

Real World Linux 2004 Conference & Expo

Your Connection to Today's Applications and Solutions

DATES: **April 13--April 15, 2004**
Tutorials..... April 13, 9:00 a.m. – 4:15 p.m.
Conference....April 14, 9:00 a.m. – 5:00 p.m.
.....April 15, 9:00 a.m. – 5:15 p.m.
Trade Show... April 14, 11:00a.m. – 6:00 pm.
April 15, 11:00a.m. – 5:15 p.m.

LOCATION: **Toronto, Canada**
VENUE: Metro Toronto Convention Centre – North Building – Hall A

EVENT: RWL04 IS THE KEY TRADE SHOW AND CONFERENCE in Canada exclusively dedicated to Linux and Open source Applications, Solutions and Hardware for management and technology professionals in enterprise, SMB, manufacturing, education, telecommunications, financial, government, life sciences – virtually all sectors.

Leading print and web publications for IT, Business, enterprise, Government and Education are shouting headlines about Linux. Computer technology has become an integral part of the infrastructure in every business today. IT professionals and management are critically aware of the high costs involved in implementation and maintenance of today's systems. Upgrades and licensing alone can cost you thousands of dollars annually. Linux is recognized as a stable and secure operating system offering a lower cost alternative.

Real World Linux Technology Hot Spots

RWL zeros in on the current technology hot spots for applications, solutions and hardware.

- Security
- Storage
- Network Management
- Communications
- CRM/ERP
- Web and Internet Services
- Clustering
- Desktop
- Data Management Applications and Solutions

SPEAKING OPPORTUNITIES

Real World Linux Inc. invites submissions to present a one-hour seminar or a 3-hour tutorial. RWL04 sessions must be geared to management and senior technology professionals' level of interest. The theme for the 2004 event is LINUX NOW!

Complete and submit your proposals immediately. Deadline is November 30, 2003. Proposals will be considered on a first received basis and speakers notified as accepted. Selection will be based on subject relevance; educational content; in particular concentrating on case studies, real market experience, and quantified business cases. Please go directly to <http://www.realworldlinux.com/papers.cfm>

HISTORY: RWL03 attracted 1,863. RWL04 is the second annual event held in Toronto, Canada. 2,500 delegates will attend a conference of 40+ seminars, tutorials and keynotes. They will tour the trade show floor

of 20,000 net square feet comprised of major vendors of Linux and Open Source products and services.

REGISTRATION: **Trade Show:** IEEE members receive FREE admission and includes the keynote addresses.
Conference/Tutorial: IEEE members receive a 25% discount from regular admission fees.

PRODUCED BY: Real World Linux Inc., a team of recognized professionals in the exposition industry produces RWL04. Real World Linux Inc. works in partnership with many trade associations and industry organizations to educate and promote Linux and Open Source. Since the mid-80's, principles Bruce and Jai Cole have produced 17 major technology-related events in Canada.

WEB SITE: www.realworldlinux.com

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