

IEEE Membership Development Conference Call / Web Cast

19 February 2011



Aleksandar Szabo
Chair, 2011 IEEE Membership Recruitment and
Recovery (MRR) Committee
a.szabo@ieee.org



Cathy Downer
MGA Staff - Membership Development
c.downer@ieee.org

Today's Edition ...

Introduction

- Member Recruitment and Recovery Committee, 2011 - Aleksandar Szabo

Business Cycle Spotlight

- Case Study: Preparing for Arrears Recovery
 - IEEE Region 8 MD Subcommittee: What about Arrears? Ask Them!, Presented by Dirk Van Hertem
 - IEEE Boston Section: Membership Development in the Boston Section, Presented by Fausto Molinet, Thomas Vaughn, Soon Wan
 - IEEE Central Texas Section: The Renewal Year – Reaching Arrears Members, Presented by Joe Redfield

Membership Statistics and Goals Update – John Day

Updates / Wrap-Up / Direction

Open Floor Q&A

Subject Appendix: SAMIEEE and Arrears Recovery, Step by Step



Today's Speakers



Joe Redfield
IEEE Central Texas Section MD Chair



Fausto Molinet
IEEE Boston Section Past MD Chair



Dirk Van Hertem
Region 8 MD Chair



Aleksandar Szabo
Chair, IEEE MRRRC



John Day
Director, Membership Development



Soon Wan
Region 1 MD Chair



Tom Vaughan
IEEE Boston Section MD Chair



Web Cast Interface – ReadyTalk®

Hide Chat Raise Hand Full Screen

The screenshot shows a web browser window with the URL `https://lax6.readytalk.com/interface/flashView.jsp?uri=services/lax6/core&uid36=75rnr6simple=true&nmid=9203903&flashGk=cy2buw&flashDL=pond0-core&signed=fab...`. The interface features a top navigation bar with buttons for "Hide Chat", "Raise Hand", and "Full Screen". On the left is a chat window with a message from "John Day: This is a test of the chat feature." and a "Send" button. The main content area has a blue header with the text "IEEE Membership Development Conference Call / Web Cast" and "19 February 2011". Below this, there are two speaker profiles: Aleksandar Szabo, Chair of the 2011 IEEE Membership Recruitment and Recovery (MRR) Committee, and Cathy Downer, MGA Staff - Membership Development. The IEEE logo and tagline "Advancing Technology for Humanity" are at the bottom.

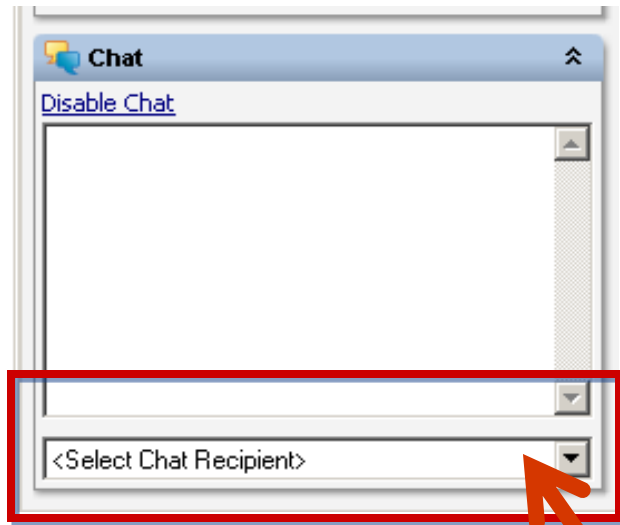
Introductions /
Ask Questions



Web Cast Attendance Roll Call

Use the Chat pod.

Please type in your name/
title/location



Web Cast Notes

Webcast presentation will be available on *new* MD online community at <http://oc.ieee.org> (general access page) or <http://ieee-md-net.oc.ieee.org/main> for the MD Community/Group. You will need to use your IEEE web account for access. Once in, the presentation will be posted under the “Content” Tab. If you wish to join, please send email to c.downer@ieee.org for an invite.

Attendees will hear the broadcast via their computer, or dial into the phone using the dial-in numbers provided. An Operator will assist during the webcast.



This webcast is recorded. Presentation and audio will be available as an “on-demand” resource – URL and announcement to be posted in the MD online community (please see access above).



Webcast Notes – Raising Questions

- When we reach the Q&A portion of the webcast, the Operator will announce any attendees who have a question, may place their question in queue.
- Place your question in queue by pressing 1, then 4 on your phone. The Operator will announce them in the order received.
- You can continue to ask topical questions using the chat box during the entire webcast. They will be presented by our Moderator to the appropriate presenter for response.
- Some questions in the Chat Box may be responded to during the webcast by presenters or Moderator.



Introduction

Member Recruitment and Recovery Committee, 2011



Presented by:

Aleksandar Szabo

Chair, 2011 IEEE Membership

Recruitment and Recovery (MRR) Committee

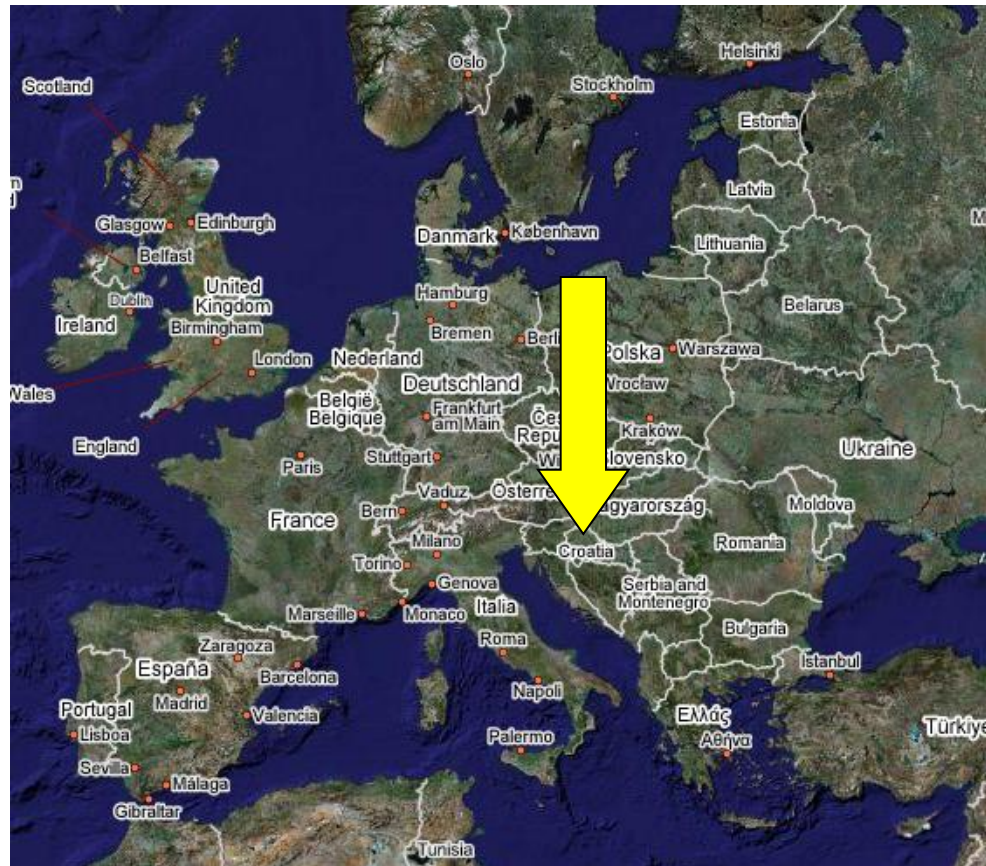
a.szabo@ieee.org

Who I am

- IEEE Member and active volunteer since 1976.
- Region 8, Croatia Section.
- Graduated at the University of Zagreb, Croatia in 1963.
- Started my professional career in the industry working on the design, production and testing of electronic equipment for industry applications.
- Joined later the University of Zagreb.
- Research and teaching analog and digital electronic circuits.
- Author of several textbooks, many articles and conference papers.
- Retired from the University of Zagreb in 2006.
- Member of several IEEE Societies (C16, CAS04, CS23, E25, IE13, PC26, SIT30, SSC37, TM Council)



Europe



Croatia and Zagreb (the Capital)



University of Zagreb



- The University was officially founded 23 September 1669 by Emperor and King Leopold I Habsburg who issued a diploma granting the status and privileges of a university to the Jesuit Academy of the Royal Free City of Zagreb.
- According to that document the study of philosophy in Zagreb acquired a formal and legal status as *Neoacademia Zagrabiensis* and officially became a public institution of higher education.



Experience

- IEEE RAB Membership Development Committee Member 2007
- IEEE MGAB Life Member Committee Member 2009 – 2010
- IEEE MGAB Recruitment and Recovery Committee Member 2008 – 2010
- IEEE Region 8 Membership Development Coordinator and Subcommittee Chair 2005 – 2006 and 2009 – 2010
- IEEE Region 8 Membership Development Subcommittee Member 2007 – 2008 and 2011 – 2012
- IEEE Croatia Section Membership Development Coordinator/Chair
- IEEE Croatia Section Past Chair



Our Job

- As an IEEE member from the very beginning I was not only interested in technical activities and journals.
- Membership Development (recruitment and retention) was my job since 1976, when I joined IEEE.
- We need close contacts between Regional and Section MD Officers.
- Regular use of SAMIEEE and Geographic Membership Statistics in the MD job.
- Cooperation of MD volunteers and MD Staff.



Goals

- MGA and TAB need to cooperate in attracting members.
- All region, section, society and chapter MD Officers in our MD/MRR team should work closely together as partners.
- Investigate the circumstances in less developed countries to achieve increase of membership. Promote and increase e-Membership.
- Increase (stop the decline) of membership in US Regions.

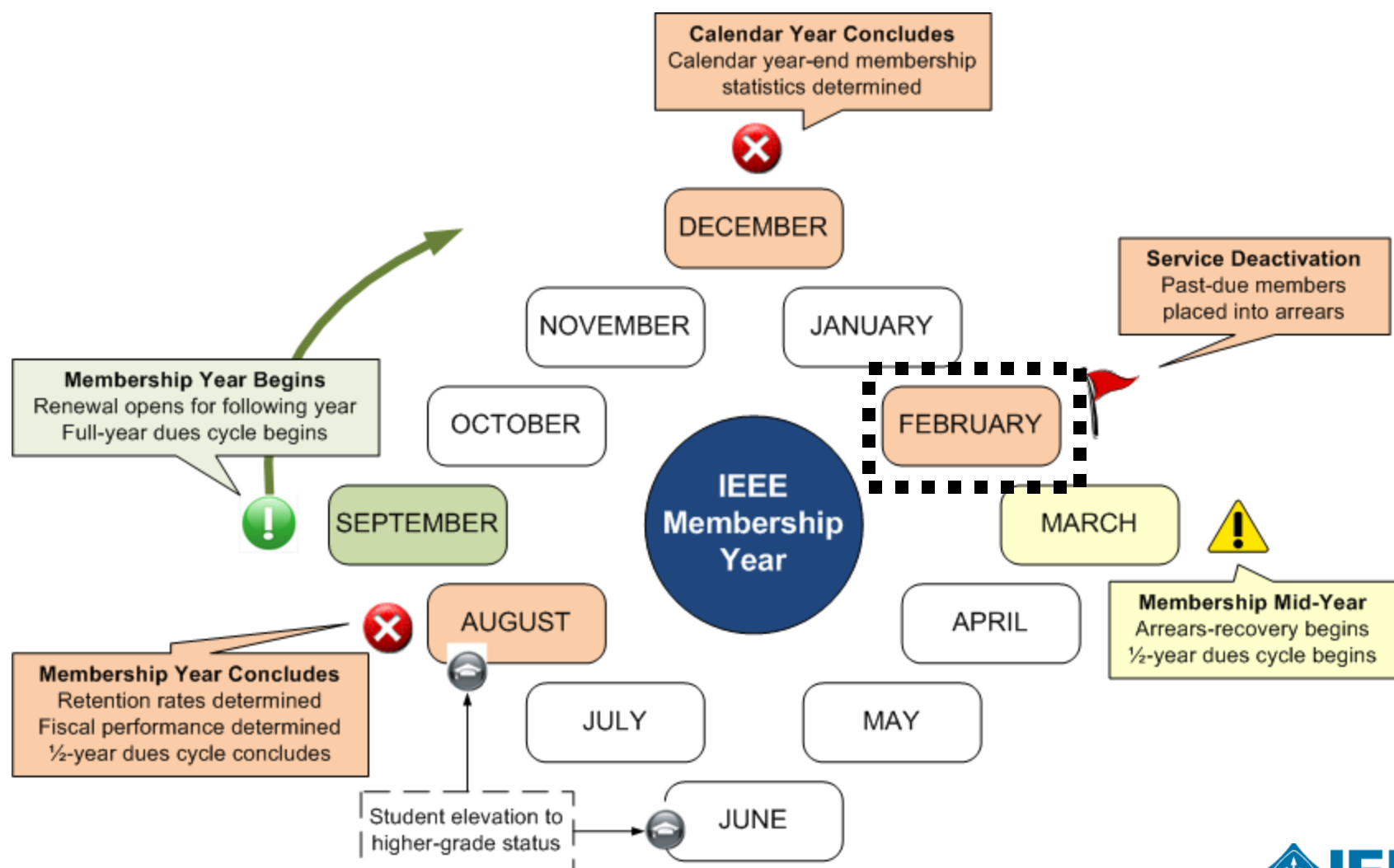


Retention and Recruitment

- We are now in a very important period.
- The renewal grace period is ending and the half-year dues recruitment period is starting soon.
- Start to work soon on recovery of deactivated members
- Investigate the reasons for not renewing.
- Point out the importance of belonging to IEEE, the partnership, networking and engagement.
- More work on the Section level.
- Use the half-year dues period for recruiting new members



The Membership Calendar



Business Cycle Spotlight

What about Arrears? Ask Them!



Presented by:

Dirk Van Hertem

*Region 8 Membership Development Chair, for the
Region 8 Membership Development Subcommittee*

Retention is essential to membership, so why do members not renew?

- Ask the member why
 - You get input and might learn something
 - There might be a problem you can solve
 - The member feels that his opinion matters
 - You might convince him/her to join (through providing extra information)
 - We shouldn't send too many “Please renew” emails...
- Last year email questionnaire in Benelux and Spain (probably made in Google docs)
- This year online form



Questionnaire:

<https://spreadsheets.google.com/viewform?formkey=dFRDdjluNUdpZ1VOYW1keUdYNGdObUE6MQ>

5 pages with simple questions

Non obligated

Anonymous (unless they want to be contacted by us)

Implementation:

Google docs has an extremely simple interface, matter of minutes to set it up



IEEE Region 8 questionnaire for those that did not renew in 2011

Dear (past-) IEEE member of Region 8.

Last year you were a member of the IEEE Region 8 (EMEA) (<http://www.ieee.org/r8>). According to our data you aren't a member anymore at this moment. We, as the IEEE Region 8 membership development subcommittee, are of course disappointed by this, and would like to ask you take this into reconsideration and renew your membership (<http://www.ieee.org/renew>). On the other hand you might have a specific reason not to renew your IEEE membership, and in that case we would like to inquire why this is the case.

In order to serve our members better, we would like you to take this very short questionnaire and indicate the reason for not renewing.

The questionnaire is anonymous, but if you want us to contact you, leave your email address in the appropriate text-box below.

The Region 8 MD subcommittee,

Dirk Van Hertem
Aleksandar Szabo
Adam Jastrzebski

[Continue »](#)



IEEE Region 8 questionnaire for those that did not renew in 2011

Background information

In order to get a better view of your profile, we ask you some background questions

Indicate what fits best with your current status

- Student
- Academic
- Engineer in industry
- Researcher
- Retired
- Unemployed
- Graduated in 2010
- Other:

How old are you?

- <30
- 30 to 50
- 50-65
- >65

« Back

Continue »



IEEE Region 8 questionnaire for those that did not renew in 2011

Why did you choose not to renew?

Why did you choose not to renew for 2011

- Actually, you did renew, but the renewal/payment was too recent to be taken into account. The records must not have been up to date.
- You did not renew yet, but you will
- You had problems during renewal with the process (e.g. not remembering Web Account, system not accepting credit card, etc.).
- Your current personal financial situation does not allow renewal.
- Last year was your first year as a member, and it did not deliver what you expected. (Have you seen <http://www.ieee.org/start?>)
- IEEE dues are too high for the services provided.
- You do not feel you made optimal use of IEEE membership (Do you know all advantages of IEEE? <http://www.ieee.org/web/membership/benefits/index.html>)
- You had a change in professional career, and you feel IEEE membership is less useful for you now
- You were a student, and now not anymore. You don't want to pay full dues. (Do you know the Gold track of IEEE: <http://www.ieee.org/gold?>, and you know that the first year you pay only 50 %)
- You were only a member for a specific benefit (e.g. a conference discount)?
- Other:





IEEE Region 8 questionnaire for those that did not renew in 2011

You want us to contact you?

If you want us to contact you regarding an issue, you can leave your email address here

Place your specific question here

(if possible, provide us also with your member number and a specific description of your problem)

« Back

Submit



Benelux Section

- <http://www.ieee.be/membership.html>
- About 3800 members, 3 countries, 3 official languages
 - Belgian members: 1641, Luxembourgian members: 72, Dutch members: 2202
- Section is rather inactive itself but acts as a facilitator through (hopefully) active chapters and larger conferences
- google earth vizualization is under development (IEEE data is not good enough)
- Communication with the member:
 - Yearly: happy renew year
 - Newsletters (not more than 4 per year, of which one is the happy renew year)

Retention: 3139 renewed, 681 did not

Not terrible, but could be better



Results: often combination

reason

sum

1	Actually, you did renew, but the renewal/payment was too recent to be taken into account	0
2	You did not renew before, but after this message you will/did renew	1
3	You had problems during renewal with the process	1
4	Your current personal financial situation does not allow renewal	5
5	Last year was your first year as a member, and it did not deliver what you expected	1
6	IEEE dues are too expensive for the services provided	6
7	You do not feel you made optimal use of IEEE membership	3
8	You had a change in professional career, and you feel IEEE membership is less useful for you now	8
9	You were a student, and now not anymore. You don't want to pay full dues	4
10	You were only a member for a specific benefit	3
11	Other reasons (feel free to express them)	5



Additional Results

Reason	sum
Email bounced	1
Too US centric	1
ACM delivers more/equal for less	1
The company has a subscription, So I don't need one anymore	1
Member for 25 years, but IEEE is no longer what it was, too commercial, Transactions are low level or of no interest to industry, Conferences are about making money	1
Retired	2
I need to pay the same amount for papers as a non-member, Why should i be a member	1
Many of the services available in the USA are not available to me in the Benelux	1



IEEE Spain Section

- Data collected by Antonio Luque (MD Spain)
- Spain has about 3900 members
- Of which 3371 renewed and 561 didn't

MEMBERSHIP GRADE		
Associate Member	63	10,52%
Affiliate	32	5,34%
Student Member	95	15,86%
Graduate Student	100	16,69%
Member	302	50,42%
Senior Member	6	1,00%
Life Member	1	0,17%
TOTAL	599	100,00%

Table I. Reminders sent by membership grade



Results from 60 responses

- 7 people stated they didn't renew because of their personal financial status.
- 11 because they consider IEEE dues are too expensive for the services provided.
- 4 consider that they are not making the most of their membership.
- 6 had problems during the renewal process (e.g. not remembering Web Account, system not accepting credit card, etc.).
- 5 had a change in their professional career and they don't feel IEEE can represent them anymore.
- 4 said they had private reasons.
- 2 stated that they don't agree with IEEE ways of acting, or have fundamental discrepancies with IEEE's philosophy or ethics.
- 6 replied they had renewed indeed, but their renewal was too recent to be reflected in SAMIEEE.
- 10 people stated that they actually renewed after receiving this reminder
- 5 affirmed their intention of renewing their membership soon.



Responses Spain

REPLY	Membership Grade												TOTAL	%
	Affiliate	%	Associate Member	%	Student	%	Graduate Student	%	Member	%	Senior Member	%		
Financial situation	0	0,0%	1	33,3%	1	25,0%	2	28,6%	3	7,5%	0	0,0%	7	11,7%
Too expensive	1	20,0%	1	33,3%	0	0,0%	1	14,3%	8	20,0%	0	0,0%	11	18,3%
Not making most	2	40,0%	1	33,3%	0	0,0%	0	0,0%	1	2,5%	0	0,0%	4	6,7%
Problems in process	0	0,0%	0	0,0%	0	0,0%	1	14,3%	3	7,5%	0	0,0%	4	6,7%
Change in career	0	0,0%	0	0,0%	1	25,0%	2	28,6%	4	10,0%	1	###	8	13,3%
Personal reasons	0	0,0%	0	0,0%	0	0,0%	0	0,0%	4	10,0%	0	0,0%	4	6,7%
Fund. Discrepancies	1	20,0%	0	0,0%	0	0,0%	0	0,0%	1	2,5%	0	0,0%	2	3,3%
Renewed recently	0	0,0%	0	0,0%	0	0,0%	0	0,0%	5	12,5%	0	0,0%	5	8,3%
Renewed by this mail	0	0,0%	0	0,0%	1	25,0%	0	0,0%	8	20,0%	0	0,0%	9	15,0%
Will renew soon	1	20,0%	0	0,0%	1	25,0%	1	14,3%	3	7,5%	0	0,0%	6	10,0%
Total replies	5	8,3%	3	5,0%	4	6,7%	7	11,7%	40	66,7%	1	1,7%	60	100%

Table II. Replies among membership grades



Additional Responses Spain

- 6 people reaffirmed their intention of becoming members again when the financial situation improves
- 7 people mentioned that they see less reasons to keep membership at IEEE since they have full access to IEEEExplore at their University or workplace.
- 4 people said that the membership benefits are of no interest to them.
- 2 people commented that IEEE disappointed them, mainly by its behavior in publication and conference issues.



Conclusions

- Asking the member “Why”? **Is** providing a form of service
- Keep it short
- There are many reasons why members don't renew
- You can't get them all - just accept their reasons for not renewing
- Several very positive responses (thank you for your interest and this question...)
- Some had problems and could (often) be helped



APPENDIX

Retention: why do people not renew?

Dear ex-IEEE Benelux member,

Last year you were a member of the IEEE in the Benelux section (<http://www.ieee.be> or <http://www.ieee.nl>). According to our data you aren't a member anymore at this moment. We, as the Benelux section, are of course disappointed by this, and would like to ask you to take this into reconsideration and renew your membership (<http://www.ieee.org/renew>). On the other hand you might have a specific reason not to renew your IEEE membership, and in that case we would like to inquire why this is the case. In order to serve our members better, we would like you to reply to this message and indicate the reason for not renewing:

You chose not to renew because:

1. Actually, you did renew, but the renewal/payment was too recent to be taken into account. The records must not have been up to date.
2. You did not renew before, but after this message you will/did renew.
3. You had problems during renewal with the process (e.g. not remembering Web Account, system not accepting credit card, etc.).
4. Your current personal financial situation does not allow renewal.
5. Last year was your first year as a member, and it did not deliver what you expected.
 - * Have you seen <http://www.ieee.org/start>?
6. IEEE dues are too expensive for the services provided.
7. You do not feel you made optimal use of IEEE membership.
 - * Do you know all advantages of IEEE? <http://www.ieee.org/web/membership/benefits/index.html>
8. You had a change in professional career, and you feel IEEE membership is less useful for you now
9. You were a student, and now not anymore. You don't want to pay full dues.
 - * Do you know the Gold track of IEEE: <http://www.ieee.org/gold>?
 - * And the first year you pay only 50 %
10. You were only a member for a specific benefit (e.g. a conference discount)?
11. Other reasons (feel free to express them)

Please also indicate your membership grade and the years that you have been a member.

Best regards,

Dirk Van Hertem

Benelux section membership development officer



Questions?

Thank you.



Business Cycle Spotlight

Membership Development in the IEEE Boston Section



Presented by:

Fausto Molinet

2010 Boston Section MD Chair

Thomas Vaughn

2011 Boston Section MD Chair

Soon Wan

2011 Region 1 MD Chair

MD in the Boston Section

- Observations
- New Member Recruitment
- Arrears Member Recovery (current focus)
- Member and Student Member Retention
- Senior Member Upgrades



MD in the Boston Section

Observations

- ❑ Larger sections probably need an MD Committee
- ❑ Make good use of volunteers, but they represent a section capital resource so use effectively
- ❑ The reasons to join vary by region and even by section, so figure out what message to use



MD in the Boston Section

New Member Recruitment

- What is the real reason to join IEEE?
- Use Social Media - Get a real expert to help.
- Many chapter meeting attendees are not IEEE members
 - Use their technical interest as an opening for recruitment
 - Engage Chapter Chairs



MD in the Boston Section

Arrears Member Recovery

- The Plan depends on section size and resources
- Boston tried calls but abandoned that approach
- Previously used a personalized email thorough IEEE list serve (needs improvement, now trying a different provider)
- We provide contact information for questions and an opportunity to enter a drawing
- Results have been disappointing, but retention occurs anyway
- We need more effective email solutions



MD in the Boston Section

Member and Student Member Retention

- Provide a robust section program
 - Again chapters are the key as well as PACE, GOLD and other interest groups
 - Advertise benefits in newsletters
 - Begin reminders early (Newsletter)
 - Special focus on first year members
- Develop a plan to contact students prior to graduation. Most will move upon graduation, but if we all do it ...



MD in the Boston Section

Senior Member Upgrades

- Publicize in Newsletters, at chapter and other group meetings
- Senior Member prospects need references
 - Establish a process to find references
 - Recruit senior members who are willing to review qualifications and endorse
 - Consider a separate committee to work on Senior Membership
- IEEE needs to think about what “Senior” means



MD Plan for the Section (1)

Action	KPI	Status
Improved Membership	MD report improvement in 2011	No new result yet
Membership Development Committee	Meetings Conducted	Members identified. Meeting planned for April
Retention E-mail for 2009 "Arrears members"	E-mails sent, responses received	1100 Sent, < 5 responses
Retention E-Mail for First Year members	E-mails sent, responses received	880 Sent, < 5 Responses
Improved Communication tool vs. IEEE e-Notice	Tool selected	iContact selected and tested
Additional E-mail to Members who did not renew for 2010	E-mails sent, responses received	Draft E-mail in work, communication tool selected



MD Plan for the Section (2)

Action	KPI	Status
Membership Development Committee to develop outreach program to non-IEEE Members	New programs developed	Awaiting Committee meeting
Work with Chapter Chairs to capture non-IEEE attendees	Communication sent to non members	Request sent to Chapter Chairs
Improve Chapter Meeting recruitment tools	All chapters implement	None
Improve Senior Member upgrade process	New Process developed	None



Thank you!

Questions?



Business Cycle Spotlight

The Renewal Year - Reaching Arrears Members



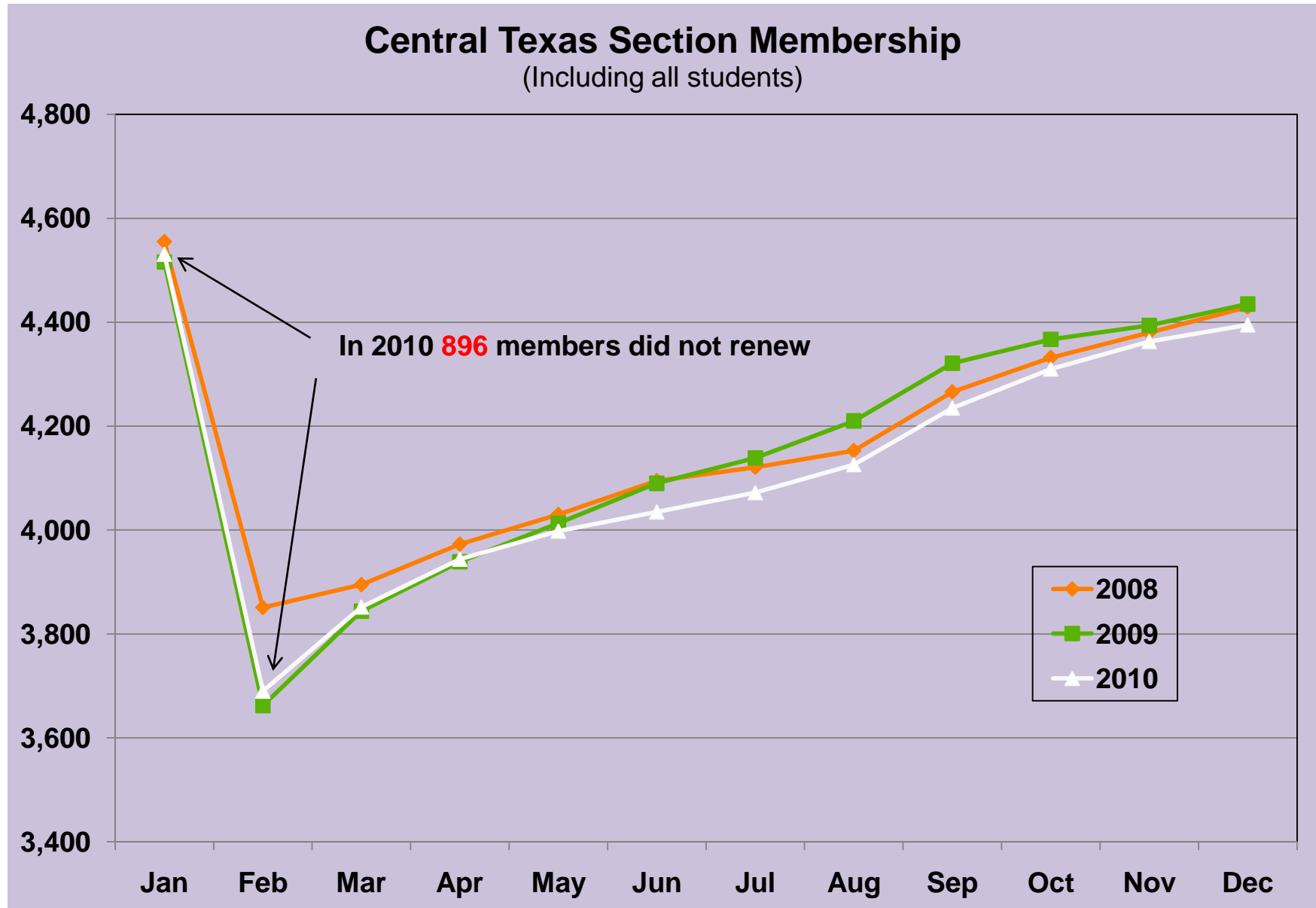
Presented by:

Joe Redfield

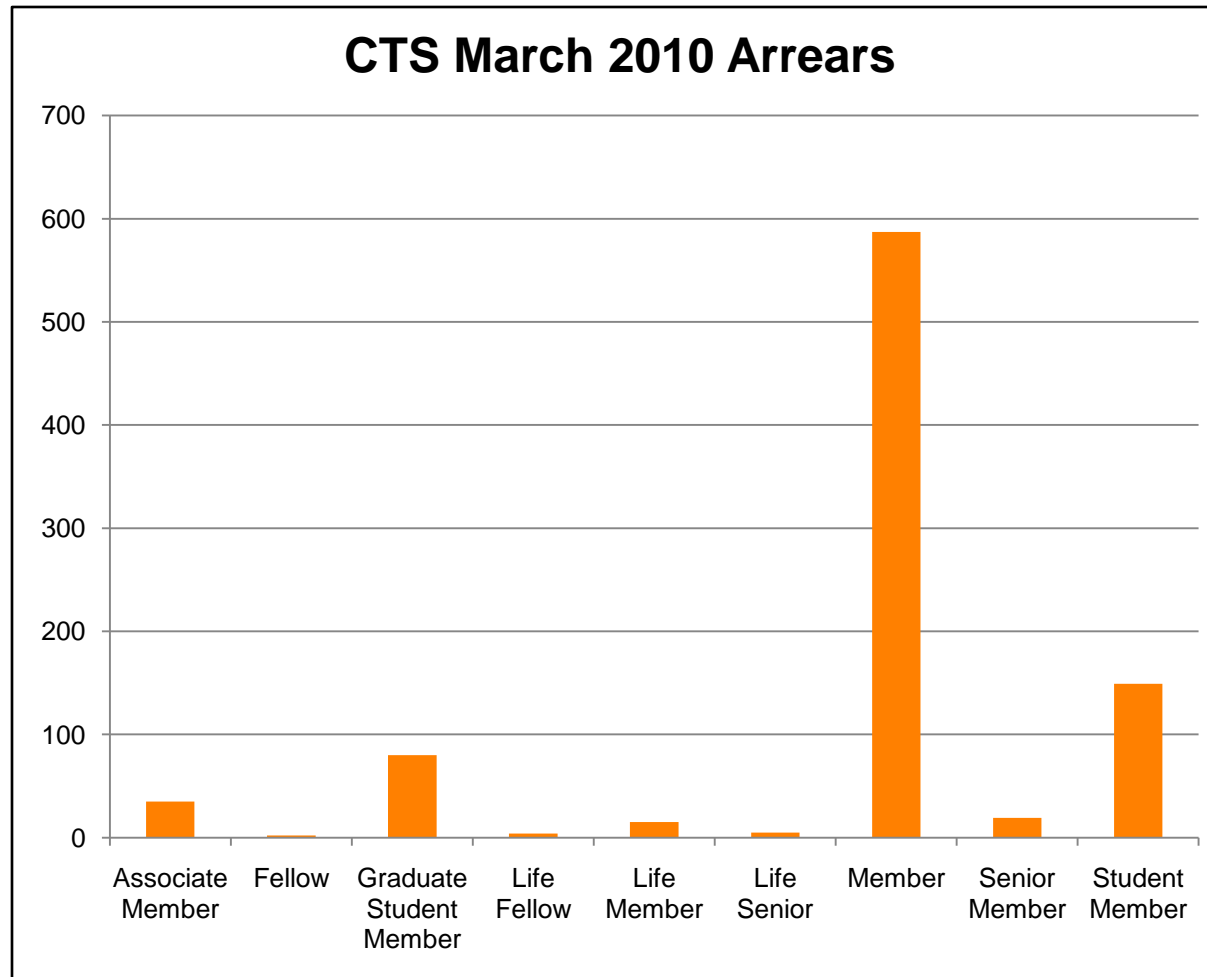
*Central Texas Section, Region 5, Membership
Development Chair*

j.redfield@ieee.org

Year Over Year Drop in Membership - Approx 15% to 18% Move to Arrears



Who were those in Arrears?



Counts

Member -587

Student -149

GSM - 80

Associate - 35

GOLD

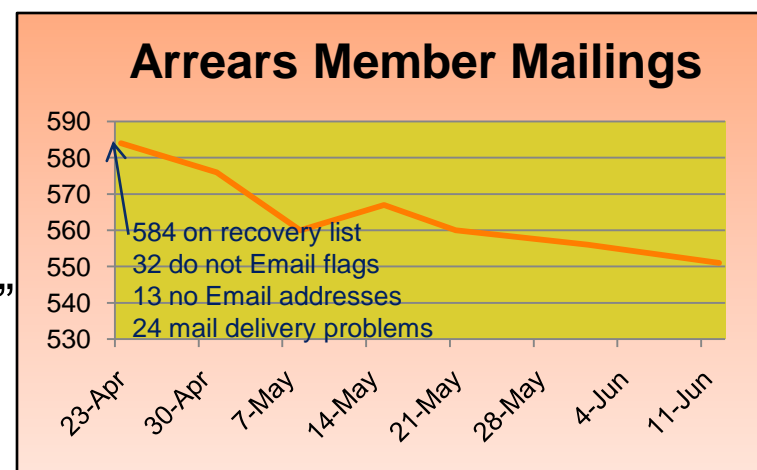


CTS Participation in MGA Pilot Arrears Recovery Program

Send personal emails from local volunteers to arrears members

Program Results

- Responses from individual members
 - Forgot to renew – “thanks for reminder”
 - Problems with IEEE website
 - Forgot myIEEE login
- Decrease in arrears counts
- One individual renewed and wanted to volunteer



Renewed Arrears Members ONE MEMBER AT A TIME



Customized Email

Dear «First_Name» «Last_Name»

As an IEEE member in 2009, you have helped the IEEE Central Texas Section (CTS) serve your local community, and I want to thank you for your support. We take seriously our mission and obligation to raise awareness about the role that engineering and technology can play in making our world a better place. In that spirit, the IEEE CTS sponsored/organized a number of worthwhile activities in 2009, including:

- 135 Technical Society Chapter meetings
- Technical workshops and mini-symposia such as the Consultants workshop, Solar Technology Workshop, and the National Electric Code training workshop
- Strong support in both financial and mentorship to IEEE Student Branches at UT Austin, UT San Antonio, Texas State, Trinity and St. Mary's Universities
- During a recent review of the membership roster, I noticed your name missing from our list of current members. As busy as our daily life is, perhaps this was a simple oversight.

Because you make a difference, I am seeking your membership renewal and support again in 2010 – the good deeds we deliver to our community depend on it. You can renew your IEEE membership at www.ieee.org/renew.

Thank you for your time, and continued consideration to support the activities of the IEEE CTS. If you have already renewed, we thank you for your support.

Let me know how I can be of any assistance.

Sincerely,
Joe Redfield
Membership Development Chair, IEEE Central Texas Section
J.Redfield@ieee.org

P.S. Your renewal consideration during these tough economic times is greatly appreciated. If you have become unemployed, IEEE will help by discounting your annual membership dues 50%.



CTS Plans for the 2011 Arrears Season

- Pre-emptive notice in Monthly newsletter
- Chapters meeting as opportunities to touch members
- CTS custom Emails to members from Section
- CTS custom Emails GOLD members inviting them to GOLD Webinar (monthly webinar)
- Send student arrears list to CTS Student Coordinator, Branch Counselor, Branch Chair (five student branches in CTS)
- Support student branch in arranging GOLD Webinar events.

REMEMBER ARREARS RENEWALS ARE ONE MEMBER AT A TIME



Thank you!

Questions?

j.redfield@ieee.org



Membership Statistics & Goals Update

January 2011

MEMBERSHIP REPORT-Page 1
 Report is issued monthly on basis of the IEEE Membership Statistics. Contact: John Day, jday@ieee.org

Page 2 Active Membership by Region
 Page 5-5 Society & Special Interest Memberships
 Page 6-7

	Jan '11	% Change	Apr '09	Apr '08	Mar '09
Membership	8,642	+ 2.6%	336,167	327,025	326,499
New	1	+ 3.7%	25	27	26
Lost	162	+ 2.0%	6,344	6,182	6,307
Transfer	949	+ 3.2%	30,316	29,267	30,003
Member	1,985	+ 1.0%	204,700	202,715	200,368
Associate Member	2,501	+ 4.0%	14,705	17,200	14,295
Graduate Student	5,529	+ 19.3%	33,371	27,842	31,360
Undergraduate Student	2,517	+ 5.7%	48,703	44,186	43,138
Society Memberships	2,530	-0.3%	284,389	286,919	277,195
25 Societies up	5,253				
15 Societies down	7,783				

Sum of respective Societies gains and losses.

Recommended MD Volunteer Activity
 Thank you to all volunteers committed to improving their MD success

Month	RECRUITMENT ACTIVITIES	RECOVERY ACTIVITIES	RESOURCES
May	<p>3-Year Due Cycle - IEEE MG accepting to-prize bid for present year or service candidates and join IEEE and receive 6 months of membership for the price of 2 appropriate message and contact</p> <p>Section MD Officer - Disseminate membership materials at all section meetings and local events.</p> <p>3-Year Due Cycle - IEEE MG accepting to-prize bid for present year or service candidates and join IEEE and receive 7 months of membership for the price of 2 appropriate message and contact</p> <p>Section MD Officer - Disseminate membership materials at all section meetings and local events. Ensure a library of USG membership cards to your local volunteers.</p> <p>3-Year Due Cycle - IEEE MG accepting to-prize bid for present year or service candidates and join IEEE and receive 7 months of membership for the price of 2 appropriate message and contact</p> <p>Section MD Officer - Disseminate membership materials at all section meetings and local events.</p>	<p>Section MD Officer - Real-time status of statistics members activity is available to all Regional, Section, and Society MD officers. Develop and execute local communications to members in Areas, Programs and activities</p> <p>4- All focus should be on recruitment programs and activities</p> <p>4- All focus should be on recruitment programs and activities</p> <p>4- All focus should be on recruitment programs and activities</p>	<p>MD Portal www.ieee.org/membership</p> <p>PowerPoint presentations Membership Reports Virtual copies IEEE Membership Manual MD 5</p>



Presented by:
John Day
 Director, Membership Development
j.day@ieee.org



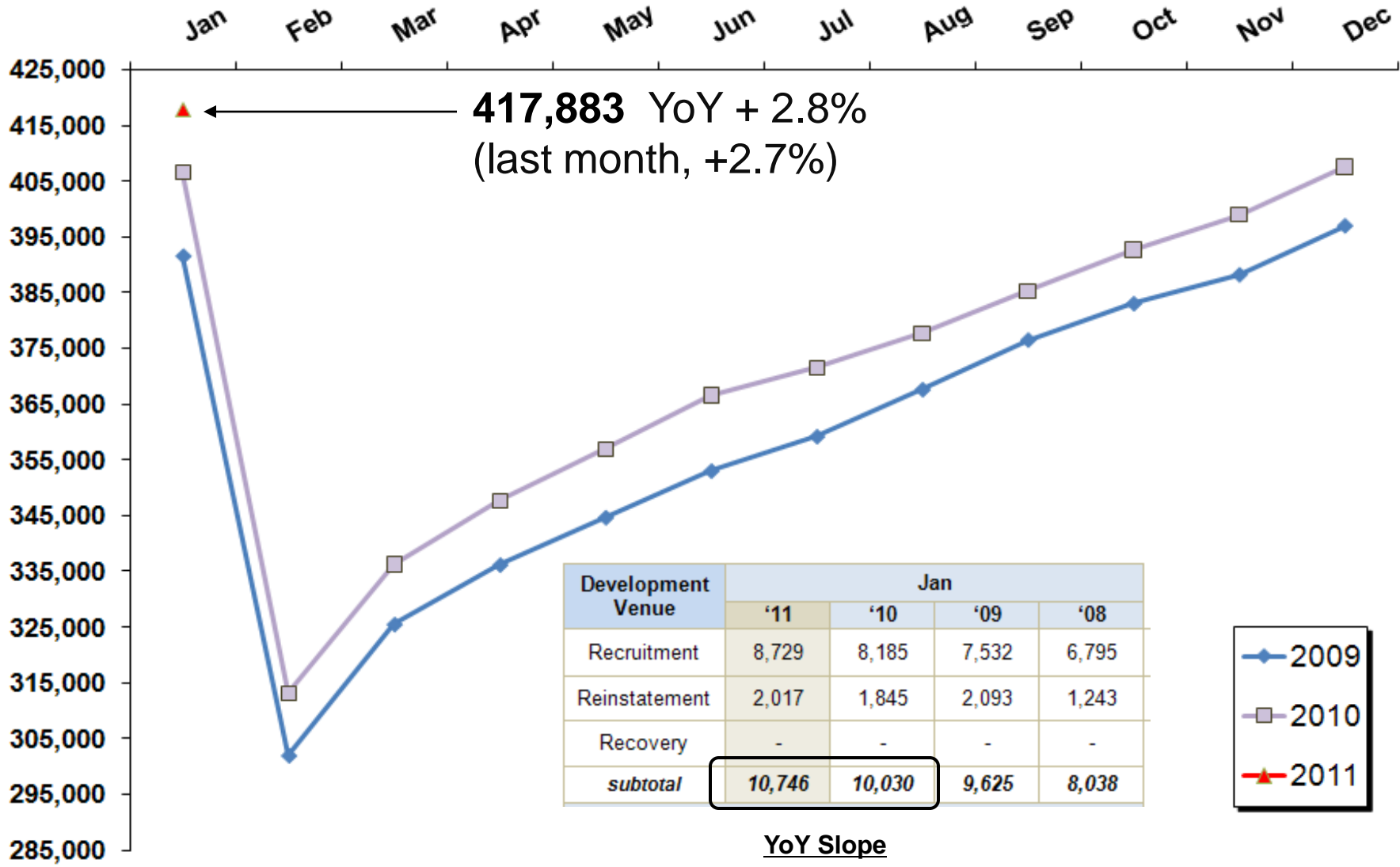
January 2011 Dashboard – IEEE Membership

Snapshot		Jan '11 vs. '10	% Change	Jan '11	Jan '10	Dec '10	% Change Dec '10 - Jan '11
IEEE Membership	+	11,308	+ 2.8%	417,883	406,575	407,541	+ 1.0%
• Honorary	^	2	+ 6.9%	31	29	31	-
• Fellow	^	156	+ 2.3%	6,850	6,694	6,531	+ 4.9%
• Senior Member	^	902	+ 2.8%	32,664	31,762	32,703	-
• Member	^	4,611	+ 1.9%	251,223	246,612	249,496	+ 0.7%
• Associate Member	v	(552)	-3.3%	16,028	16,580	15,985	+ 0.2%
• Graduate Student	^	2,412	+ 5.8%	43,907	41,495	40,446	+ 8.6%
• Undergraduate Student	^	3,777	+ 6.0%	67,180	63,403	62,349	+ 7.7%

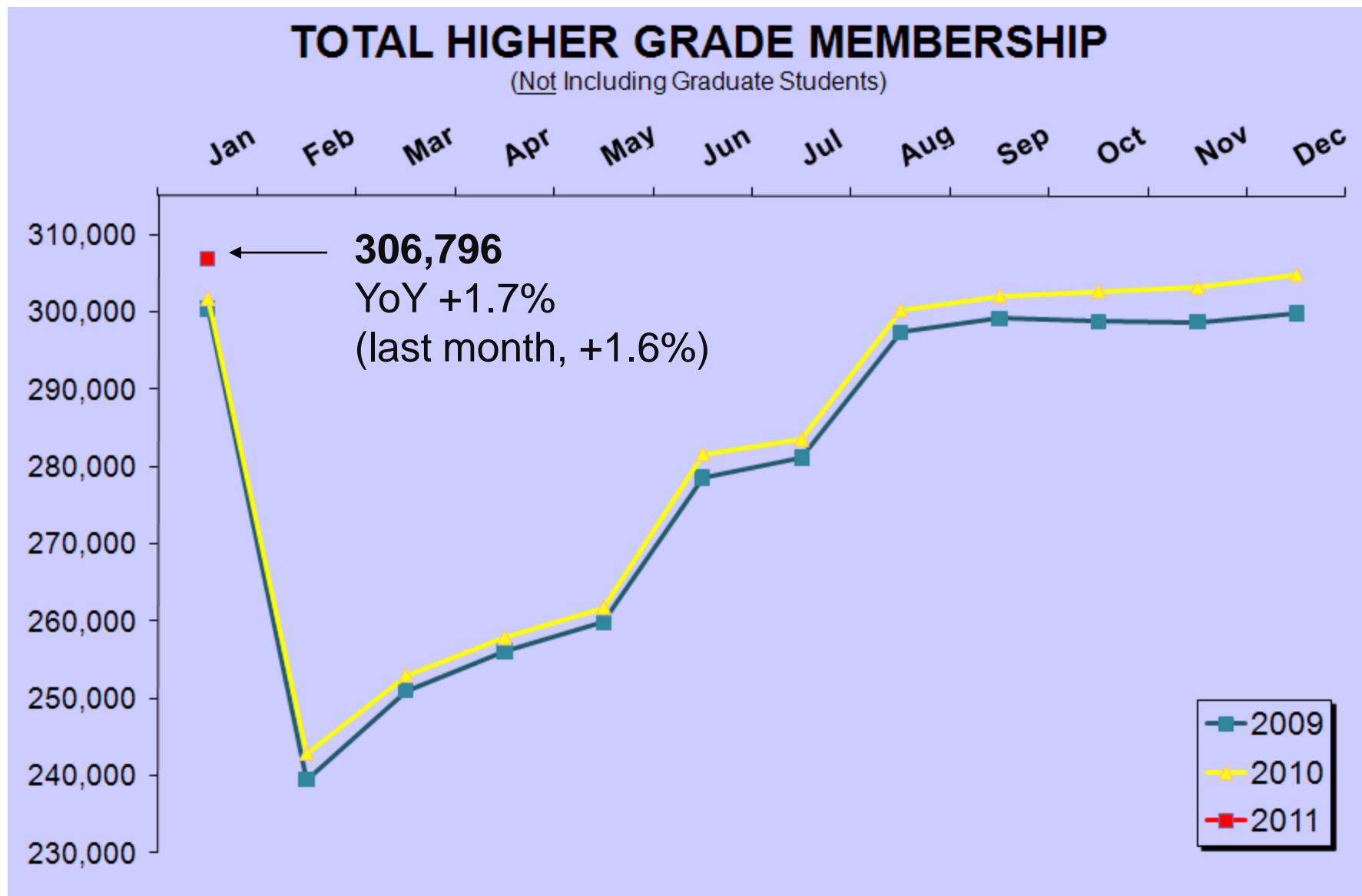


Monthly Growth, YoY – Total Membership

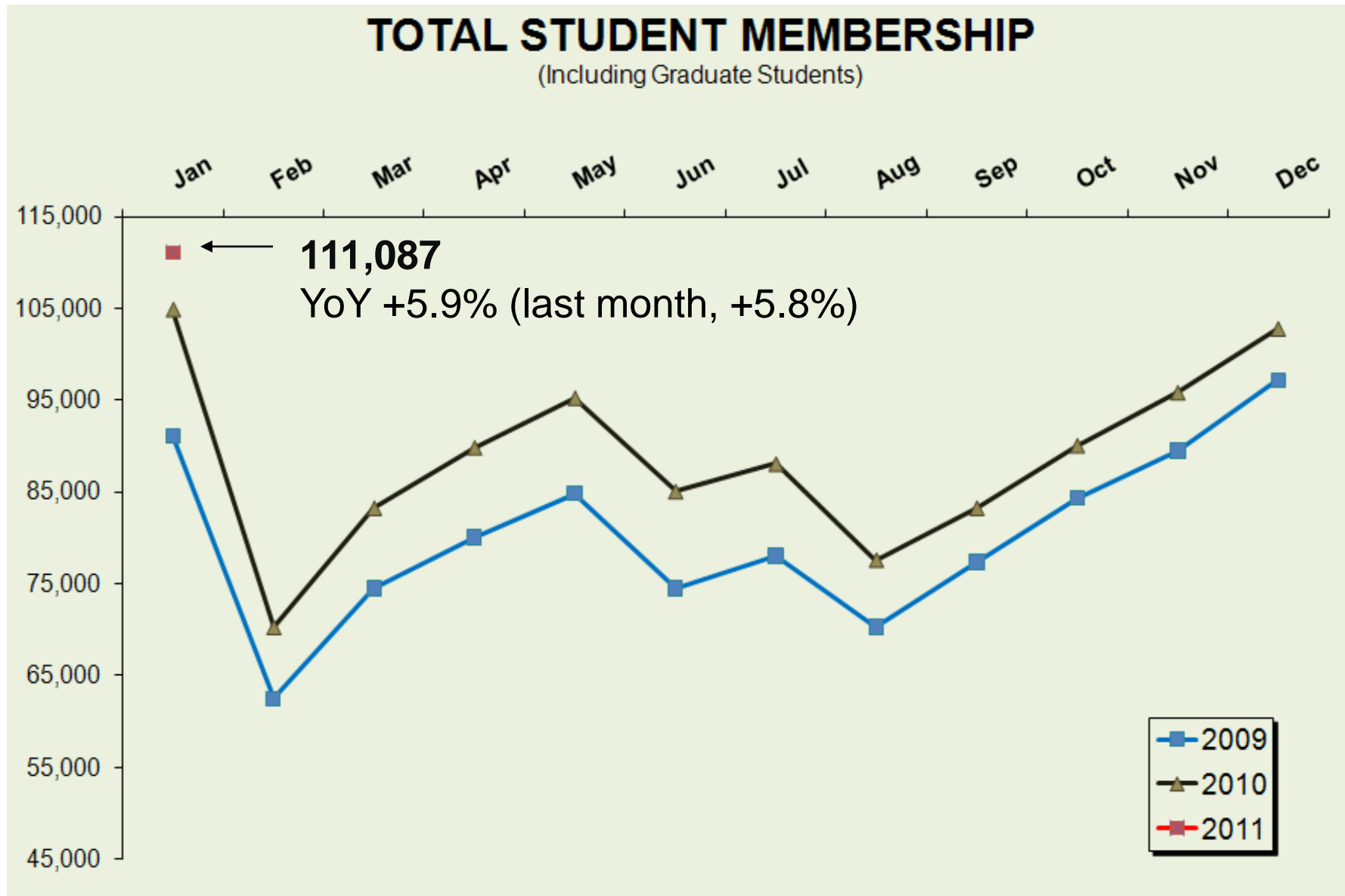
TOTAL IEEE MEMBERSHIP



Monthly Growth, YoY – Higher-Grade Membership (including GSM)



Monthly Growth, YoY – Student-Grade Membership (including GSM)



Active Membership by Region

Geographic IEEE Membership Summary - January 2011

REGION	HIGHER GRADE w/o GSMS				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2011		2010		2011		2010		2011		2010		2011		2010	
	Change		Change		Change		Change		Change		Change		Change			
	#	%	#	%	#	%	#	%	#	%	#	%	#	%		
1	31,965	32,603	(638)	-2.0%	2,297	2,321	(24)	-1.0%	2,296	2,457	(161)	-6.6%	36,558	37,381	(823)	-2.2%
2	28,284	28,601	(317)	-1.1%	2,145	2,213	(68)	-3.1%	2,289	2,548	(259)	-10.2%	32,718	33,362	(644)	-1.9%
3	25,448	25,669	(221)	-0.9%	2,763	2,796	(33)	-1.2%	3,201	3,276	(75)	-2.3%	31,412	31,741	(329)	-1.0%
4	19,166	19,333	(167)	-0.9%	2,141	2,193	(52)	-2.4%	2,552	2,595	(43)	-1.7%	23,859	24,121	(262)	-1.1%
5	25,082	25,074	8	0.0%	2,138	2,183	(45)	-2.1%	2,830	2,731	99	3.6%	30,050	29,988	62	0.2%
6	50,493	51,244	(751)	-1.5%	3,717	3,725	(8)	-0.2%	3,947	4,114	(167)	-4.1%	58,157	59,083	(926)	-1.6%
R 1-6	180,438	182,524	(2,086)	-1.1%	15,201	15,431	(230)	-1.5%	17,115	17,721	(606)	-3.4%	212,754	215,676	(2,922)	-1.4%
7	13,425	13,338	87	0.7%	2,086	2,078	8	0.4%	1,698	1,824	(126)	-6.9%	17,209	17,240	(31)	-0.2%
8	52,681	51,047	1,634	3.2%	11,958	10,914	1,044	9.6%	10,499	10,299	200	1.9%	75,138	72,260	2,878	4.0%
9	8,653	7,726	927	12.0%	1,821	1,443	378	26.2%	6,955	6,119	836	13.7%	17,429	15,288	2,141	14.0%
10	51,599	47,042	4,557	9.7%	12,841	11,629	1,212	10.4%	30,913	27,440	3,473	12.7%	95,353	86,111	9,242	10.7%
R 7-10	126,358	119,153	7,205	6.0%	28,706	26,064	2,642	10.1%	50,065	45,682	4,383	9.6%	205,129	190,899	14,230	7.5%
TOTAL	306,796	301,677	5,119	1.7%	43,907	41,495	2,412	5.8%	67,180	63,403	3,777	6.0%	417,883	406,575	11,308	2.8%
% R1-6	59%	61%			35%	37%			25%	28%			51%	53%		
% R7-10	41%	39%			65%	63%			75%	72%			49%	47%		



Member Recruitment – 2011 Membership Year, Cumulative YoY

New data chart

Cumulative Recruitment - 16 Aug to 28 Jan																
REGION	HIGHER GRADE w/o GSMS				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2010	2009	Change		2010	2009	Change		2010	2009	Change		2010	2009	Change	
			#	%			#	%			#	%			#	%
1	520	532	(12)	-2.3%	286	339	(53)	-15.6%	645	845	(200)	-23.7%	1,451	1,716	(265)	-15.4%
2	508	507	1	0.2%	283	355	(72)	-20.3%	599	798	(199)	-24.9%	1,390	1,660	(270)	-16.3%
3	428	507	(79)	-15.6%	407	496	(89)	-17.9%	1,060	1,067	(7)	-0.7%	1,895	2,070	(175)	-8.5%
4	362	335	27	8.1%	290	364	(74)	-20.3%	804	944	(140)	-14.8%	1,456	1,643	(187)	-11.4%
5	480	475	5	1.1%	300	402	(102)	-25.4%	930	951	(21)	-2.2%	1,710	1,828	(118)	-6.5%
6	956	889	67	7.5%	479	520	(41)	-7.9%	1,196	1,314	(118)	-9.0%	2,631	2,723	(92)	-3.4%
R 1-6	3,254	3,245	9	0.3%	2,045	2,476	(431)	-17.4%	5,234	5,919	(685)	-11.6%	10,533	11,640	(1,107)	-9.5%
7	310	292	18	6.2%	253	294	(41)	-13.9%	473	658	(185)	-28.1%	1,036	1,244	(208)	-16.7%
8	1,881	1,602	279	17.4%	2,048	1,839	209	11.4%	2,603	2,813	(210)	-7.5%	6,532	6,254	278	4.4%
9	484	353	131	37.1%	331	211	120	56.9%	1,429	1,293	136	10.5%	2,244	1,857	387	20.8%
10	2,847	2,028	819	40.4%	3,056	3,020	36	1.2%	8,005	7,903	102	1.3%	13,908	12,951	957	7.4%
R 7-10	5,522	4,275	1,247	29.2%	5,688	5,364	324	6.0%	12,510	12,667	(157)	-1.2%	23,720	22,306	1,414	6.3%
TOTAL	8,776	7,520	1,256	16.7%	7,733	7,840	(107)	-1.4%	17,744	18,586	(842)	-4.5%	34,253	33,946	307	0.9%
% R1-6	37%	43%			26%	32%			29%	32%			31%	34%		
% R7-10	63%	57%			74%	68%			71%	68%			69%	66%		



Member Renewals – 2011

IEEE Membership Renewal / Retention - January 2011												
REGION	HIGHER GRADE w/o GSM			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS		
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal	
		#	%		#	%		#	%		#	%
1	31,143	23,598	75.8% 😊	1,765	1,074	60.8%	1,592	592	37.2%	34,500	25,264	73.2% ★
2	27,588	20,767	75.3% 😊	1,616	1,008	62.4%	1,632	602	36.9%	30,836	22,377	72.6% 😊
3	24,806	18,056	72.8%	2,077	1,368	65.9% 😊	2,028	733	36.1%	28,911	20,157	69.7%
4	18,856	14,019	74.3% 😊	1,595	1,051	65.9% 😊	1,662	662	39.8% 😊	22,113	15,732	71.1%
5	24,308	17,956	73.9%	1,589	1,025	64.5%	1,800	630	35.0%	27,697	19,611	70.8%
6	48,740	36,126	74.1%	2,764	1,764	63.8%	2,636	1,026	38.9% 😊	54,140	38,916	71.9% 😊
R 1-6	175,441	130,522	74.4%	11,406	7,290	63.9%	11,350	4,245	37.4%	198,197	142,057	71.7%
7	13,105	9,143	69.8%	1,622	1,175	72.4% 😊	1,191	571	47.9% 😊	15,918	10,889	68.4%
8	50,876	32,575	64.0%	8,900	5,542	62.3%	7,676	2,066	26.9%	67,452	40,183	59.6%
9	7,961	4,231	53.1%	1,293	676	52.3%	5,313	707	13.3%	14,567	5,614	38.5%
10	48,009	30,362	63.2%	9,138	3,607	39.5%	22,592	2,605	11.5%	79,739	36,574	45.9%
R 7-10	119,951	76,311	63.6%	20,953	11,000	52.5%	36,772	5,949	16.2%	177,676	93,260	52.5%
TOTAL	295,392	206,834	70.0%	32,359	18,290	56.5%	48,122	10,194	21.2%	375,873	235,318	62.6%
Last Year			71.2%			59.6%			23.2%			64.6%

😊 Top 3 Regions, to date

★ Top Region, in total, to date



Member Renewals – 2011 (cont.)

First-Year Member Renewal / Retention - January 2011												
REGION	HIGHER GRADE w/o GSM			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS		
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal	
		#	%		#	%		#	%		#	%
1	1,987	582	29.3% 😊	623	250	40.1%	1,145	339	29.6%	3,755	1,171	31.2%
2	1,958	554	28.3%	629	251	39.9%	1,112	345	31.0%	3,699	1,150	31.1%
3	2,094	543	25.9%	841	414	49.2% 😊	1,523	477	31.3%	4,458	1,434	32.2% 😊
4	1,521	439	28.9% 😊	639	307	48.0% 😊	1,210	408	33.7% 😊	3,370	1,154	34.2% 😊
5	2,007	574	28.6%	657	295	44.9%	1,362	400	29.4%	4,026	1,269	31.5%
6	3,270	938	28.7%	994	425	42.8%	1,940	619	31.9% 😊	6,204	1,982	31.9%
R 1-6	12,837	3,630	28.3%	4,383	1,942	44.3%	8,292	2,588	31.2%	25,512	8,160	32.0%
7	1,255	384	30.6% 😊	524	283	54.0% 😊	804	312	38.8% 😊	2,583	979	37.9% ★
8	6,813	1,918	28.2%	4,015	1,840	45.8%	5,762	1,075	18.7%	16,590	4,833	29.1%
9	1,821	356	19.5%	611	201	32.9%	4,342	438	10.1%	6,774	995	14.7%
10	9,147	2,402	26.3%	6,040	1,467	24.3%	19,102	1,683	8.8%	34,289	5,552	16.2%
R 7-10	19,036	5,060	26.6%	11,190	3,791	33.9%	30,010	3,508	11.7%	60,236	12,359	20.5%
TOTAL	31,873	8,691	27.3%	15,573	5,733	36.8%	38,302	6,096	15.9%	85,748	20,520	23.9%
Last Year			29.2%			39.8%			16.8%			25.8%

😊 Top 3 Regions by category, to date

★ Top Region, in total, to date



Developing Nations / e-Membership Update

Cumulative through January



2011 e-Membership by Region (Cumulative through Present Month)

e-Membership Count	R3*	R8	R9	R10	total
	25	2,180	2,255	5,492	9,952
% of <u>Eligible</u> Higher Grade Members	16%	20%	29%	26%	25%
% of <u>All</u> Higher Grade Members	0%	4%	26%	11%	7%

*R3 denotes Jamaica

2011 MD Drivers - e-Membership

January

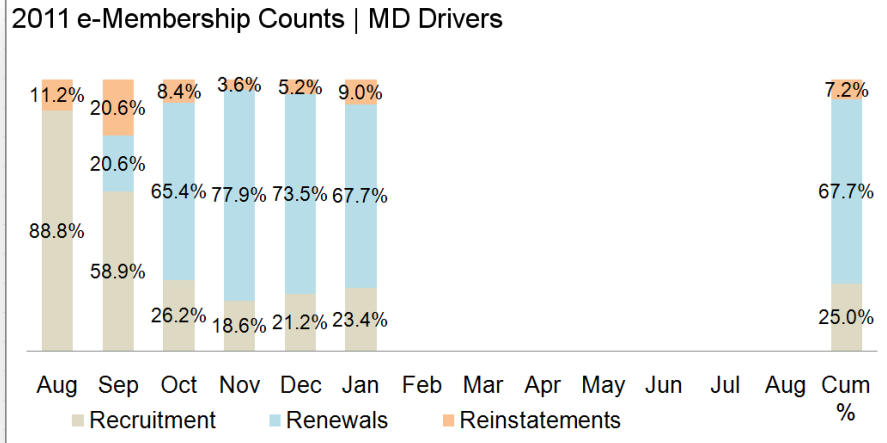
By category, the % of eligible members who have selected e-Membership

Cumulative Through Present Month	R3*	R8	R9	R10	total
> Recruits (new members)	38%	67%	79%	77%	75%
> Renewals (existing members)	33%	31%	45%	41%	39%
> Reinstates (former members)	80%	60%	69%	65%	65%

*R3 denotes Jamaica



Developing Nations / e-Membership Update (cont.)



Call to action: Regions 8, 9, and 10

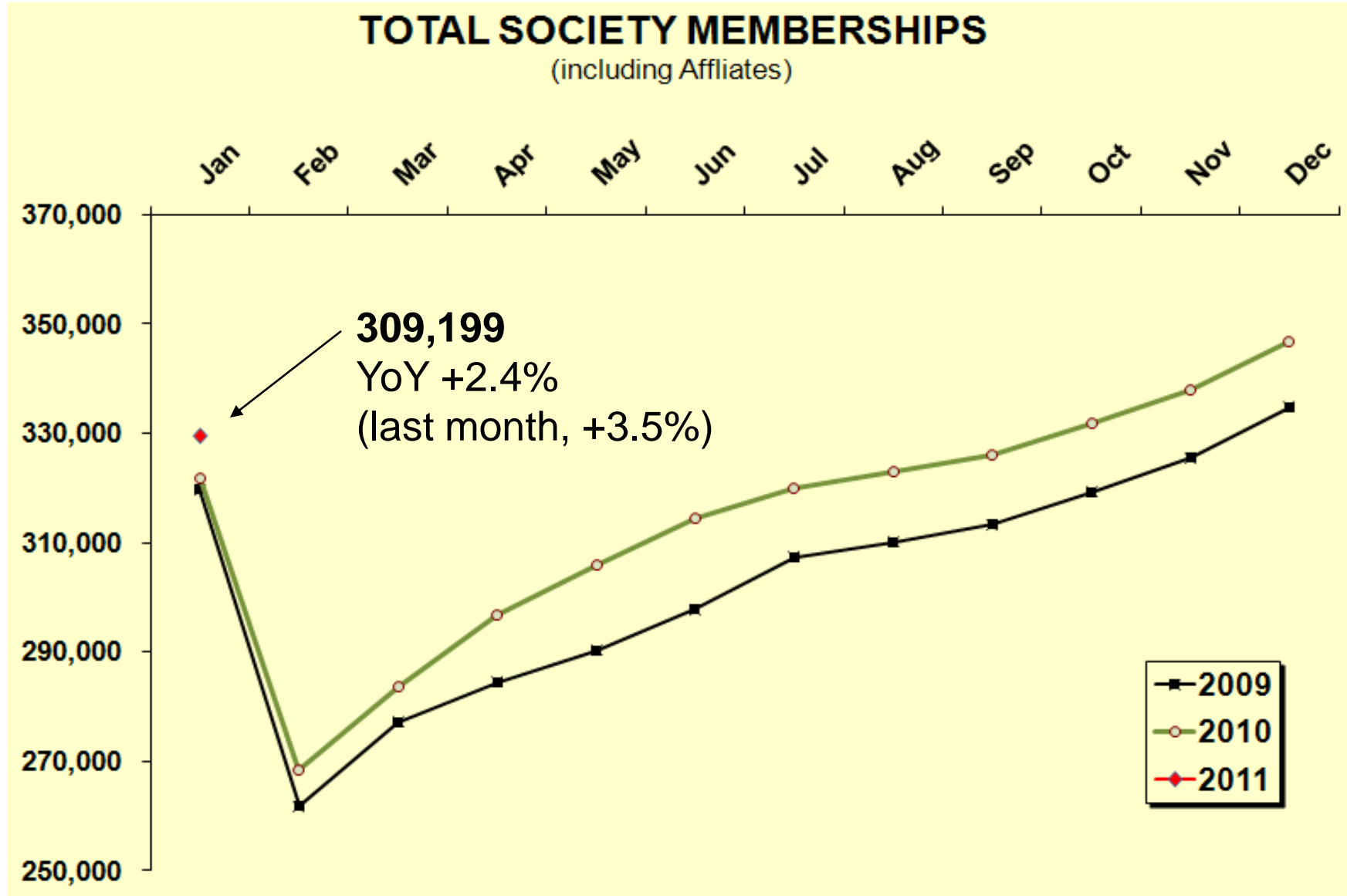


Need to focus on e-membership recruitment

e-Membership Progress	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Cum %	
Region 3 (Jamaica)	1	0	4	5	5	10	0	0	0	0	0	0	0	25	
> Recruitment	1	0	2	0	0	2								5	20%
> Renewals	0	0	1	5	4	6								16	64%
> Reinstatement	0	0	1	0	1	2								4	16%
Region 8	21	107	313	433	720	586	0	0	0	0	0	0	0	2,180	
> Recruitment	15	46	90	75	116	109								451	21%
> Renewals	0	34	199	342	567	431								1573	72%
> Reinstatement	6	27	24	16	37	46								156	7%
Region 9	63	133	350	481	671	557	0	0	0	0	0	0	0	2,255	
> Recruitment	60	71	70	71	76	73								421	19%
> Renewal	0	30	244	391	559	419								1,643	73%
> Reinstatement	3	32	36	19	36	65								191	8%
Region 10	58	319	826	1,181	1,748	1360	0	0	0	0	0	0	0	5,492	
> Recruitment	51	212	229	244	475	403								1,614	29%
> Renewals	0	51	533	897	1182	845								3,508	64%
> Reinstatement	7	56	64	40	91	112								370	7%



Society Memberships – Total YoY (including Affiliates)



Society Memberships Breakdown

Society MD Disposition	Year-over-Year	Influence of Larger Societies
Aggregate Total Memberships Across 38 Societies	+ 7,810	63% of the gains
Growth > 1%: 21 Societies	+ 9,490	Communications + 3,234 Power & Energy + 2,729 Computer + 57
+ / - 1%: 8 Societies	8	
Decline > 1%: 9 Societies	(1,721)	Nuclear & Plasma (374) Solid-State Circuits (264) Aerospace/Electron. (212)

Double-Digit Percentage Gains
Year-over-Year

49% of the losses

Society Top Gains	YoY Gains	
	Percent	Count
Robotics & Automation	12.9%	926
Power & Energy	10.8%	2,729



Society Memberships Breakdown (cont.)

IEEE Society Membership Totals as of August 2010

SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%
IEEE Societies																				
DIVISION I																				
Circuits & Systems	9,885	9,902	-17	-0.2%	410	433	-23	-5.3%	51	56	-5	-8.9%	10,346	10,391	-45	-0.4%	10,295	10,335	-40	-0.4%
Electron Devices	10,138	10,207	-69	-0.7%	362	280	82	29.3%	87	58	29	50.0%	10,587	10,545	42	0.4%	10,500	10,487	13	0.1%
Solid-State Circuits	9,921	10,349	-428	-4.1%	174	196	-22	-11.2%	89	80	9	11.3%	10,184	10,625	-441	-4.2%	10,095	10,545	-450	-4.3%
Div I Subtotal	29,944	30,458	-514	-1.7%	946	909	37	4.1%	227	194	33	17.0%	31,117	31,561	-444	-1.4%	30,890	31,367	-477	-1.5%
DIVISION II																				
Components, Packaging & Mfg Tech	2,615	2,582	33	1.3%	62	58	4	6.9%	19	20	-1	-5.0%	2,696	2,660	36	1.4%	2,677	2,640	37	1.4%
Dielectrics & Electrical Insulation	2,152	2,057	95	4.6%	53	35	18	51.4%	37	30	7	23.3%	2,242	2,122	120	5.7%	2,205	2,092	113	5.4%
Industry Applications	9,850	9,777	73	0.7%	241	131	110	84.0%	51	50	1	2.0%	10,142	9,958	184	1.8%	10,091	9,908	183	1.8%
Instrumentation & Measurements	4,456	4,682	-226	-4.8%	87	109	-22	-20.2%	23	26	-3	-11.5%	4,566	4,817	-251	-5.2%	4,543	4,791	-248	-5.2%
Power Electronics	7,017	6,717	300	4.5%	251	247	4	1.6%	56	53	3	5.7%	7,324	7,017	307	4.4%	7,268	6,964	304	4.4%
Ultrasonics, Ferroelectrics, Freq Ctrl	2,210	2,185	25	1.1%	40	54	-14	-25.9%	44	38	6	15.8%	2,294	2,277	17	0.7%	2,250	2,239	11	0.5%
Div II Subtotal	28,300	28,000	300	1.1%	734	634	100	15.8%	230	217	13	6.0%	29,264	28,851	413	1.4%	29,034	28,634	400	1.4%
DIVISION III																				
Communications	44,787	39,248	5,539	14.1%	4,881	3,965	916	23.1%	550	469	81	17.3%	50,218	43,682	6,536	15.0%	49,668	43,213	6,455	14.9%



Society Memberships Breakdown (cont.)

IEEE Society Membership Totals as of August 2010

SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change		
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	
DIVISION IV																					
Antennas & Propagation	8,173	8,128	45	0.6%	267	248	19	7.7%	67	71	-4	-5.6%	8,507	8,447	60	0.7%	8,440	8,376	64	0.8%	
Broadcast Technology	2,013	2,032	-19	-0.9%	73	64	9	14.1%	32	38	-6	-15.8%	2,118	2,134	-16	-0.7%	2,086	2,096	-10	-0.5%	
Consumer Electronics	3,225	3,168	57	1.8%	148	161	-13	-8.1%	44	49	-5	-10.2%	3,417	3,378	39	1.2%	3,373	3,329	44	1.3%	
Electromagnetic Compatibility	4,098	4,106	-8	-0.2%	60	64	-4	-6.3%	39	39	0	0.0%	4,197	4,209	-12	-0.3%	4,158	4,170	-12	-0.3%	
Magnetics	3,036	3,135	-99	-3.2%	68	83	-15	-18.1%	68	54	14	25.9%	3,172	3,272	-100	-3.1%	3,104	3,218	-114	-3.5%	
Microwave Theory & Techniques	11,597	11,755	-158	-1.3%	537	547	-10	-1.8%	56	58	-2	-3.4%	12,190	12,360	-170	-1.4%	12,134	12,302	-168	-1.4%	
Nuclear & Plasma Sciences	3,211	3,516	-305	-8.7%	70	101	-31	-30.7%	61	55	6	10.9%	3,342	3,672	-330	-9.0%	3,281	3,617	-336	-9.3%	
Div IV Subtotal	35,353	35,840	-487	-1.4%	1,223	1,268	-45	-3.5%	367	364	3	0.8%	36,943	37,472	-529	-1.4%	36,576	37,108	-532	-1.4%	
DIVISION V/VIII																					
Computer	53,892	54,182	-290	-0.5%	4,219	3,755	464	12.4%	17,045	16,785	260	1.5%	75,156	74,722	434	0.6%	58,111	57,937	174	0.3%	
DIVISION VI																					
Education	3,407	3,410	-3	-0.1%	68	73	-5	-6.8%	38	40	-2	-5.0%	3,513	3,523	-10	-0.3%	3,475	3,483	-8	-0.2%	
Industrial Electronics	5,177	4,732	445	9.4%	215	193	22	11.4%	37	34	3	8.8%	5,429	4,959	470	9.5%	5,392	4,925	467	9.5%	
Product Safety Engineering	935	736	199	27.0%	11	6	5	83.3%	18	15	3	20.0%	964	757	207	27.3%	946	742	204	27.5%	
Professional Communication	1,037	1,125	-88	-7.8%	57	59	-2	-3.4%	103	116	-13	-11.2%	1,197	1,300	-103	-7.9%	1,094	1,184	-90	-7.6%	
Reliability	1,938	1,939	-1	-0.1%	45	35	10	28.6%	19	20	-1	-5.0%	2,002	1,994	8	0.4%	1,983	1,974	9	0.5%	
Social Implications of Technology	1,845	1,670	175	10.5%	44	51	-7	-13.7%	30	26	4	15.4%	1,919	1,747	172	9.8%	1,889	1,721	168	9.8%	
Div VI Subtotal	14,339	13,612	727	5.3%	440	417	23	5.5%	245	251	-6	-2.4%	15,024	14,280	744	5.2%	14,779	14,029	750	5.3%	
DIVISION VII																					
Power & Energy	25,945	24,070	1,875	7.8%	1,904	720	1,184	164.4%	309	276	33	12.0%	28,158	25,066	3,092	12.3%	27,849	24,790	3,059	12.3%	

Advancing Technology for Humanity



Society Memberships Breakdown (cont.)

IEEE Society Membership Totals as of August 2010

SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change		
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	
IEEE Societies																					
DIVISION IX																					
Aerospace & Electronic Systems	4,958	5,224	-266	-5.1%	221	186	35	18.8%	44	42	2	4.8%	5,223	5,452	-229	-4.2%	5,179	5,410	-231	-4.3%	
Geoscience & Remote Sensing	3,030	2,928	102	3.5%	158	125	33	26.4%	300	313	-13	-4.2%	3,488	3,366	122	3.6%	3,188	3,053	135	4.4%	
Information Theory	3,510	3,629	-119	-3.3%	118	130	-12	-9.2%	28	35	-7	-20.0%	3,656	3,794	-138	-3.6%	3,628	3,759	-131	-3.5%	
Intelligent Transportation Systems	1,136	1,094	42	3.8%	35	33	2	6.1%	22	20	2	10.0%	1,193	1,147	46	4.0%	1,171	1,127	44	3.9%	
Oceanic Engineering	1,793	1,731	62	3.6%	60	51	9	17.6%	21	18	3	16.7%	1,874	1,800	74	4.1%	1,853	1,782	71	4.0%	
Signal Processing	15,033	14,301	732	5.1%	405	475	-70	-14.7%	157	121	36	29.8%	15,595	14,897	698	4.7%	15,438	14,776	662	4.5%	
Vehicular Technology	4,274	4,306	-32	-0.7%	136	128	8	6.3%	26	26	0	0.0%	4,436	4,460	-24	-0.5%	4,410	4,434	-24	-0.5%	
Div IX Subtotal	33,734	33,213	521	1.6%	1,133	1,128	5	0.4%	598	575	23	4.0%	35,465	34,916	549	1.6%	34,867	34,341	526	1.5%	
DIVISION X																					
Computational Intelligence	6,386	6,192	194	3.1%	363	351	12	3.4%	143	135	8	5.9%	6,892	6,678	214	3.2%	6,749	6,543	206	3.1%	
Control Systems	8,571	8,423	148	1.8%	385	381	4	1.0%	92	78	14	17.9%	9,048	8,882	166	1.9%	8,956	8,804	152	1.7%	
Engineering in Medicine & Biology	8,620	8,465	155	1.8%	498	480	18	3.8%	203	192	11	5.7%	9,321	9,137	184	2.0%	9,118	8,945	173	1.9%	
Photonics	6,713	6,738	-25	-0.4%	325	487	-162	-33.3%	113	100	13	13.0%	7,151	7,325	-174	-2.4%	7,038	7,225	-187	-2.6%	
Robotics & Automation	7,108	6,504	604	9.3%	905	727	178	24.5%	108	96	12	12.5%	8,121	7,327	794	10.8%	8,013	7,231	782	10.8%	
Systems, Man & Cybernetics	4,576	4,678	-102	-2.2%	159	175	-16	-9.1%	44	52	-8	-15.4%	4,779	4,905	-126	-2.6%	4,735	4,853	-118	-2.4%	
Div X Subtotal	41,974	41,000	974	2.4%	2,635	2,601	34	1.3%	703	653	50	7.7%	45,312	44,254	1,058	2.4%	44,609	43,601	1,008	2.3%	
TOTAL	308,268	299,623	8,645	2.9%	18,115	15,397	2,718	17.7%	20,274	19,784	490	2.5%	346,657	334,804	11,853	3.5%	326,383	315,020	11,363	3.6%	

Advancing Technology for Humanity



In Closing ... Membership Always Begins with the Individual Member

When we focus on “Membership” the member and their needs get lost in the crowd.



If we focus on the “Member” we strive to satisfy them, on their terms



“I feel welcome”

“My needs are met”

“I make a difference”

“I am the IEEE”

“I am a part of something great”

Truly satisfied members renew; truly satisfied members refer others to IEEE

thank you
questions ?



Updates & Reminders / Direction



Aleksandar Szabo
Chair, 2011 IEEE Membership
Recruitment and Recovery (MRR)
Committee
a.szabo@ieee.org



Reminders / Updates



- e-Membership Offer / Developing Nations
 - Launched 16 August 2010
 - Available to 153 countries (Regions 8, 9, 10)
 - www.ieee.org/emember

- Half-Year Dues begin 1 March

- Report new officers via the online reporting at http://www.ieee.org/societies_communities/geo_activities/required_reporting/officer_forms.html

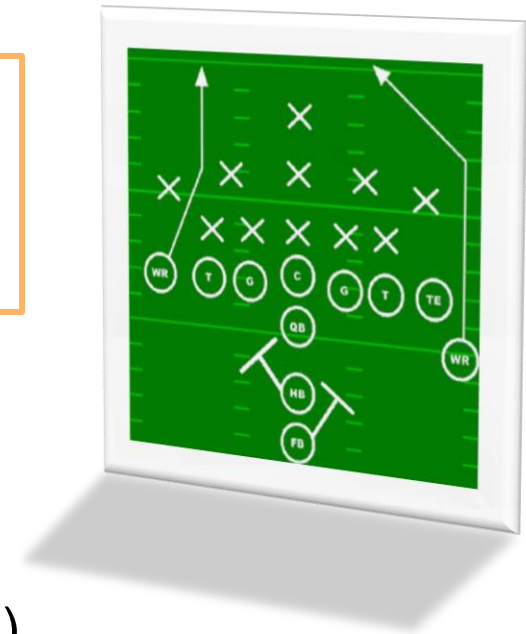


Wrap Up / Direction – MD Prioritization

- ❑ January through April
 - 85% effort - Retention / Arrears Recovery
 - 15% effort - Recruitment

- ❑ May through August
 - 10% effort - Arrears Recovery
 - 90% effort - Recruitment

- ❑ September through December (switching gears)
 - 85% Recruitment
 - 15% Renewal monitoring



All the while ... MD Staff support:

- Retention / arrears recovery campaigns, electronic and print (through August)
- Recruitment / incomplete applications / reinstatement campaigns (monthly)
- Recruitment / authors outreach (May timeframe)



Future MD Webcast Topics & Speakers – Tentative Schedule

MARCH

- SAMIEEE Queries & Reporting

APRIL

- Financial Advantage Program Updates



Wrap Up / Direction – Next Webcast

Saturday, 19 March 2011

January	February	March
April	May	June
July	August	September
October	November	December



Open Floor Q&A



Webcast Notes – Raising Questions

- When we reach the Q&A portion of the webcast, the Operator will announce any attendees who have a question, may place their question in queue.
- Place your question in queue by pressing 1, then 4 on your phone. The Operator will announce them in the order received.
- You can continue to ask topical questions using the chat box during the entire webcast. They will be presented by our Moderator to the appropriate presenter for response.
- Some questions in the Chat Box may be responded to during the webcast by presenters or moderator.



APPENDIX



Appendix

Field Team Resources



The image displays the cover of the IEEE Membership Development Manual for September 2010. The cover features the IEEE logo at the top left. Below the logo, there are several promotional graphics. One graphic shows a group of people with the text "Engineering a Brighter Future with IEEE" and "IEEE Membership: the foundation of innovation". Another graphic shows a woman at a computer with the text "Accelerate your plans with IEEE." and "www.ieee.org/jdm". A third graphic shows a man with a whiteboard with the text "Accelerate your plans with IEEE." and "www.ieee.org/jdm". A fourth graphic shows two people in a field with wind turbines and the text "Build a better tomorrow with IEEE." and "www.ieee.org/jdm". The text "IEEE Membership Development Manual" and "2010 September" is prominently displayed on the right side of the cover.

IEEE

IEEE Membership Development Manual

2010 September

Engineering a Brighter Future with IEEE
IEEE Membership: the foundation of innovation

Accelerate your plans with IEEE.
www.ieee.org/jdm

Accelerate your plans with IEEE.
www.ieee.org/jdm

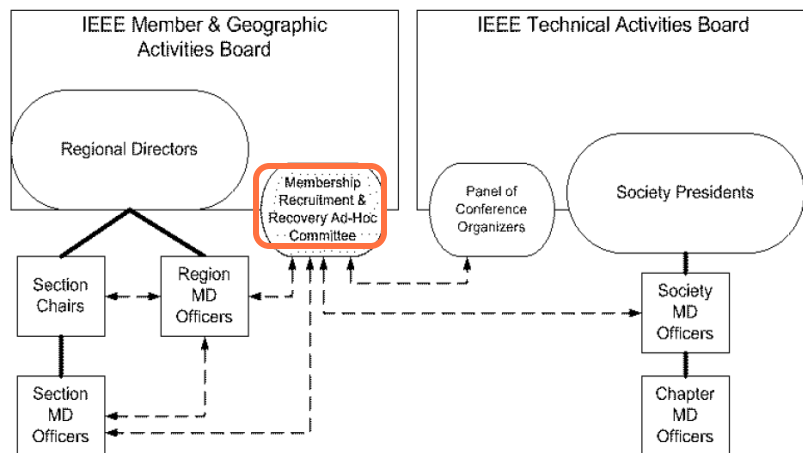
Build a better tomorrow with IEEE.
www.ieee.org/jdm

This document has been developed as a resource for IEEE Volunteers and Staff, and is not intended for general circulation with promotional materials.

Forward questions and suggestions to:
grow-membership@ieee.org

MRR Team Development – Engagement

- Alignment with the new MGA mission and values
- Volunteer & Staff partnership
- MD position vacancies
- Regional Training
- Partnering across IEEE
- MD Portal & Virtual Community



If the MGA is Successful ...

IEEE member satisfaction & relevance is growing and reflected in improved retention and total membership

The MGA is a data-driven organization that proactively anticipates and reacts to the needs of the member and the profession

The MGA facilitates recruitment, training, development of IEEE volunteer leaders

The MGA facilitates successful regions, sections, chapters, and affinity groups

The MGA is responsible for all aspects of member and membership activities with the IEEE

The MGA ensures a “home(s)” for every member

Technology professionals will understand IEEE membership’s importance in their careers

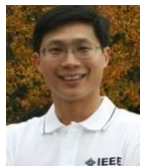
The MGA will develop sections, and regions and reward them based on their measured success

The MGA facilitates communications and engagement opportunities for IEEE members in multiple ways

IEEE and its members’ achievements are universally recognized



The Regional “Field Team” (2011)



R1 - Gim Soon Wan



R6 - Randall G. Redondo



R2 - Javvad Qasimi



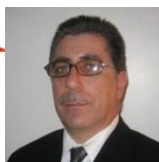
R7 - Lawrence Whitby



R3 - Jim Anderson



R8 - Dirk Van Hertem



R4 - Mohamad Berri



R9 - Gustavo Giannattasio



R5 - Robert Scolli



R10 - Hang-Bong Kang



The Regional “Field Team”

■ Gim Soon Wan	R1	gimsoon@ieee.org
■ Javvad Qasimi	R2	javvad@ieee.org
■ James M. Anderson	R3	jim.anderson@ieee.org
■ Mohamad Berri	R4	mberri@ieee.org
■ Robert Scolli	R5	r.scolli@ieee.org
■ Randall G. Redondo	R6	rredondo@ieee.org
■ Lawrence Whitby	R7	lwhitby@ieee.org
■ Dirk Van Hertem	R8	dirk.vanhertem@ieee.org
■ Gustavo A. Giannattasio	R9	gianna@ieee.org
■ Hang-Bong Kang	R10	hbkgang@catholic.ac.kr
■ Aleksandar Szabo	MRRC	a.szabo@ieee.org
■ Cathy Downer	IEEE Staff	c.downer@ieee.org
■ John Day	IEEE Staff	j.day@ieee.org



Membership Development Portal – www.ieee.org/md

IEEE.org | IEEE Xplore Digital Library | IEEE Standards Association | IEEE Spectrum Online | More IEEE Sites



The world's largest professional association for the advancement of technology

Member sign in
Shop
Join IEEE

About IEEE | Membership & Services | Societies & Communities | Publications & Standards | Conferences & Events | Education & Careers | Contact | Sitemap | Help

Search IEEE

Home > About IEEE > Volunteers > Membership Development

Membership Development

Membership Menu

Join Now

Renew Membership

myIEEE

Member Benefits

Member Grade Elevation

Member-Get-a-Member

Societies & Special Interests

This web portal supports IEEE volunteers who are engaged in membership development activities.

On this Page:

- [The "Elevator" Pitch for Membership Committee and Contacts](#)

The "Elevator" Pitch for Membership

The 1-line Response:

IEEE is the world's largest professional association advancing technology for the benefit of humanity.

The 15-second Response:

IEEE is the world's largest professional association advancing technology for the benefit of humanity. We publish technical journals, sponsor conferences, develop technology standards, and support the professional interests of more than 375,000 members.

The 30-second Response:

IEEE is the world's largest professional association advancing technology for the benefit of humanity. We publish technical journals, sponsor conferences, develop technology standards, and support the professional interests of more than 375,000 members. IEEE creates an environment where members collaborate on world-changing technologies - from computing and sustainable energy systems to communications, robotics and healthcare. To maximize

MD Key Resources (Web Account required)

- [MD Manual \(PDF, 1046 KB\)](#)
- [SAMIEEE Online](#)
- [MD Webcast Archive Guide for 2010](#)
- [MD Webcast Archive Guide for 2009](#)
- [Monthly Progress Reports and Statistics August 2004 - Present](#)
- [Regional and Section Membership Statistics Dec 2005 - July 2007](#)
- [Guide to reading the IEEE Membership Statistics Reports](#)
- [Membership Development Online Community](#) - Login is required for access to the community/group.
- [Order MD Kit](#) - Includes brochures, posters, and flyers. Login is required to access form.


Membership Promotion

- [IEEE Membership Flyer \(PDF, 6.94 MB, 1 page\)](#)
- [PowerPoint Presentations on](#)

- Membership Reports
- MD Online Community
- SAMIEEE access
- Membership Development Manual
- Member benefits at a glance (One-page flyer)
- Recruitment programs and tools
- MD Kits – online order form
- Benefit Development Toolkit: Regions 7-10
- Presentation templates
- IEEE membership statistics



Online Order Form available


The world's leading professional association
for the advancement of technology

[Home](#) > [Volunteers](#) > [Membership Development](#)

On-Demand Kit Order Form: IEEE Membership Development

Introduction: This online ordering form is a resource for membership development officers. You can now select a Kit to compliment your need of membership development materials – either for a meeting or event.

Meeting Kit (e.g. Section, Regional, Society or Leadership meetings)

	Small	Large
Membership Recruitment Brochure	10	20
Higher Grade Membership Application Pad	1	1
Promotional Poster for IEEE Membership	2	5
MGM Flyer	5	10
MGM Business Card	25	50
Assorted IEEE promotional items		
• Bumper Stickers	15	25
• Foam Puzzles	5	10
• Assorted Bookmarks		
	10	15
First Year Member Cards and Envelope	1 set	1 set
First Year Member Flyer	1	1
myIEEE Information Sheet	5	10
IEEE.tv Information Sheet	5	10

SELECT KIT Small Large

Event Kit (e.g., Conferences, Congresses, tradeshows, etc)

	Small	Large
Membership Recruitment Brochure	20	0
1-Page Membership Flyer	0	100
Professional Grade Membership Application Pad	1	2
Promotional Poster for IEEE Membership	5	5
MGM Flyer	10	15
MGM Business Card	50	75
Assorted IEEE n/a-aways		

Web Cast Etiquette: Ask questions using the online chat feature. Technical help: help@readytalk.com

Online MD Resources

- The web page to join the IEEE
- The web page for MD volunteers
- The web page for IEEE benefits
 - www.ieee.org/benefits

www.ieee.org/join
www.ieee.org/md

- Your Region web page
- Your Section web page
- Your Chapter web page
- Your Conference web page
- Your Student Branch web page

www.ieee.org/??
www.ieee.org/??
www.ieee.org/??
www.ieee.org/??
www.ieee.org/??

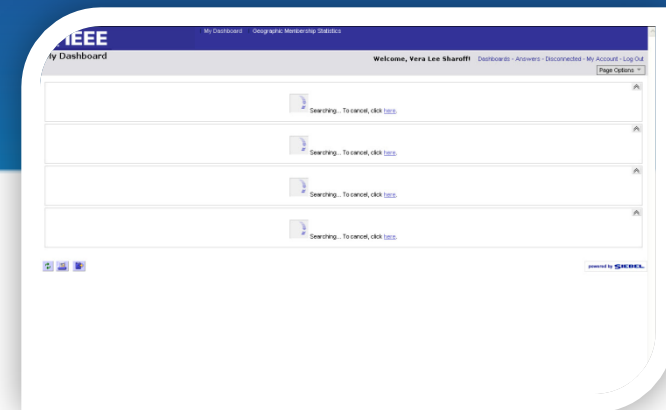


Appendix

The SAMIEE / MD Dashboard – Step-by-Step Configuration

Prepared by:
Helen Shiminsky
MGA Information Process Specialist
Contact: h.shiminsky@ieee.org

Cathy Downer
MGA MD Manager
Contact: c.downer@ieee.org

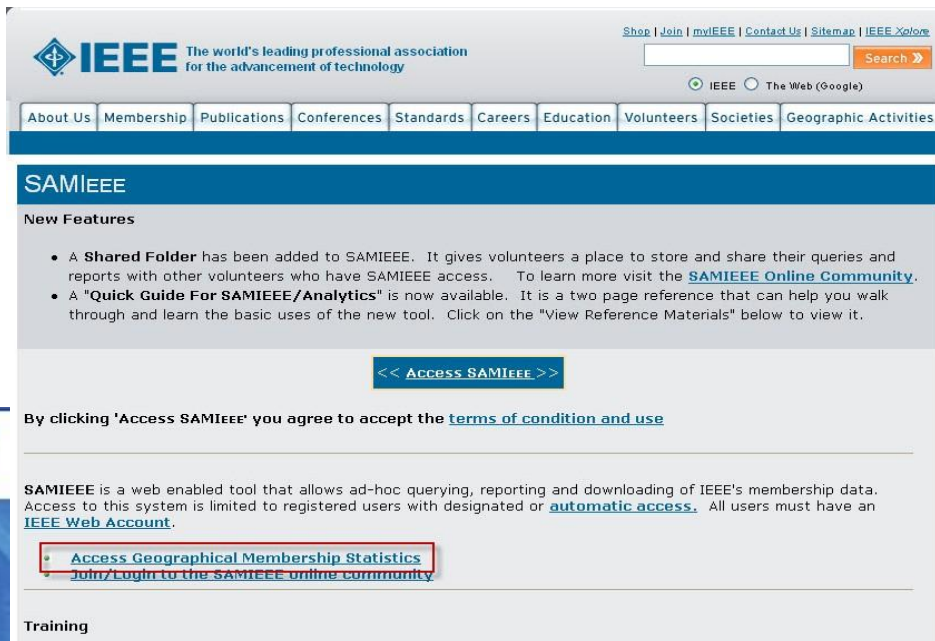


MD Dashboard Access

- Open SAMIEEE home page at www.ieee.org/samieee
- Click on “Access Geographical Membership Statistics”, sign-in using your IEEE web account



The image shows the Siebel Analytics login interface. At the top right is the Siebel 7 logo. The main heading is 'Siebel Analytics' over a globe background. Below this, a message states: 'The content you've requested requires that you be logged in to the Siebel Analytics Server. Please enter your User ID and Password below, and then press the Log In button.' There are two input fields: 'User ID' with the placeholder 'your userid' and 'Password' with masked characters. A 'Remember my ID and password' checkbox is present, and a 'Log In' button is at the bottom. A red arrow points to the Password field.



The image shows the IEEE SAMIEEE dashboard. At the top is the IEEE logo and tagline 'The world's leading professional association for the advancement of technology'. Navigation links include 'About Us', 'Membership', 'Publications', 'Conferences', 'Standards', 'Careers', 'Education', 'Volunteers', 'Societies', and 'Geographic Activities'. A search bar is on the right. The main heading is 'SAMIEEE'. Under 'New Features', there are two bullet points: 'A Shared Folder has been added to SAMIEEE...' and 'A Quick Guide For SAMIEEE/Analytics is now available...'. A button labeled '<< Access SAMIEEE >>' is centered. Below, a notice says 'By clicking 'Access SAMIEEE' you agree to accept the terms of condition and use'. A paragraph describes SAMIEEE as a web-enabled tool for querying membership data. A red box highlights the link 'Access Geographical Membership Statistics'. A 'Join/Login to the SAMIEEE online community' link is below it. A 'Training' section is at the bottom.



Opening Dashboard



The screenshot shows the IEEE My Dashboard interface. At the top left is the IEEE logo. To its right are navigation links: "My Dashboard" and "Geographic Membership Statistics". Below the logo, the text "My Dashboard" is displayed. On the right side of the header, there is a welcome message: "Welcome, Vera Lee Sharoff!" followed by links for "Dashboards - Answers - Disconnected - My Account - Log Out". A "Page Options" dropdown menu is also visible. The main content area is mostly empty, with the text "This is an empty Dashboard Page." centered. A red arrow points from the left towards the text "Click [here](#) to add content." Below this text, there are two overlapping thumbnail images of dashboard pages, one showing a list of items and the other showing a world map and a bar chart. At the bottom right of the screenshot, there is a small logo that says "powered by SIEBEL".

Click to add content at middle of screen



Selecting Queries available from “My Folder” or “Shared Folders” to pull into the dashboard

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard | Page Page 1 | Allow Personal Saved Selections

Dashboard Objects

- Section
- Link or Image
- Embedded Content
- HTML
- Folder
- Guided Nav. Link
- Briefing Book Nav. Link
- Advanced Report

Saved Content

- Dashboards
 - My Dashboard
 - Geographic Membership Statistics
- My Folder
 - Current Society Members with Contact I
 - Active IEEE Members - Current GOLD (G
 - (GEO) Active Member Counts by Grade,
 - (SOC) Current Society Members by Sec
- Shared Folders
 - SAMleee
 - IEEE Membership Statistics
 - IEEE Volunteer Queries

Section Setup Area (indicated by a red arrow pointing to the Properties/Delete buttons)

Dashboard Objects and Saved Content Area (indicated by a red arrow pointing to the main workspace)

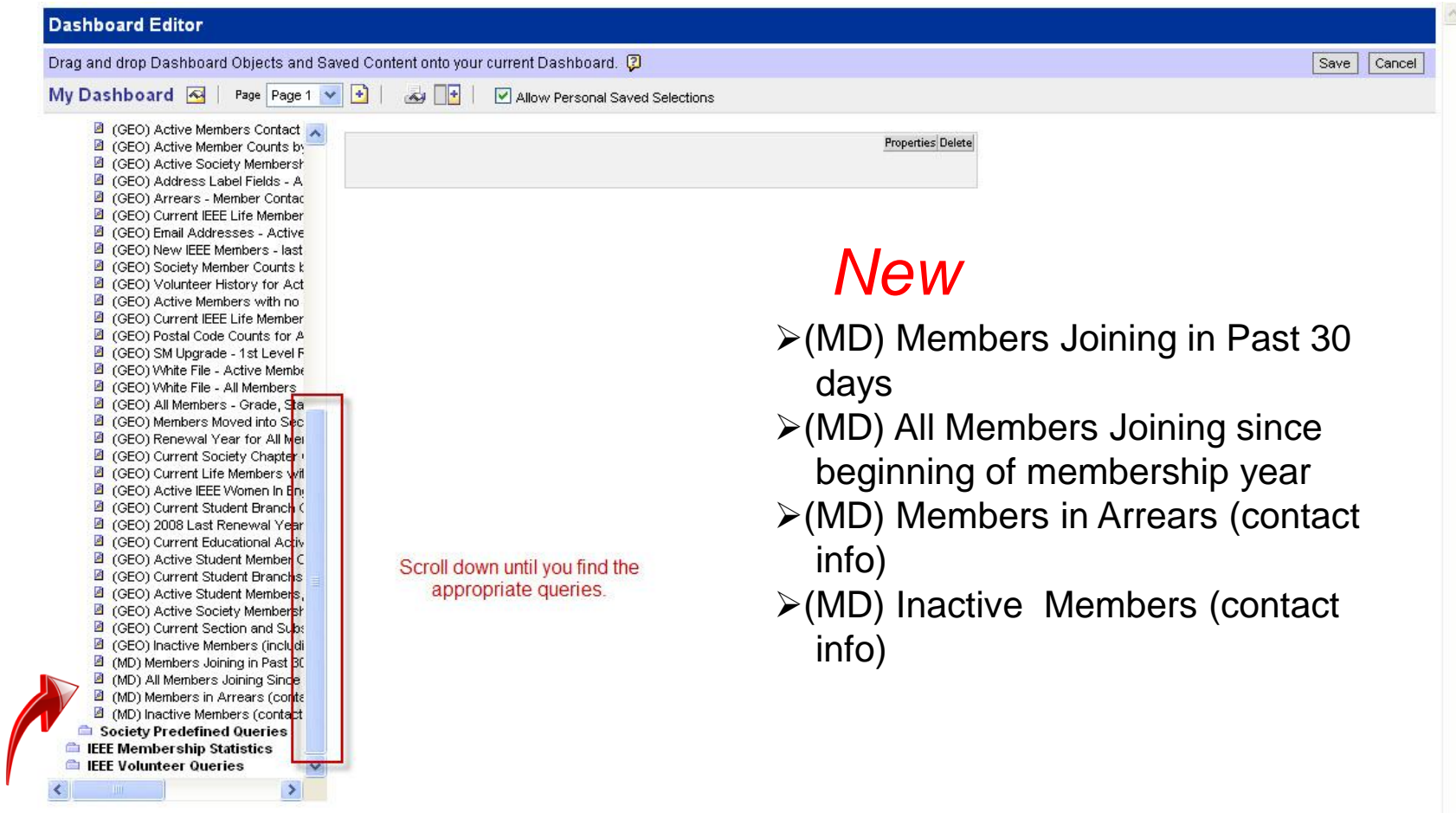


Find “Shared Folders”, Click on SAMIEEE to open, Click on Subfolder “Geographic Predefined Queries”


The screenshot shows the 'Dashboard Editor' interface. At the top, there is a blue header with the title 'Dashboard Editor'. Below it is a light blue bar with the instruction 'Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.' and 'Save' and 'Cancel' buttons. The main area is divided into a left sidebar and a central workspace. The sidebar contains a 'My Dashboard' section with a 'Page' dropdown set to 'Page 1' and a checkbox for 'Allow Personal Saved Selections'. Below this is a list of dashboard objects: HTML, Folder, Guided Nav. Link, Briefing Book Nav. Link, and Advanced Report. The 'Saved Content' section is expanded to show 'Dashboards' (My Dashboard, Geographic Membership Statist) and 'My Folder' (Current Society Members with Cont..., Active IEEE Members - Current GOLI, (GEO) Active Member Counts by Gr..., (SOC) Current Society Members by...). The 'Shared Folders' section is highlighted with a red box and contains a subfolder 'SAMleee'. Inside 'SAMleee', the 'Geographic Predefined Querie' subfolder is also highlighted with a red box. A red arrow points from the text 'Shared Folders SAMleee Folder/Geographic Predefined Folders' to the 'Geographic Predefined Querie' subfolder. The central workspace is currently empty, showing a 'Properties' and 'Delete' button.








NEW Files in Predefined Queries – labeled (MD)




Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. 

Save Cancel

My Dashboard  Page Page 1     Allow Personal Saved Selections

(GEO) Active Members Contact 

(GEO) Active Member Counts by:

(GEO) Active Society Members

(GEO) Address Label Fields - A

(GEO) Arrears - Member Contac

(GEO) Current IEEE Life Member

(GEO) Email Addresses - Active

(GEO) New IEEE Members - last

(GEO) Society Member Counts k

(GEO) Volunteer History for Act

(GEO) Active Members with no

(GEO) Current IEEE Life Member

(GEO) Postal Code Counts for A

(GEO) SM Upgrade - 1st Level F

(GEO) White File - Active Memb

(GEO) White File - All Members

(GEO) All Members - Grade, Sta

(GEO) Members Moved into Sec

(GEO) Renewal Year for All Mei

(GEO) Current Society Chapter

(GEO) Current Life Members wit

(GEO) Active IEEE Women In Bn

(GEO) Current Student Branch C

(GEO) 2008 Last Renewal Year

(GEO) Current Educational Activ

(GEO) Active Student Member C

(GEO) Current Student Branches

(GEO) Active Student Members,

(GEO) Active Society Members

(GEO) Current Section and Sub

(GEO) Inactive Members (includi

(MD) Members Joining in Past 30

(MD) All Members Joining Since

(MD) Members in Arrears (cont

(MD) Inactive Members (contact

Society Predefined Queries

IEEE Membership Statistics

IEEE Volunteer Queries

Properties Delete

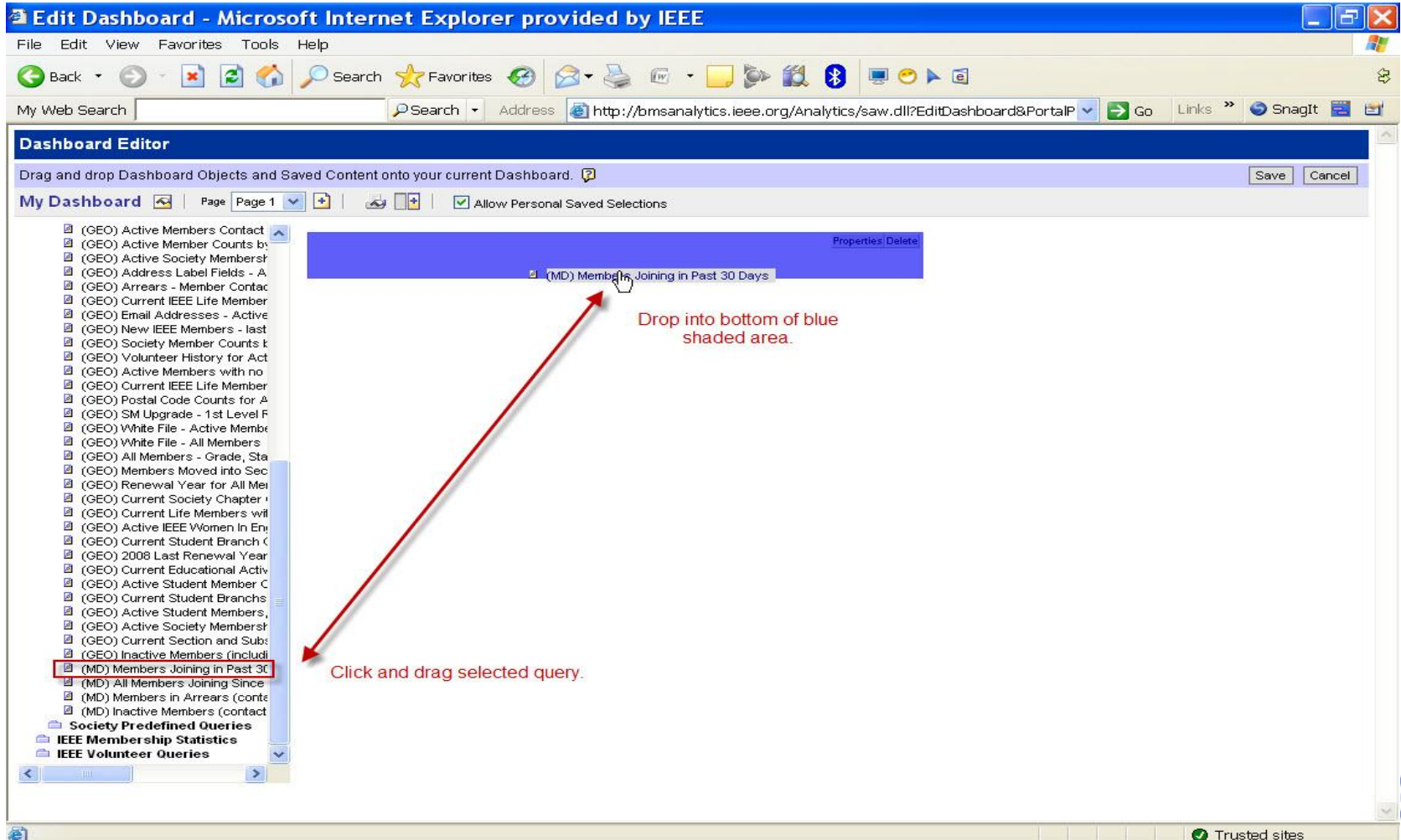
New

- (MD) Members Joining in Past 30 days
- (MD) All Members Joining since beginning of membership year
- (MD) Members in Arrears (contact info)
- (MD) Inactive Members (contact info)

Scroll down until you find the appropriate queries.



Find the document(s) you want to select. Left mouse click and drag (individually) to the blue shaded area on right and drop the file



Dashboard Set up

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. ?

Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Membersh
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In Enr
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Membersh
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

Properties Delete

Properties Rename Delete

Section 1

Properties Rename Delete

(MD) Members Joining in P...



Query now appears as
"Section 1" of the
Dashboard setup.

- Society Predefined Queries
- IEEE Membership Statistics
- IEEE Volunteer Queries



Edit Dashboard - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Print Mail Stop

My Web Search Search Address <http://bmsanalytics.ieee.org/Analytics/saw.dll?EditDashboard&PortalIP> Go Links SnagIt

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 + + Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In Eng
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Sub
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1

(MD) Members Joining in P... Properties Rename Delete

(MD) Members Joining in Past 30 Days

In order to "download" the results of the completed query, properties must be properly set.

Click on the Properties Link on each "specific" query.

javascript:void(null)

Trusted sites



Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by...
- (GEO) Active Society Memberst
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mei
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Memberst
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1

(MD) Members Joining in P...

Properties | Delete

Properties | Rename | Delete

Properties | Rename | Delete

Display Results

Report Links ...

Show View

Modify Request

Click on Properties and select Report Links.

- Select “Reports Link”
- Select “Download” option
- Click on OK

This will make the “Download” option available for this Dashboard Query. It must be repeated for each individual query being selected.



Completing the Query Download

The screenshot shows the 'Dashboard Editor' interface. On the left is a list of query objects, including '(GEO) Active Members Contact', '(GEO) Active Member Counts by...', '(GEO) Active Society Members', '(GEO) Address Label Fields - A...', '(GEO) Arrears - Member Contac...', '(GEO) Current IEEE Life Member', '(GEO) Email Addresses - Active', '(GEO) New IEEE Members - last', '(GEO) Society Member Counts k...', '(GEO) Volunteer History for Act...', '(GEO) Active Members with no...', '(GEO) Current IEEE Life Member', '(GEO) Postal Code Counts for A...', '(GEO) SM Upgrade - 1st Level F...', '(GEO) White File - Active Memb...', '(GEO) White File - All Members', '(GEO) All Members - Grade, Sta...', '(GEO) Members Moved into Sec...', '(GEO) Renewal Year for All Me...', '(GEO) Current Society Chapter...', '(GEO) Current Life Members wil...', '(GEO) Active IEEE Women In En...', '(GEO) Current Student Branch C...', '(GEO) 2008 Last Renewal Year', '(GEO) Current Educational Activ...', '(GEO) Active Student Member C...', '(GEO) Current Student Branches', '(GEO) Active Student Members', '(GEO) Active Society Memberst', '(GEO) Current Section and Subs...', '(GEO) Inactive Members (includi...', '(MD) Members Joining in Past 3...', '(MD) All Members Joining Since', '(MD) Members in Arrears (conta...', and '(MD) Inactive Members (contact...'. Below this list are 'Society Predefined Queries', 'IEEE Membership Statistics', and 'IEEE Volunteer Queries'. The main workspace shows a 'Section 1' containing a query titled '(MD) Members Joining in P...'. A 'Report Links' dialog box is open over this query, with the following options: 'Modify' (unchecked), 'Refresh' (unchecked), 'Printer Friendly' (unchecked), 'Download' (checked), and 'Add to Briefing Book' (unchecked). A red arrow points from the text 'Select Download' to the 'Download' checkbox, and another red arrow points from the text 'Then click on OK' to the 'OK' button.



Complete the query selection and set properties, time to **SAVE!**

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

My Dashboard Page Page 1 Allow Personal Saved Selections

Save **Cancel**

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Me
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1
 (MD) Members Joining in P...

Section 2
 (MD) All Members Joining ...

Section 3
 (MD) Members in Arrears (...)

Section 4
 (MD) Inactive Members (co...



Continue dragging and dropping selected queries into Section Area.

Set Properties Link to select Download option for each report.



Queries will run/refresh each time you open your dashboard. Once the queries have completed pulling the data, they will all appear in your dashboard.

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

My Web Search Search Address <http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard&PortalPath:> Go Links SnagIt

IEEE My Dashboard Geographic Membership Statistics

Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

Queries will run and as they complete will display in Dashboard.

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

powered by SIEBEL

Done Trusted sites



(MD) Members Joining in Past 30 Days

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member	Savannah State University	268 Longleaf Cir			Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member		2005 E 50th St			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gast						3616 Duane Ct	Apt A		Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He						1827 Osprey Point Cir			Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	jacks						3219 College St	PO Box 21408		Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murr						10 Falligant Ave			Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Willie						609 Wild Turkey Rd			Savannah	GA

When completed, each report will appear, one below the other. Scroll down to view each.

Reports will appear with first 25 lines showing. The option of "next 25" or "full view" appears as necessary.

Each report can be downloaded individually.

[Download](#)

(MD) All Members Joining Since Beginning of Membership Year

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
-----------	------------------------	--------------	---------------	-----------	------------	----------------	---------------	--------------------------------	-------------------------	------------------------	------------------------	------------------------	----------------------	-------------------------



To add, change or delete selected reports

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

My Web Search Search Address http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard Go Links SnagIt

IEEE My Dashboard Geographic Membership Statistics

My Dashboard Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

(MD) Members Joining in Past 30 Days

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade	Current Description	Primary Address Line 3	Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member	University Cir		Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member	2005 E 50th St		Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gaskin	Riccardo	A	rag_400d@yahoo.com	Student Member	IEEE, Savannah State Univ., Engineering	3616 Duane Ct Apt A	Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He	Zhengyu		zhengyu.he@gatech.edu	Graduate Student Member	1827 Osprey Point Cir		Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	Jackson	steve		tyj21@yahoo.com	Student Member	Savannah State Univ	3219 College St PO Box 21408	Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murrell	Elizabeth		the.sneaky.panther@gmail.com	Student Member	10 Falligant Ave		Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phan	Christopher	Anh	fujj831@yahoo.com	Student Member	Savannah State University	10609 Gray Fox Way	Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phan	Brandon	A	fujj216@yahoo.com	Student Member	Savannah State	10609 Gray Fox Way	Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Williams	Jared	M	jared21927@yahoo.com	Student Member	Savannah State University	609 Wild Turkey Rd	Savannah	GA

Download

javascript:void(null) Trusted sites

To add, change or delete selected reports, click on Page Options/Edit Dashboard.

- Edit Dashboard...
- Save Current Selections
- Clear My Selections



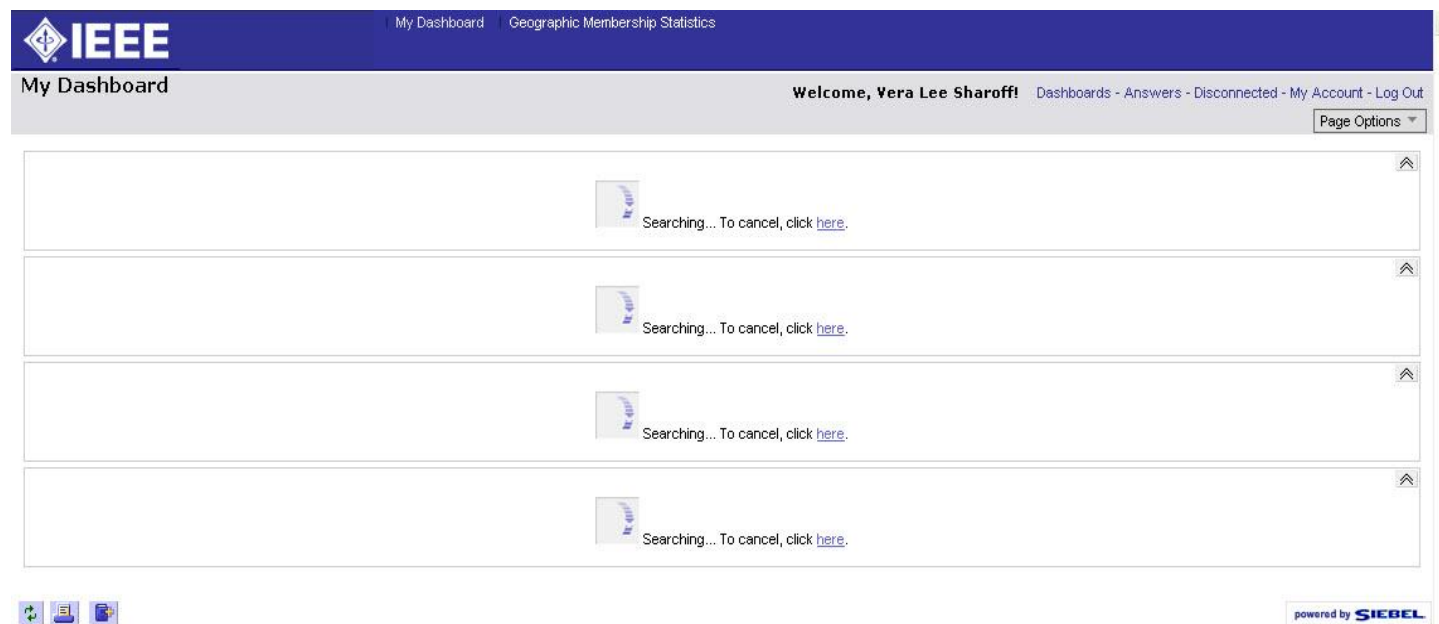
Completing changes and save

The screenshot shows the 'Dashboard Editor' interface. At the top, there is a header bar with the title 'Dashboard Editor' and a subtitle 'Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.' To the right of the subtitle are 'Save' and 'Cancel' buttons. Below the header is a toolbar with 'My Dashboard', a page selector (Page 1), and a checkbox for 'Allow Personal Saved Selections'. On the left side, there are two panels: 'Dashboard Objects' with categories like Section, Link or Image, Embedded Content, HTML, Folder, Guided Nav. Link, Briefing Book Nav. Link, and Advanced Report; and 'Saved Content' with sub-categories for Dashboards, My Folder, and Shared Folders. The main workspace contains a dashboard layout with four sections: Section 1, Section 2, Section 3, and Section 4. Each section has a 'Properties: Rename: Delete' link. A red box highlights the 'Properties: Rename: Delete' link for the second item in Section 2. A red arrow points from this link to the 'Save' button in the top right. Another red arrow points from the 'Save' button to the text 'Save after changes are complete.'.

Dashboard setup area appears.
 Select Properties, Rename or Delete
 as required to modify.
 Save after changes are complete.



Re-entering the Dashboard



The screenshot displays the IEEE My Dashboard interface. At the top, there is a dark blue header with the IEEE logo on the left and navigation links for 'My Dashboard' and 'Geographic Membership Statistics'. Below the header, a grey bar contains the text 'My Dashboard' on the left, 'Welcome, Vera Lee Sharoff!' in the center, and a series of links: 'Dashboards - Answers - Disconnected - My Account - Log Out'. A 'Page Options' dropdown menu is visible on the right side of this bar. The main content area consists of four identical white rectangular panels, each containing a search icon and the text 'Searching... To cancel, click [here](#)'. At the bottom left of the dashboard, there are three small icons: a refresh icon, a printer icon, and a help icon. At the bottom right, there is a 'powered by SIEBEL' logo.

Queries will run/refresh each time you open your dashboard. Note: refresh can complete at different times for each query selected. Once the queries have completed pulling data, they will all appear in your dashboard.



Printing your queries

- Queries can be printed to a HTML or PDF formatted page
- To pull into Excel, user must highlight and copy each report individually and paste into an Excel spreadsheet.
- From Excel you can then sort the data and rearrange columns as you wish
- Any refining of the process to print will be forwarded



Appendix

International Phone Numbers MD Webcast





U.S. and Canada 800 945 5981 Participant Dial in Code: 5625506
Toll-free numbers for February 2011 MD Webcast

Argentina (2): 08006663397

Australia (2): 1800701937

Austria (2): 0800293053

Brazil (2): 08008916997

Bulgaria (2): 008001171111

Chile (2): 12300208970

China (2): 8008190031

Colombia (2): 018005180865

Croatia (2): 0800223264

Czech Republic (2): 800700965

Denmark (2): 80889269

Estonia (2): 8000100335

Finland (2): 0800116654

France (2): 0800911922

Germany (2): 08001807083

Hong Kong (2): 800968283

Hungary (2): 0680019056

India (2): 0008001007108

Indonesia (2): 0018030176654

Ireland (2): 1800949100

Israel (2): 1809457755

Italy (2): 800788945

Japan (2): 00531160882

Latvia (2): 80003911

Lithuania (2): 880031204

Malaysia (2): 1800813988

Mexico (2): 0018005146622

New Zealand (2): 0800451321

Norway (2): 80019903

Panama (2): 008002266830

Peru (2): 080054557

Poland (2): 008001124244

Portugal (2): 800819841

Russia (2): 81080027371012

Singapore (2): 8001012058

South Africa (2): 0800983485

