IEEE United Kingdom and Republic of Ireland Section

Engineering Management/Professional Communications Joint Chapter, 2007/8 Activity Report

(1) We have co-/organised three public events recently.

[18-Mar-2008] Event, Professor Gordon M. Hunter, (Lethbridge University, Canada), ICT in Small and Medium Sized Enterprises.

[28-Nov-2007] Event, Michael Mott, (Microsoft), The business case and strategy for Xbox vs. Sony vs. Wii.

[8-Nov-2007] Event, Yiannis Gabriel (Royal Holloway, University of London), Beyond the tyranny of PowerPoint: On the effects of PowerPoint on Higher Education.

(2) We plan to organise/co-organise at least 3 technical/professional events for members in 2008.

(3) The group has been affected by the recent creation of the Technology Management Council from the Engineering Management Chapter. The implications of this appear to be a massive increase in members which are included in the remit, but otherwise we intend to continue as before.

Alan Pilkington

Chair, IEEE UKRI Technology Management/Professional Communications. September 2008.