



**SAN FRANCISCO BAY AREA
NANOTECHNOLOGY COUNCIL**

September 2008 Seminar

Subject:

Nanotechnology in Emerging Energy Applications / Markets and Applications

Speaker:

Eric Wesoff

Publisher of the Venture Power Report

Senior Analyst, Greentech Media

Date: Tuesday, September 16, 2008

Time: Registration & light lunch 11:30am. Presentation & Q/A 12:00 to 1pm

Location: National Semiconductor Bldg E-1 CMA Room. 2900 Semiconductor Drive, Santa Clara, CA

<http://www.google.com/search?hl=en&q=2900+Semiconductor+Drive.+santa+clara+%2C+ca&btnG=Google+Search>

Cost: IEEE Members and Students \$5. Non-Members \$10

Please RSVP at our web site: www.ieee.org/nano

Talk Abstract:

This talk will cover nanotechnology applications in renewable energy with an emphasis on solar power and energy storage.

Nanotechnology is enabling new types of material systems and manufacturing that have the potential to improve power production and the ability to scale to utility-scale. We'll look at new technologies, new companies, the funding environment, and the challenges ahead for companies in this crucial, high growth market sector. In addition to solar, we'll also look at batteries, fuel cells, and biofuels.

Speaker Biography:

Eric Wesoff is a senior analyst at Greentech Media where he covers the financing and technology of renewable energy and cleantech markets. Prior to joining Greentech Media, Eric founded Sage Marketing Partners in 2000 to provide sales and marketing-consulting services to venture-capital firms and their portfolio companies in the alternative energy and telecommunications sectors. He also was the publisher of the Venture Power newsletter, a subscription-only newsletter covering venture-capital investment in renewable energy. Eric's expertise covers solar power, fuel cells, biofuels and advanced batteries.

From 1988 to 1996, Eric served as product marketing manager for Siemens Optoelectronics, where he oversaw complex product lines and managed relationships with global customers. He then became the U.S. marketing and sales manager for Akzo Nobel Photonics, which was acquired by JDS Uniphase. Eric later served as the sales director for Dicon Fiber Optics, where he was responsible for selling millions of dollars of fiber-optic telecom-equipment.