities to facilitate member-to-member communications, while insuring member privacy

Upgrade overview to be delivered on future MD webcast





Future MD Webcast Topics & Speakers – Tentative Schedule

MAY

- Region 1 MD Strategy
- Recruitment Campaigns and MGM Program

JUNE

- Student Elevation & Opportunities
- GOLD Strategy Update







Wrap Up / Direction – Next Webcast

Saturday, 15 MAY 2010

January	February	March
April	May	June
July	August	September
October	November	December





Thank you!





Open Floor Q&A





APPENDIX





Appendix Field Team Resources



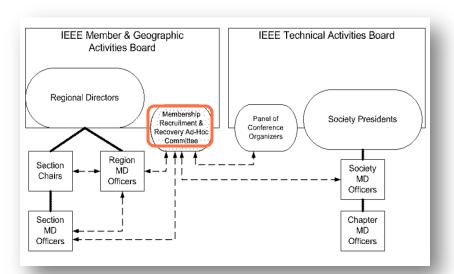
Presented by:
Thomas G. Habetler
Chair, IEEE MRRC





MRR Team Development – Engagement

- Alignment with the new MGA mission and values
- Volunteer & Staff partnership
- MD position vacancies
- Regional Training
- Partnering across IEEE
- MD Portal & Virtual Community



If the MGA is Successful ...

IEEE member satisfaction & relevance is growing and reflected in improved retention and total membership

The MGA is a data-driven organization that proactively anticipates and reacts to the needs of the member and the profession

The MGA facilitates recruitment, training, development of IEEE volunteer leaders

The MGA facilitates successful regions, sections, chapters, and affinity groups

The MGA is responsible for all aspects of member and membership activities with the IEEE

The MGA ensures a "home(s)" for every member

Technology professionals will understand IEEE membership's importance in their careers

The MGA will develop sections, and regions and reward them based on their measured success

The MGA facilitates communications and engagement opportunities for IEEE members in multiple ways

IEEE and its members' achievements are universally recognized



The Regional "Field Team" (2010)





R1 – Gim Soon Wan





R6 - Randall G. Redondo



R2 - Wole Akpose





R7 - Lawrence Whitby



R3 - Jim Anderson



R8 - Aleksandar Szabo



R4 - Tarek Lahdhiri





R9 - Gustavo Giannattasio





R5 - Robert Scolli



R10 - Zhisheng Niu





The Regional "Field Team"

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Tarek Lahdhiri	R4	lahdhiri@ieee.org		
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Randall G. Redondo	R6	rredondo@ieee.org		
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Zhisheng Niu	R10	niuzhs@tsinghua.edu.cn		
Cathy Downer	IEEE Staff	c.downer@ieee.org		
John Day	IEEE Staff	j.day@ieee.org		





Membership Development Portal – www.ieee.org/md

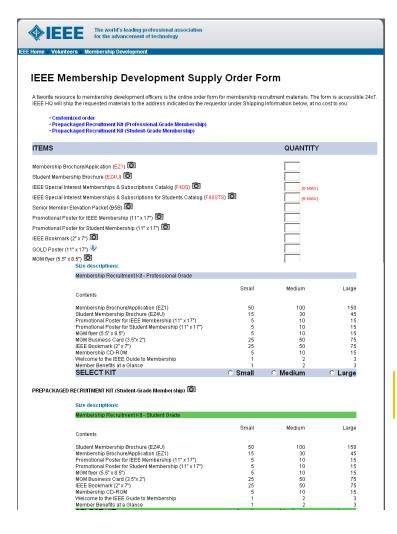


- Membership Reports
- MD Virtual Community
- SAMIEEE access
- MembershipDevelopment Manual
- Member benefits at a glance
- Recruitment programs and tools
- MD Kits online order form
- Benefit Development Toolkit: Regions 7-10





Online Order Form – www.ieee.org/mdsupplies







Online MD Resources

- The web page to join the IEEE
- The web page for MD volunteers
- The web page for IEEE benefits
 - www.ieee.org/benefits
- Your Region web page
- Your Section web page
- Your Chapter web page
- Your Conference web page
- Your Student Branch web page

www.ieee.org/join www.ieee.org/md

www.ieee.org/?? www.ieee.org/?? www.ieee.org/?? www.ieee.org/??



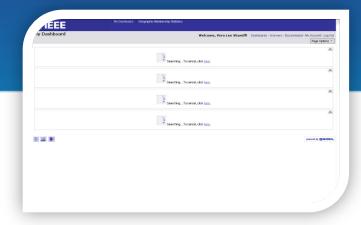
Appendix

The SAMIEE / MD Dashboard -**Step-by-Step Configuration**

Prepared by: Helen Shiminsky MGA Information Process Specialist Contact: h.shiminsky@ieee.org

Cathy Downer

MGA MD Manager Contact: c.downer@ieee.org





MD Dashboard Access

- Open SAMIEEE home page at www.ieee.org/samieee
- Click on "Access
 Geographical Membership
 Statistics", sign-in using your
 IEEE web account

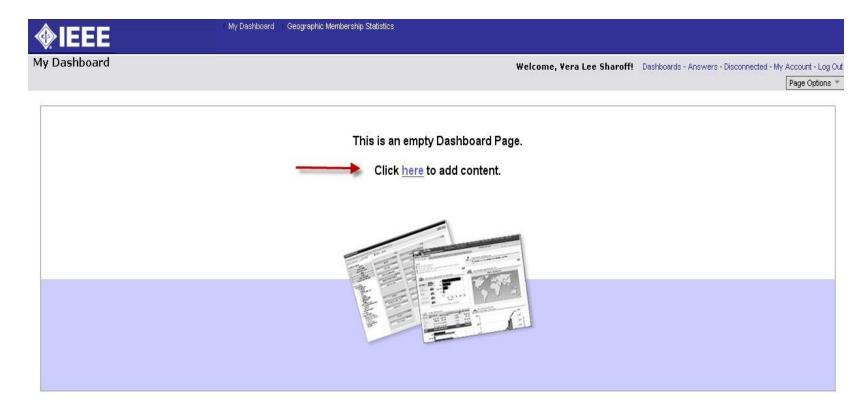


About Us Mem	bership Publications	Conferences	Standards	Careers	Education	Volunteers	Societies	Geographic Activity
SAMIEEE								
New Features								
• A "Quick through a	ith other volunteers Guide For SAMIEEI nd learn the basic u cess SAMIEEE' you	Analytics" ses of the ne	is now ava w tool. Clid < <u>Access</u>	ilable. It ck on the SAMIEEE	is a two pa "View Refe >>	age reference rence Mate	e that car	n help you walk
	veb enabled tool tha system is limited to r							





Opening Dashboard



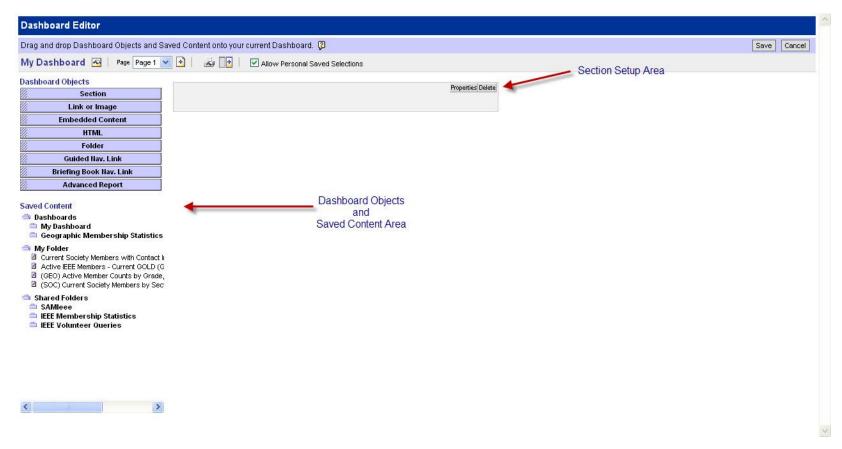
Click to add content at middle of screen



powered by SIEBEL



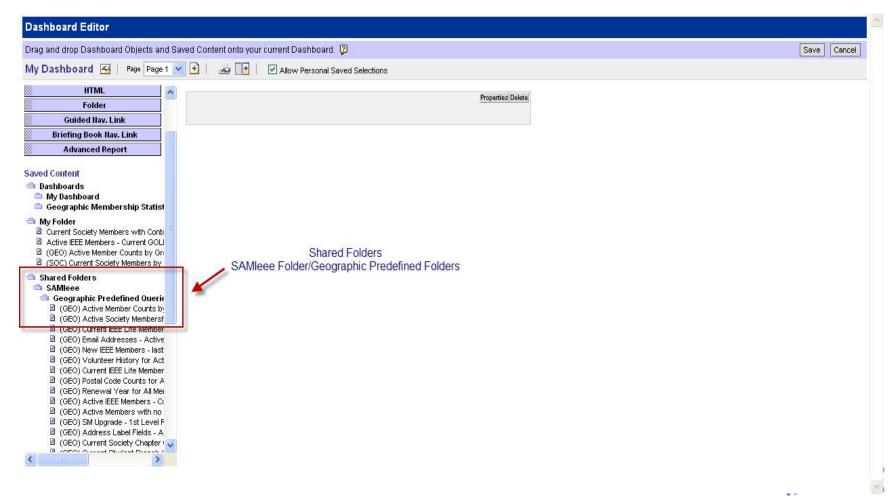
Selecting Queries available from "My Folder" or "Shared Folders" to pull into the dashboard





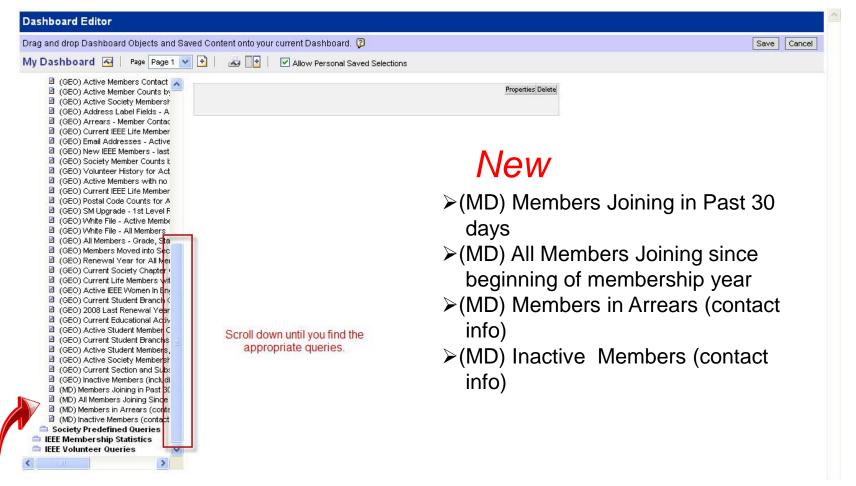


Find "Shared Folders", Click on SAMIEEE to open, Click on Subfolder "Geographic Predefined Queries"





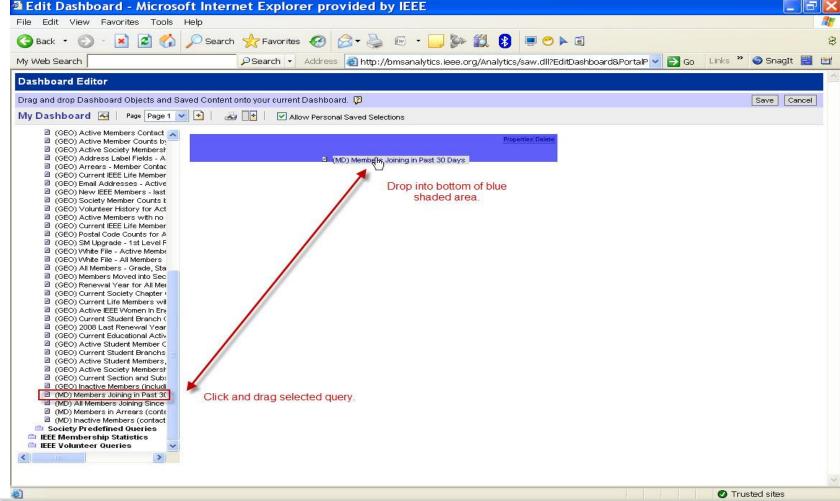
NEW Files in Predefined Queries – labeled (MD)





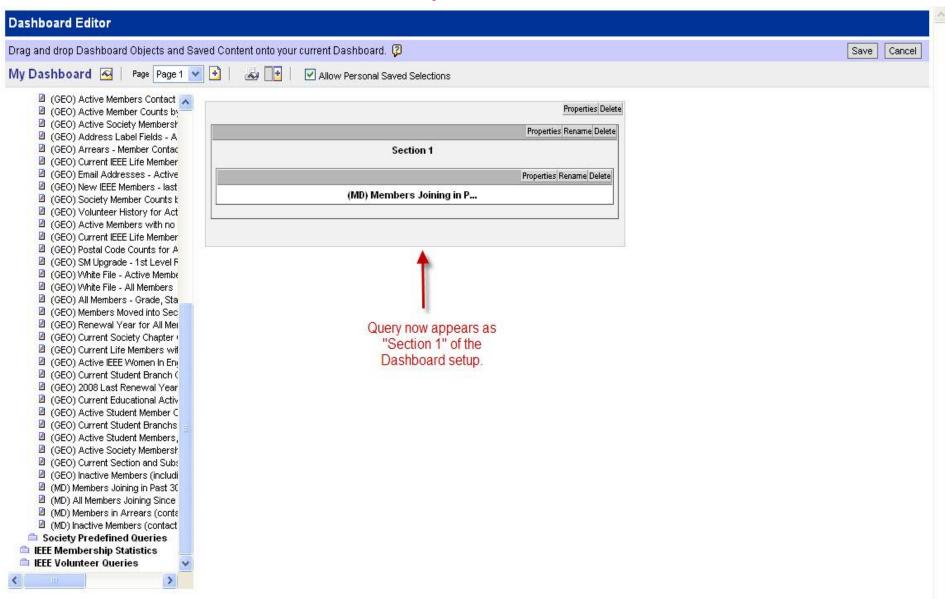


Find the document(s) you want to select. Left mouse click and drag (individually) to the blue shaded area on right and drop the file

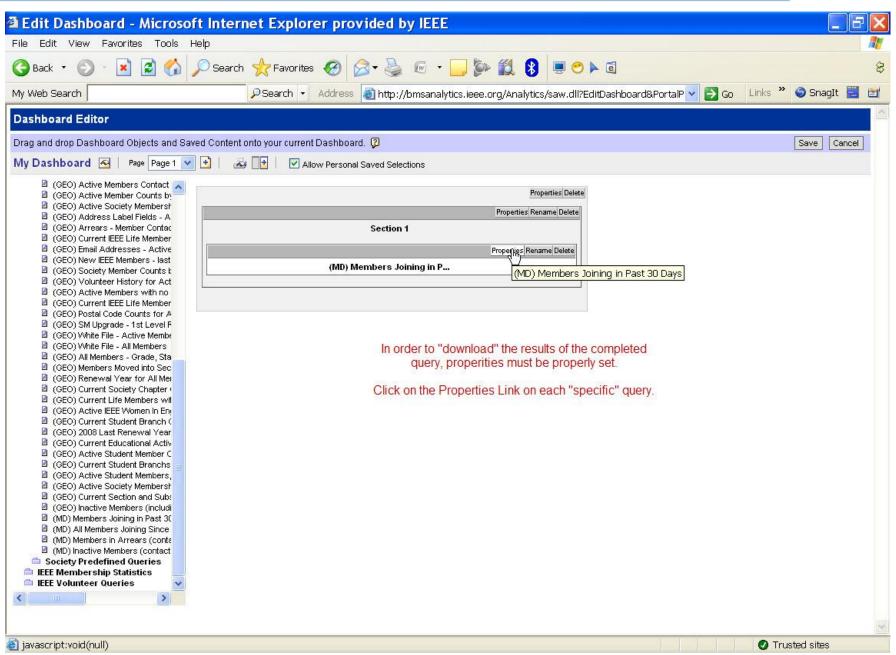




Dashboard Set up

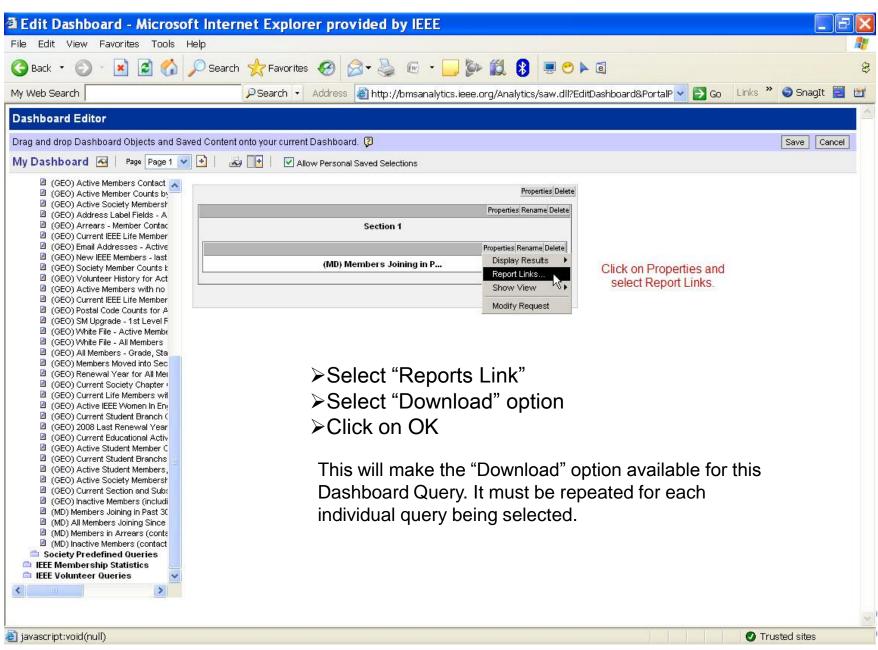






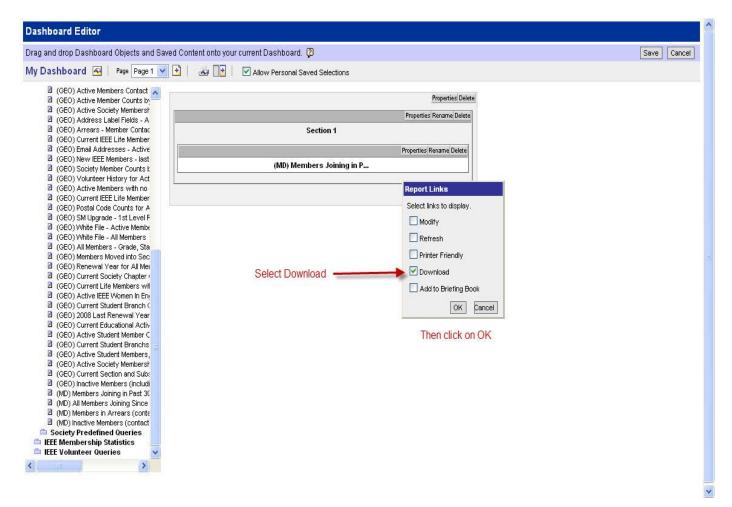


Web Cast Etiquette: Ask questions using the online chat feature. Technical assistance: web-conf@ieee.org





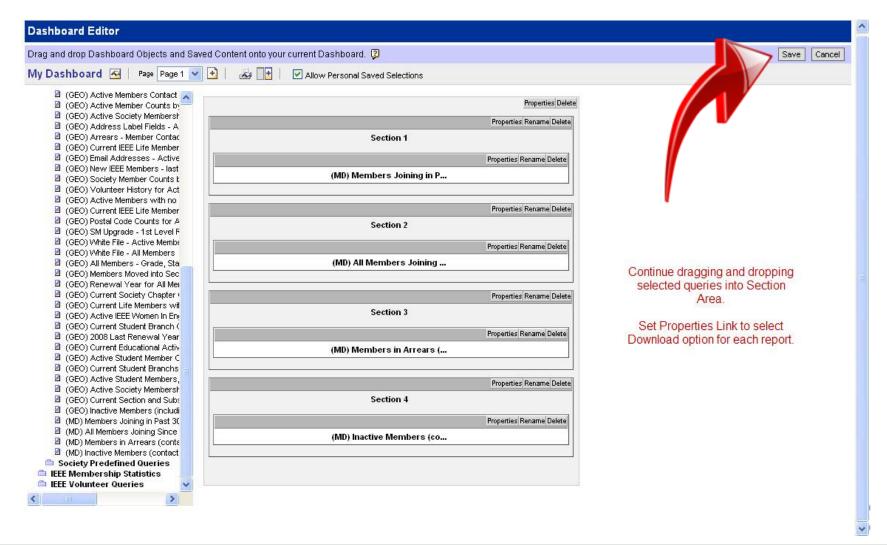
Completing the Query Download



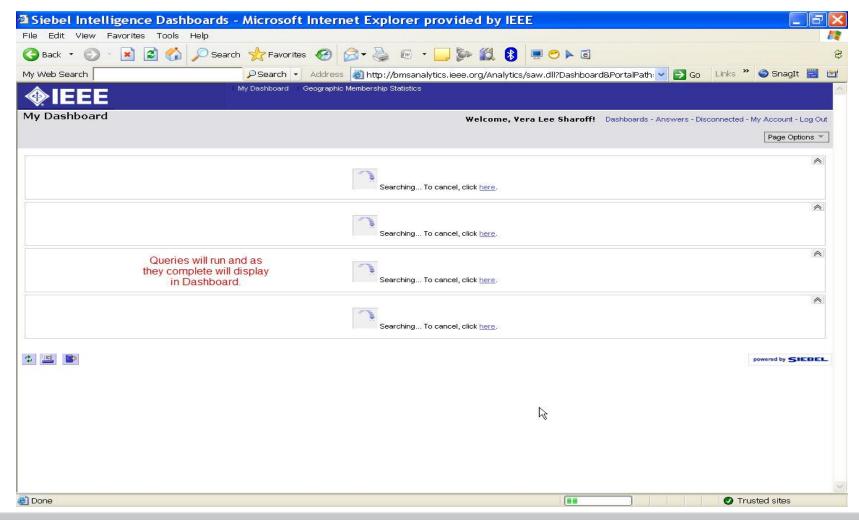


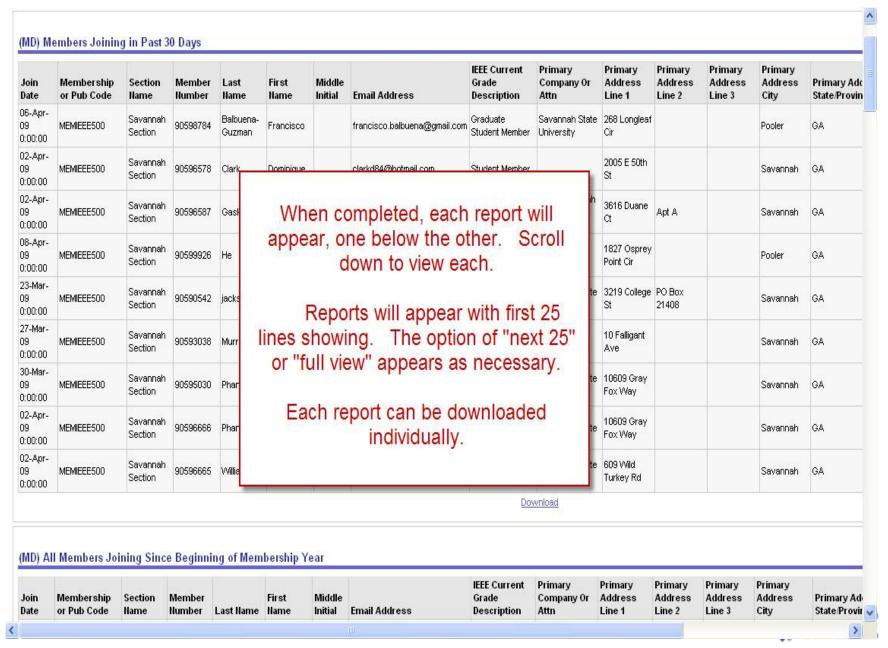


Complete the query selection and set properties, time to *SAVE!*



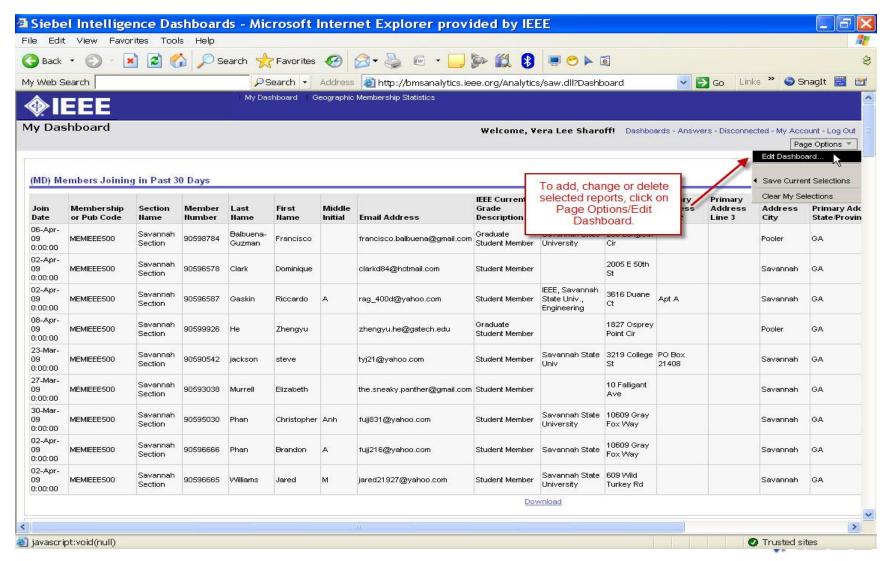
Queries will run/refresh each time you open your dashboard. Once the queries have completed pulling the data, they will all appear in your dashboard.





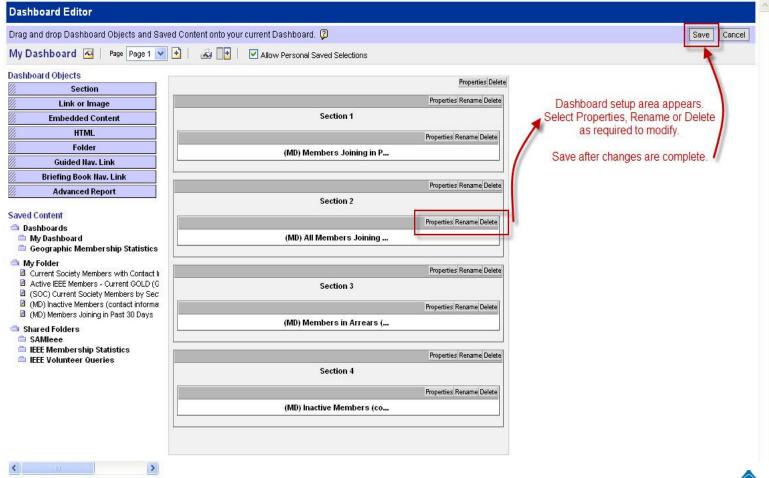


To add, change or delete selected reports





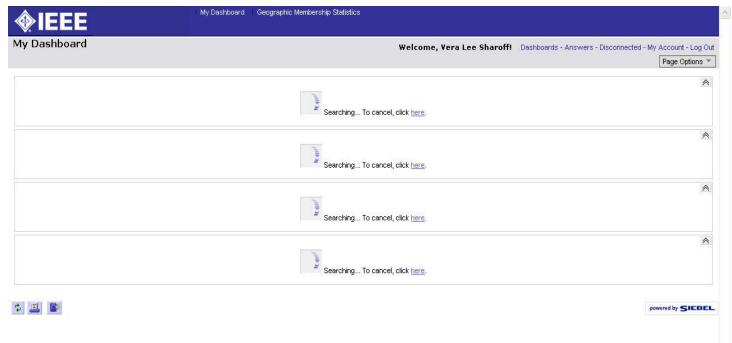
Completing changes and save







Re-entering the Dashboard



Queries will run/refresh each time you open your dashboard. Note: refresh can complete at different times for each query selected. Once the queries have completed pulling data, they will all appear in your dashboard.





Printing your queries

- Queries can be printed to a HTML or PDF formatted page
- To pull into Excel, user must highlight and copy each report individually and paste into an Excel spreadsheet.
- From Excel you can then sort the data and rearrange columns as you wish
- Any refining of the process to print will be forwarded



Appendix International Phone Numbers MD Webcast







Toll free US & Canada: 1-866-546-3377
Toll US & Canada: 1-719-234-7872

Local - Australia, Sydney: +61 (0) 2 8207 3481

Local - Austria, Graz: +43 (0) 316 218 875 089

Local - Austria, Vienna: +43 (0) 1 274 872 5021

Local - Belgium, Brussels: +32 (0) 2 300 1147

Local - Belgium, Liege: +32 (0) 4 244 10 39

Local - Brazil, Sao Paulo: +55 11 5582 6544

Local - Denmark,

Copenhagen:

Local - Finland, Helsinki: +358 (0) 9 2311 3376

Local - France, Lille: +33 (0) 359 81 35 02

Local - France, Lyon: +33 (0) 426 84 04 42

Local - France, Marseille: +33 (0) 488 91 55 39

Local - France, Paris: +33 (0) 1 72 69 79 27

Local - Germany, Berlin: +49 302 555 5006 **NEW** FEB 2010

+45 70 14 49 57

Local - Germany, Cologne: +49 221 988 8014 **NEW** FEB 2010

Local - Germany, Frankfurt: +49 (0) 69 12009 827

Local - Germany, Hamburg: +49 402 999 9242 **NEW** FEB 2010

Local - Germany, Munich: +49 891 436 7799 **NEW** FEB 2010

Local - Hong Kong: +852 3008 0323

Local - Ireland, Dublin: +353 (0) 1 437 0818

Local - Italy, Milan: +39 02 897 819 55







Local - Italy, Rome: +39 06 833 604 29

Local - Italy, Turin: +39 011 2173 449

Local - Japan, Tokyo: +81 (0) 3 4455 1494

Local - Netherlands, Amsterdam: +31 (0) 20 262 9512

Local - Netherlands, Rotterdam: +31 (0) 10 742 01 29

Local - Norway, Oslo: +47 21 54 70 94

Local - Scotland, Glasgow: +44 (0) 141 404 9909

Local - Singapore: +65 6517 0632

Local - Spain, Barcelona: +34 93 802 0297

Local - Spain, Madrid: +34 91 829 8573

Local - Spain, Valencia: +34 96 314 6027

Local - Sweden, Stockholm: +46 (0) 8 5205 4929

Local - Switzerland, Geneva: +41 (0) 22 555 0208

Local - Switzerland, Zurich: +41 (0) 44 556 8420

Local - UK, Birmingham: +44 (0) 121 260 4885

Local - UK, Leeds: +44 (0) 113 322 2679

Local - UK, Liverpool: +44 (0) 151 203 9907

Local - UK, London: +44 (0) 20 7078 9148

Local - UK, Manchester: +44 (0) 161 250 8004







International toll free - Argentina: 0800 222 0019
International toll free - Australia: 1 800 059 489
International toll free - Austria: 0800 295 592
International toll free - Belgium: 0 800 76 384
International toll free - Chile: 123 0020 9212

International toll free - China,

Northern Region:

International toll free - China,

Southern Region:

International toll free - Colombia: 01 800 518 1029

International toll free - Czech

Republic:

International toll free - Denmark: 80 889 806

International toll free - Dominican

Republic:

1 888 751 4719

800 700 493

10 800 140 1338

10 800 714 1335

International toll free - Ecuador: 1 800 020 314
International toll free - France: 0 800 915 011
International toll free - Germany: 0 800 181 6388

International toll free - Greece: 00 800 161 2205 9029

International toll free - Hong Kong: 800 930 332
International toll free - Hungary: 06 800 168 92

International toll free - India: 000 800 1007 431







International toll free - Indonesia: 001 803 017 9029

International toll free - Ireland: 1 800 949 042

International toll free - Israel: 1 80 925 9029

International toll free - Italy: 800 873 857

International toll free - Japan: 00531 16 0959

International toll free - Latvia: 8000 3326

International toll free - Lithuania: 8 800 3 08 34

International toll free - Luxembourg: 800 2 7158

International toll free - Malaysia: 1 800 814 391

International toll free - Mexico: 001 800 514 9029

International toll free - Monaco: 800 93 556

International toll free - Netherlands: 0 800 022 9387

International toll free - New

Zealand: 0 800 449 692

International toll free - Norway: 800 107 00

International toll free - Panama: 00 800 226 9029 International toll free - Poland: 00 800 112 40 84

International toll free - Portugal: 800 827 501

International toll free - Russia: 810 800 2853 1012

International toll free - Singapore: 800 101 2176
International toll free - Slovenia: 0 800 80375
International toll free - South Africa: 0 800 981 808







International toll free - South Korea: 003 0813 2261

International toll free - Spain: 900 937 613

International toll free - Sweden: 02 079 9651

International toll free - Switzerland: 0 800 893 453

International toll free - Thailand: 001 800 156 205 9029

International toll free - Trinidad-

Tabaga: 1 800 205 9029

Tobago:

International toll free - UK: 0 808 101 3382

International toll free - Uruguay: 0004 019 0305

International toll free - Venezuela: 0 800 100 8373



