



SCV ExCom Meeting Minutes – 7 March 2012
Cogswell College, Sunnyvale, CA

Attendance Count: 40 (*see Attendee Roster at end of these minutes*)

ExCom Officer Attendance		
Brian A. Berg	Chair	Present
Ed Aoki	Vice Chair	Present
Sachin Desai	Treasurer	Present
Jay Banwait	Secretary	Present

Brian Berg called the meeting to order at 6:02 pm.

Acceptance of February 1st Meeting Minutes (Brian Berg)

Brian asked if there were any objections to acceptance of the minutes from the 1 February 2012 meeting. Hearing no objections, the minutes were accepted.

Acceptance of March 7 Meeting Agenda (Brian Berg)

Brian asked if there were any objections to acceptance of the previously circulated agenda for the 7 March 2012 meeting. Hearing no objections, the agenda was accepted.

Central Area Report (Ram Sivaraman)

- Region 6 Meeting Report (San Diego, 24-25 February)
- Provided activities description
- SCV applauded for its support of Student groups
- The Section has the goal of dedicating at least one IEEE Milestone each year
 - The most recent one was the SPICE milestone, which was dedicated in 2011
- Kim Parnell proposed a MOTION for SCV section to endorse Tom Coughlin's candidacy for Region 6 Director. David Cravens SECONDED the motion and it passed unanimously.
- Ram explained that IEEE needs to fund their pension account since they are attempting to sell it to an investment company, and they have had to establish a 15% reserve. \$48K of SCV funds have not been withdrawn but are instead locked as part of this process.
- SCV is affected with its 660K\$ in reserve. We would lose the \$48K if they are in fact needed. Any chapter OU that has more than 20K\$ and has a ratio of greater than 200% reserves to expenses is impacted; SCV and its OUs is treated as one OU.

Chapter Report #1: Circuits & Systems Society (CAS) (Shahram Mahdavi)

- Sharam Mahdavi provided details of chapter officers
- Chapter held 9 seminars in 2011
- Scheduling speakers from industry and academia
- Have had 2 seminars in 2012 and 1 cosponsored event with ComSoc
- Hoping to have 10 seminars in 2012
- Planning to hold a short Course
- Some speakers need accommodation and this cost is covered by the chapter
- Requesting funding to cover those Speaker costs.
- It was suggested that the chapter provide financial information for that request



Brief Student/University Nominations and Awards Pitch (Jeffrey Pawlan)

- Jeffrey thanked the Student Branches for attending the meeting, and he reminded them in particular that the award nomination deadline is April 15
- Best teacher/professor award nomination (even if not IEEE member)
- Provide information/ details on application form

Chapter Report #2: Santa Clara University Student Branch (SCU-STB) ()

- JP Allport and Orianna Hilliard presented
- School of Engineering is providing funds for STB activities
- Currently trying to start CPMT student branch
- Activities list
- Meet every other week
- In charge of circuit project
- Looking at T-shirt fund raiser
- Want to hold mock interview session; looking for support from different people HR etc.

Chapter Report #3: Computer Society (C) (Hans Spanjaart)

- Hans Spanjaart reviewed the chapter officers and volunteers
- He described details of the chapter's website
 - Web cast features
 - Sponsorship by Altera
- Membership data and trends
- Decrease in membership noted
- Meeting attendance
- 226 attendance night co-sponsored night with SSC
- Announce in advance Webcast events
- Detailed activities
- Sponsoring SJSU student activity

IEEE/Computer History Museum (CHM) Relationship and IEEE Engineering Milestones Report (Dick Ahrons)

- Published IEEE Annals milestone plaque and Dicks article on the history of companies in the Silicon valley
- A request was made for copy of Dick's article
- 20% discount on facilities rentals competitive with places like Marriott's- but not Michaels
- Brian Berg mentioned the passing of Jim Porter and the possibility of a memorial event at CHM

Chapter Report #4: Consultants' Network of Silicon Valley AG (CNSV-AG) (Kendall Waters)

- Kendall Waters reviewed chapter officers
- CNSV website web master is Brian Berg
- Talks are archived on website
- Presented financial details
- Reserves approximately 50K\$



- Has 200 members including non-IEEE members; bulk are IEEE
- Meet every month at Keypoint credit union
- Detailed upcoming events
- 2012 initiatives
- Expenses are primarily drinks and food for meetings
- Revamp of website anticipating a cost of 10-15K\$ in 2012.
- Outreach to SVEC

Chapter Report #5: Control Systems/Systems, Man and Cybernetics JT Society (CS/SMC)

- Vice chair Alexandra Lita reviewed the chapter officers
- Updated Website
 - Details upcoming events
- Financial status \$7707
- Provided membership details
- 2011 activities; 9 events
- In addition had co-sponsored event with Robotic Society
- Prof Bernard Widrow will present on March 23
- Meetings held at Cogswell; looking for different location
- Paul Wesling stated that Intersil is willing to provide conference room for meetings

Chapter Report #6: Stanford University Student Branch (SU-STB) (Rahul Pandey)

- Rahul Pandey reviewed the chapter officers
- Using Social networks Twitter and Facebook sites
- Financial \$6000 available in SU bank account
- Spent \$4000 in expenses much of which was funded by industry
- Detailed current membership
 - 1100 members on mailing list
- Average of 45 individuals at events
- Student branch as well as chapters (EDS and WIE)
- Detailed past events
 - October Welcome event largest event
 - 250 people
 - Raffle prizes
 - Twitter tech talk
- IEEE faculty dinner
 - 7 faculty members attended
 - Darbar Indian cuisine
- Pi Day celebration
 - 50 assorted pies
- Women in Engineering Conference
 - May 2012 will be headed by Aakanksha
 - Technology women and developing economies

University of California at Santa Cruz Student Branch Funding Request (Sev Palmer)

- Sev Palmer reviewed the current chapter officers



- Retaining offices may reflect lack of interest
- Using Facebook
- Financial status
- \$346 in cash box
- \$0.20 in Chase bank
- Bank charging \$20/month
- Issue with theft from cash box
- Lost funds rapidly
- Ed suggested setting up an IEEE account to alleviate the security problems. Also recommended not using cash box
 - 38 Active members
 - Bi-monthly meetings
 - Detailed Activities
 - Funding events
- Requesting funding
 - Food for meetings
 - Work shop projects TV B-Gone parts
 - Snack shack
- Requesting a total of \$480 for snacks

○ Ed Aoki proposed a MOTION to grant UCSC \$500. Vijay Narasimhan SECONDED, Unanimous APPROVAL.

EMS Symposium Proposal (Lawrence Muray)

- 40th Electronics Materials Symposium
- One day Event is Electronics Materials Symposium on April 20 at Techmart, Santa Clara
 - 6 talks
 - Lunch speaker
 - Typically 80-100 people attend
 - 3-8 exhibitors
 - Poster session
 - Detailed speakers
 - Registration \$100
 - Undergrads \$50
 - High school \$30
- Request to subsidize student attendance
 - 2011 Expenses
 - Expenses \$5700
 - Income \$6200
 - In the black \$500
 - Requesting funding
 - IEEE ED and TMS tech sponsors

• Tom Coughlin proposed a MOTION for \$850 funding Electronic Materials Symposium. David Cravens SECONDED, Unanimous APPROVAL.

MTT Short Course Proposal (Steve Rosenau)

- Detailed short course



- Event was supposed to be last year
 - Collapsed due to speaker pull out
 - Scheduled for April 28th 2012
 - Event details on the Website
 - Requesting \$1700 for funding unemployed and students
 - Using a vTools/PayPal/CBRS account to alleviate some of the PayPal issues from last year
 - Planning for sponsors for the event
- Paul Wesling proposed a MOTION for 50% funding (\$850) of MTT Short course shortfall due to sponsorship of free student and unemployed registration. Tom Coughlin SECONDED, Unanimous APPROVAL.
- A request was made for Chapter to provide a follow on report at the end of May

EDPS Symposium Proposal (John Swan)

John Swan provided details on EDPS

- Electronic Design Process Symposium on April 5-6 in Monterey
 - Expenses \$10,000-12,000
 - Sponsored by CS chapter
 - 16 speakers
 - 3 keynoted
 - 1 panel
 - Various Companies presenting
 - New Website
- Finances
- Suggestion made to look for publicity thru CAS chapter

- Tom Coughlin proposed a MOTION to approve the event. Dave Craven SECONDED, Unanimous APPROVAL.

Officer Reports

Chair (Brian Berg)

- Brian reported on the Officers' Training event that took place over the weekend
 - There was lackluster participation by the San Francisco Section (1 attendee) and Oakland-East Bay Section (about 8)
 - Our SCV Section had 79 in attendance
 - The event was considered a success
 - Ed Perkins, Region 6 Director, was in attendance and presented
- The Student Activities Committee (SAC) had its first meeting earlier this afternoon
 - David Craven is the new SAC Chair
 - Brian, Kim Parnell and a few other officers attended
 - A number of students were in attendance
 - The ExCom meetings at which student funding will be considered will be more limited, but will be announced well in advance

Vice Chair (Ed Aoki)

- 2012 SVEC Silicon Valley Engineers' Week Banquet and Hall of Fame Induction



- 24th Feb event
- 60 IEEE members/guests signed up
- 65 IEEE members were in attendance
- Patrick Lo spoke on impact of Technology on Society
- Inducted 3 people into SVEC Hall of Fame
 - Notably Dr. Joseph Goodman, professor at Stanford University (IEEE member)
- IEEE Section funded 2 Scholarships
- Kris Verma congratulated Ed on his hard work for this event

Treasurer (Sachin Desai)

- Submission of L-50s and use of NetSuite
 - 60% on time
 - 40% late
 - Advised chapters to file on time for 2013 reporting
 - Otherwise 50% reduction in chapter rebate
 - Chapter reports through vTools
 - IEEE member attendance is important part of rebate calculation
 - Filing meetings is important
 - Training CD Rom to be uploaded soon

Secretary (Jay Banwait)

- Officer reporting 75% have reported; 25% have not
- New 2012 list server has been established
- Importance of review of SCV meeting minutes
- Requested that attendees ensure that they sign in on the meeting roster

Meritorious Award Presentation (Paul Wesling)

- Paul Wesling presented the Computer Society's Meritorious Service Award plaque to John Swan for his work in reinvigorating the local Computer Society Chapter

PACE

- Brian Berg provided details
- 55 people attended the last event at Sneha restaurant
- Next event for PACE is not yet determined

Region 6 Director Election (Tom Coughlin)

- Tom presented his position statement as candidate for this office
 - Membership creates Value
 - SCV is pretty autonomous but not that autonomous that our financial resource are not vulnerable
 - More transparency from the IEEE
 - Tom will be asking us to work
 - Wants to rep region 6
 - Election is August 15th



Committee Reports

Webmaster (Jared Petrie)

- Laptop synched with Website
- Requests come thru a little slow at this time
- Adding Awards page
- Please send e-mail if you do not get a response

GOLD (Jared Petrie)

- Laser Tag
- Recruited one individual from last event
- Events Brewery tour
- Social events
 - Event with San Jose state students
 - March 15th 6:30 pm start
 - Looking for engineers who can talk about careers and why engineering is a good choice

Nominations and Awards (Jeffrey Pawlan)

- Awards page to be on SCV Web page
- Awards Nomination forms are also on website
- April 15th deadline for all award nominations

Senior Member Advancement (Brian Berg)

Brian stated that next event is scheduled for next month

Membership (Kim Parnell and Ken Doniger)

- Many conferences being planned
- Consider using students for conferences views as membership development

Metro Area Workshop (MAW) 2012 (Brian Berg)

Brian stated event is proceeding is scheduled Fri-Sat, Sept. 28-29

- Friday technical day
- Saturday career
- Professional consultants will be active
 - Cover IP issues and Patents

Science Fairs (Ken Doniger)

Ken had attended the SCV Science Fair earlier in the day

- San Mateo County Science Fair that was previously held had been well attended
- \$25 checks being awarded; Ken will provide names/schools when the last Science Fair is held

Student Activities Coordinator (David Craven)

- Trying to establish timing of events and coordinate logistic
- Interdisciplinary Engineering Design Education talk coming up mar 19th 2012



- Funding requests
- Request for tech talks to student groups on areas

SFBAC (Ed Aoki, SFBAC Secretary)

- SFBAC has been discussing Fine tuning schedule and order for various presentation within 2 3 days of meeting
- Discussed Metropolitan Area Work shop
- Discussed Tom Coughlin’s candidacy
- We could easily get Tom elected if our SCV Section members VOTE.
- Paul Wesling suggesting that individual chapters may consider inviting Tom to talk about his candidacy and importance of getting him elected
- Pension Plan issue has been discussed money not being removed but being prevented from being used.
- Discussed a new region 6 award “new face” award
- Discussion of holding a Summer SFBAC event

GRID Editor (Paul Wesling)

- Revenue is holding up
 - Following in line with previous years
 - Hopes to have details of Chapter Officers on the Spring issue of the Grid

Old Business

- None

New Business

- IEEE Nanotechnology Council on Emerging Non Volatile Memory Technologies at TI auditorium on April 6th

Adjourned at 8:46

- **Next Meeting: 4 April 2012, Cogswell College Board Room**

Chapter Reports for 4 April 2012 (Max. 6 Minutes each)

- | | |
|---|---------------|
| 1. Computational Intelligence Society | CIS |
| 2. San Jose State University Student Branch | SJSU-SBC |
| 3. Consumer Electronics Society | CES |
| 4. Education Society | ES |
| 5. Electromagnetic Compatibility Society | EMCS |
| 6. SJSU CPMT Student Chapter | SJSU-SBC-CPMT |
| 7. Stanford University Electron Devices Student Chapter [New in 2011] | SU-SBC-ED |
| 8. Stanford University Women in Engineering Student Chapter [New in 2011] | SU-SBA-WIE |

The meeting was adjourned at 8:45pm

Respectfully submitted by SCV Secretary Jay Banwait



Santa Clara Valley Section
 Executive Committee Meeting
 7 March 2012
 Rev.2

No.	First	Last	Chapter/Office	Senior	Fellow	Email
1	Aditya	Naresh	IEEE CSS			anaresh@ieee.org
2	Arthur	Astrin	IT Chair		x	astrin@ieee.org
3	Alexandra	Lita	IEEE-CSS	x		alita@ieee.org
4	Angelica	Esavceria	IEEE student Branch -SCU			aesavceria@scu.edu
5	Brian	Berg	SCV Chair	x		brianberg@gmail.com
6	Clay	Maynard	VT Chair			clay@maynard.com
7	David	Craven	SCV-Student Activities Coordinator			david.craven@lamrc.com
8	David	Norlander	APS Secretary			david_norlander@yahoo.com
9	Dhaval	Brahmbhatt	NANO Chair	x		dhavaljb@ieee.org
10	Dick	Ahrons	SCV-IEEE Engr Milestone Coordinator	x		ahrons@alum.mit.edu
11	Ed	Aoki	SCV Vice-Chair, CPMT Chair	x		e.aoki@ieee.org
12	Gurmeet	Singh	CS Secretary			gurmeet@ieee.org
13	Hans	Spanjaart	C Chair	x		Hans.Spanjaart@ieee.org
14	JP	Allport	IEEE SCU			jallport@scu.edu
15	Jared	Petrie	SCV-Webmaster, GOLD Chair			scv_webmaster@ieee.org
16	Jay	Banwait	SCV-Secretary	x		jsbanwait@ieee.org
17	Jeffrey	Pawlan	SCV-Nominations & Awards Chair	x		pawlan@ieee.org
18	Joel	Williams	IEEE-CNSV	x		joel@emlinux.com
19	John	Delaney	TMC Vice Chair			john.delaney@ieee.org
20	John	Swan	Computer Society: EDPS Conference Chair	x		



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No.	First	Last	Chapter/Office	Senior	Fellow	Email
21	Ken	Doniger	SCV-Education Activities Chair	x		k.doniger@ieee.org
22	Kendall	Waters	CNSV Chair	x		kendall.waters@ieee.org
23	Kim	Parnell	SCV Junior Past Chair	x		kim.parnell@stanfordalumni.org
24	Kris	Verma	SCV-Past Chair (1996-97)	x		kris@svtii.com
25	Larry	Murray	EMS 2012			larry-murray@agilent.com
26	Larry	Nagel	CNSV Director		x	lwn@omega-enterprises.net
27	Marshall	Palmers	UCSC STB Chair			sevpalmer@gamil.com
28	Orianna	Hilliard	Santa Clara Univ-STB Chair			mohilliard@scu.edu
29	Paul	Wesling	SCV-GRID Editor		x	editor@e-grid.net
30	Rahul	Pandey	Stanford Univ-STB Chair			rkpandey@stanford.edu
31	Ram	Misra	IEEE-CS			rmisra@pacbell.net
32	Ram	Sivaraman	SCV-vTools-Expert; SCV-Past Chair (2008)	x		ramsivaraman@ieee.org
33	Russell	Petersen	UCSC Student Branch			repeters@ucc.edu
34	Sachin	Desai	SCV Treasurer			sachin.desai@ieee.org
35	Sameer	Herlekar	COMSOC Technical Activities Director			srherlekar@gmail.com
36	Shahram	Mahdavi	CAS Chair			shahramm20@yahoo.com
37	Steve	Rosenau	MTT Vice Chair	x		rosenau@ieee.org
38	Tom	Coughlin	SCV-Past Chair (2007)	x		tom@tomcoughlin.com
39	Travis	Axtell	IEEE Student branch-NPS			travis.axtell@gmail.com
40	Vijay	Narasimhan	Stanford Univ-SBC EDS Chair			vijay_narasimha@ieee.org