

Intellectual Property & Its Impact on Entrepreneurship

Date: Saturday, October 03, 2009

Time: 09:00 AM to 01:00 PM

Location: The University Club,
California State University, Northridge

RSVP by 09/27/2009: Please access
<https://www.123signup.com/event?id=jmphg>

Fee: \$30 IEEE/ \$45 Non-IEEE/ \$15 Student

Information: Dr. Joe Boisvert, JBoisvert@spectrolab.com

- Tom O'Toole and Brandon Villery will cover issues on licensing, due diligence, NDA, different types of IP (trade secret, patent, trademark, copyright), etc. They will emphasize IP licensing and IP licensing issues of importance to entrepreneurs.

- Steve Chen will present an overview of the patent process with a focus on IP issues related to the different types of ARRA funded vehicles, and some leads on patenting green technology.

- Steve Chen will conduct a one-to-one session consultation, a clearance of conflict of interest is required for this session.



Tom O'Toole

Thomas P. O'Toole is the Associate General Counsel and Vice President of Technicolor Home Entertainment Services. Tom oversees global legal affairs for the Home Entertainment division, which is the world's largest producer of pre-recorded movie DVDs, and whose customer's include Disney, Universal, Paramount and Microsoft.

In his legal practice, Tom has represented a wide range of clients, including multi-nationals and industry leaders such as French multi-media and electronics manufacturer Thomson (RCA, Grass Valley, Thomson brand names), Technicolor, Hitachi, Fujitsu, Toshiba, Prudential, and Kenwood. Tom has also represented many mid-sized and small companies as well as entrepreneurs and start-ups. Tom has extensive experience with complex international and domestic transactions as well as with smaller transactions and projects.



Brandon Villery

The practice of Hou & Villery focuses on structuring, negotiating and documenting technology and commercial transactions, including those involving the procurement, utilization and protection of intellectual property and technology assets.

Brandon has represented clients in the licensing of patents, software, semiconductor IP and other intellectual property, as well as manufacturing, logistics, distribution, sourcing, data processing, and professional services arrangements. He also assists clients with strategic alliance and joint venture transactions and intellectual property and commercial issues arising in connection with merger and acquisition transactions.



Steve Chen

Steve Chen is an associate in the Intellectual Property Practice Group in the Orange County office of Haynes and Boone. He specializes in preparing and prosecuting patent applications and counseling clients on intellectual property matters. Steve has written patents in broad technology areas including GPS, wireless communication systems, semiconductors, and integrated circuits. He also performed technical analysis in patent litigation. In addition, Steven has developed IP portfolio roadmaps and provided strategic counseling for engineering start-ups.

Steve has more than 20 years of experience in leading the development of pioneering technologies as an entrepreneur, founder, consultant, and innovator at major technology companies. He is the inventor on numerous patents and has published in technical journals.