

San Francisco Chapter Meeting Notice: Tuesday – May 26, 2009

Chair:	Jack Lin 415.551.4894	SFPUC jlin@sflower.org	Membership:	Gary Fox 925.969.3608	General Electric g.fox@IEEE.org
Vice-Chair:	Jamie Fox 510.769.7600	The Engineering Enterprise jamie@engent.com	Member at Large:	Ray Holstead 415.564.0810	Electrical Engineer rholstea@pacbell.net
Treasurer:	Finn Schenck 925.244.1900	Integrated Building Solutions finn@ibs-cal.com	Member at Large:	Chris J. Lovin 925.454.3754	Eaton Electrical ChrisJLovin@eaton.com
Secretary:	Frank Sylvester 415.558.4591	SF DPW BOE frank.sylvester@sfdpw.org	Member at Large:	Sonny K. Siu 415.979.3955	HP Critical Facilities Services – eypmcf sonny.siu@hp.com
			Our web site:	http://www.ieee.org/sf-ias	

Subject: Comparing Contemporary Equipment Standards

Speaker: Ed Rossi, President, Industrial Electric Manufacturing (IEM)

Electrical power distribution equipment is built to design standards that are specific but not always well understood by those applying the equipment for a specific project. System designers need to understand how different ratings can be affected by component choice, configuration or space requirements, or even customer preference. The cost/benefit ratio of such choices is particularly important in today's economic climate. This presentation will highlight how component selection may either force the selection of a specific configuration or eliminate the need for a specific listing (as often occurs due to the differences between UL 891 and UL 1558). The differences between custom and standard will also be reviewed in regard to ANSI or IEC medium voltage components and switchgear. The presentation will conclude with a plant tour of IEM's 105,000 square foot manufacturing facility.

Growing up in the Napa Valley where his family still owns a small vineyard, Ed graduated from Santa Clara University with a BSME and began his career in the electrical industry at ITE Imperial in 1974. He left ITE in 1978 and worked at GE in increasing responsible marketing, product marketing, training and sales management roles in the Western US, becoming the National Sales Manager for GE Supply in 1987. He joined IEM as VP of Marketing in 1989, became Executive VP and COO in 1993, and was promoted to President in 1995. He left IEM to found e4 Solutions in 2001, but rejoined IEM as President in 2003 working with the new ownership to lead the growth of the business to over \$50M in sales in 2008. Ed is actively involved in new product development as well as general management of IEM.

Please join us for what is sure to be an interesting and productive session.



Date: Tuesday May 26, 2009

Time: 5:30 pm (Buffet Style Dinner)
6:00 pm (Meeting)
7:00 pm (IEM Plant Tour)

Location: Industrial Electric Manufacturing (IEM)
48205 Warm Springs Blvd.
Fremont, CA 94539 510.656.1600

Cost: **Free** - Compliments of IEM
Limited Seating, please email RSVP to
frank.sylvester@sfdpw.org
To reserve your seat

Student Members: **Free** - Compliments of IEM
Limited Seating, please email RSVP to
frank.sylvester@sfdpw.org
To reserve your seat

Contact: Frank Sylvester
SFPDW
frank.sylvester@sfdpw.org