



Dear Engineering Executive/ Manager:

You are invited to our IEEE Member Luncheon Meeting on 3-20-08. This event will be held at the Southern California Edison Headquarters as shown in the attachment.

We will be discussing the benefits that IEEE offers to its members and to the industry. We are asking executives and managers to consider giving their employees credit for attending IEEE meetings in their yearly review as some companies are already doing it.

Many of our members attend our meetings and several of them organize informative presentations, conferences and tutorials that keeps us abreast with new advances in our field. We want you to recognize them for this extra effort. Some engineers you do keep up with the advances in technologies and avoid obsolescence by keeping up their membership; they take advantage of the network opportunities that can advance your business. These IEEE members are usually the top performers. They go the extra mile to keep up with their professional activities despite their very busy schedules.

The luncheon is free for IEEE Members and their Executives/Managers.

We want you to join us, Mr. Kelly, Southern California Edison Vice President of Engineering and Technical Services, and other top Industry leader to learn more about IEEE and what it does to improve our knowledge and job performance.

We look forward to seeing you on 3-20-08. To reserve your space, please let me know if you will be able to attend this event. Please refer to the attachment for additional details.

Sincerely, your IEEE Industry Relations Chair.

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