Why spin-transfer MRAM will soon make major market impact
True Facts
1980s

GMR

TMR

MTJ
Albert Fert
Peter Gruenberg
2007 Nobel Prize
Disk Drives
500M+ units/yr.

=> Terabit Densities <=
Low Density Applications
Non-volatile
Random Access
High Speed
Infinite Endurance

MRAM Promise Kept
Spin Transfer
A new way to ‘magnetize’