



IEEE METROPOLITAN LOS ANGELES SECTION GENERAL MEMBERSHIP MEETING
Saturday, August 29th, 2009, 8:30am – 11:30pm

<http://ewh.ieee.org/r6/lametro/>

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Webmaster:
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naseer@USC.EDU

Student Branches

CSULA, USC & Caltech

TOPIC: "Stuff You Don't Learn in Engineering School"

SPEAKER: Carl Sellinger, Globally-published author whose book and articles appear widely.

LOCATION: Ramada Worldwide Hotel, 1089 Santa Anita Ave., South El Monte, CA 91733. Parking is free.

DATE & TIME: Saturday, August 29th, 2009
Breakfast: 8:30am to 9:30am (\$10 to IEEE Metro Members. \$35 for non-IEEE Members. Please RSVP as described below.)
Seminar: 9:30 am to 11:30 pm

RESERVATION DETAILS:

To attend please RSVP: [Yvonne Marchand](mailto:Yvonne.Marchand@ieee.org) at yvonne.marchand@ieee.org by **August 21st, 2009**. IEEE Metro Member attendees will need to send their IEEE membership numbers. To get an IEEE alias, go to www.ieee.org and search for IEEE alias. Please email your name/RSVP as above, and you can pay at the door. If you are interested in joining IEEE, please check out <http://www.ieee.org/join>. Problems? contact e.miranda@ieee.org

ABOUT THE SPEAKER:

Carl Selinger's forty-year career spans aviation, transportation planning and strategic business planning, mainly during his 31-year career with The Port Authority of NY & NJ. Leaving as Manager, Aviation Business Development, Carl developed business, concessions and technology initiatives to improve services and increase revenues at Kennedy, LaGuardia and Newark Liberty airports, one of the world's largest airport systems. His motto: "Ideas are always welcomed!" Carl's seminar, "Stuff You Don't Learn in Engineering School," has helped several thousand engineers and other professionals over the past decade learn non-technical soft skills -- like decision-making, setting priorities, negotiating, teamwork, running meetings, and writing and speaking better -- to be more effective and happier persons. Articles on these themes appear regularly in IEEE Spectrum magazine, where he is a Contributing Editor. His book *Stuff you Don't Learn in Engineering School: Skills for Success in the Real World* has been published by Wiley-IEEE Press. *Stuff* has been translated into Chinese and has been published in China.

Carl has extensive college teaching experience: Adjunct Professor of Civil Engineering at The Cooper Union teaches urban transportation planning for over 30 years; and graduate-level aviation and transportation planning courses at SUNY Maritime College.

Carl holds civil and transportation engineering degrees from Cooper Union, Yale University, and Polytechnic University.



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