



IEEE METROPOLITAN LOS ANGELES SECTION GENERAL MEMBERSHIP MEETING

Friday, March 6, 2009, 11:00am – 1:00pm

<http://ewh.ieee.org/r6/lametro/>

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TOPIC: Consumerization Innovation Presentation

SPEAKER: Tom Soderstrom, IT Chief Technology Officer, JPL

ABSTRACT: Consumerization of information technology (IT) promises to improve personal and professional productivity. Join us in a review of the latest exciting innovations from consumer space that are pertinent to aerospace and other hi tech professionals. This interactive seminar will include custom video and personal reports from the recent Consumer Electronics Show, highlight some emerging technology trends, and discuss the potential of the new Smartphones.

LOCATION: Mijares Restaurant, 145 Palmetto Drive, Pasadena, CA 91105. Tel: (626) 792-2763. Parking is free and directly adjacent to the restaurant. For further information:

Restaurant: <http://www.mijaresrestaurant.com>

Directions to Restaurant: <http://www.mijaresrestaurant.com/map1.htm>

DATE & TIME: Friday, March 6, 2009

Lunch: 11:00am to 12noon (Free to IEEE Metro Members, \$12 for non-members. Please RSVP as described below.)

Seminar: 12noon to 1:00pm (Free to IEEE and non-IEEE members. No RSVP required.)

RECEPTION RESERVATION DETAILS:

To attend Luncheon, please RSVP to: Larry.Bergman@ieee.org by March 4, 2009. IEEE Metro Member attendees will need to send their IEEE membership numbers and their IEEE aliases. To get an IEEE alias, go to www.ieee.org and search for IEEE alias. If you are a non-IEEE member, please email your name/RSVP as above, and you can pay at the door. If you are interested in joining IEEE, please check out <http://www.ieee.org/join>. If you sign up before the meeting, you can qualify for a complimentary lunch. Problems? Contact e.miranda@ieee.org

ABOUT THE SPEAKER:

Tom Soderstrom serves as the IT Chief Technology Officer at NASA's Jet Propulsion Laboratory, where his mission is to identify and infuse new IT technologies into JPL's environment.

He has led remote teams and large scale IT best practices development and change efforts in both small startup and large commercial companies, in international venues, and in the US Government arena. Some of the companies he has worked for include Telos, enterWorks, User Technology Associates, Digital Island, Exodus, Cable & Wireless, and Raytheon.

Tom has been both a frequent producer and consumer of advanced collaboration and engineering tools and practices as his ventures have always included a highly distributed workforce that required advanced collaboration practices. Lately, he has sponsored an effort to bring Social Networking and Virtual World technologies into effective use at JPL. In so doing, he learned a lot from his teenage daughters and their peers. He will be joined by a number of other guest speakers.



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