



Joint Event from IEEE (UKRI) Technology Management/Professional Communications Chapter, and Department of Business Information Management and Operations, Westminster Business School.

Bibliometrics and Co-Citation Analysis: Exploring Operations Management

Dr Alan Pilkington
(Royal Holloway, University of London)

Date Wednesday 1st December 2010
Time 1.00 pm
Venue University of Westminster, 35 Marylebone Road, London, NW1 5LSUK
Maps <http://www.westminster.ac.uk/about/how-to-find-us/marylebone>

ABSTRACT

In this seminar the tools of bibliometrics, specifically citation analysis combined with a network analysis of co-citation data are explored and illustrated through the intellectual structure of the OM field between 1980 and 2006. The session will allow discussion on the value and limits of bibliometric techniques as well as some exploration of the development and future of the OM field itself.

BIOGRAPHY

Alan Pilkington is a Senior Lecturer in Operations and Technology Management at the School of Management, Royal Holloway, University of London. He is Chair of the IEEE Technology Management Society UKRI Chapter and also a member of the European Operations Management Association, and POMS. He has dozens of publications including articles in the *California Management Review*, *Journal of Operations Management*, *Technovation*, and *International Journal of Operations and Production Management*.

ORGANISERS

(1) Westminster Business School (2) IEEE UKRI Technology Management and Professional Communications Joint Chapter (EMPC).

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Please confirm attendance so we can estimate numbers.

FREE ADMISSION, ALL ARE WELCOME !