

IEEE Central Texas Section Strategic Plan 2009

(Update to 2002/2003 Strategic Plan done 8 August 2009)

Vision

The IEEE Central Texas Section shall be the society of choice for the electro technical & other associated professionals in central Texas.

Mission

To serve the electro technology community through service to our members in central Texas

CTS Goals

1. Maintain the existing working programs in central Texas
2. Increase member participation in local society activities
3. Foster member participation in local workshop & conferences
4. Improve professional growth opportunities
5. Increase corporate participation and awareness

Objectives

1. Increase the number of workshops, seminars and conferences put on by CTS chapters (metric: % increase)
2. Increase CTS participation in conferences held in CTS, including financial participation (metric: % increase in # of conferences and in income)
3. Seek out national conferences to bring to central Texas (metric: % increase in # of national conferences)
4. Increase the number of chapters (metric: % increase in #)
5. Have all chapters active (metric: % active)
6. Assign additional resources to educational activities (metric: % increase in \$)
7. Assign additional resource to workshop planning (metric: % increase in \$)
8. Assign additional resources to PACE activities (metric: % increase in \$)

9. Develop program to help advancement to Member, Senior Member, and Fellow (metric: increase in % of membership elevated in each grade)
10. Support Future City program (metric: % increase in \$)
11. Improve financial guidelines & policies (metric: # of published guidelines and policies)
12. Meet with local corporate leaders (metric: # of leaders met)
13. Recognize companies that support IEEE members (metric: # of companies recognized)
14. Establish an industry relation committee (metric: committee established)
15. Publish Officers' job descriptions, as specific to CTS (metric: descriptions published)

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