



Joint Event from IEEE (UKRI) Technology Management/Professional Communications Chapter, and School of Management, Royal Holloway, University of London

Doing research in a company - Tensions between the academic and practitioner world

Dr Bruno Zelic
(Audi)

Date Wednesday 3rd February 2010
Time 6.00 pm
Venue Management Lecture Theatre, Royal Holloway, University of London, Egham, Surrey, TW20 0EX, UK
Maps <http://www.rhul.ac.uk/Shared/Maps/> (#12 on campus plan)

BIOGRAPHY Bruno Zelic is an industrial engineer who has worked with Audi in Germany for many years. Currently he holds the position of Product Manager in After Sales. He accomplished his PhD in Dublin Institute of Technology on knowledge management using Audi as his main research field.

ORGANISERS (1) School of Management, Royal Holloway, University of London, (2) IEEE UKRI Technology Management and Professional Communications Joint Chapter (EMPC).

CONTACT Lesley Brown, Email: Lesley.Brown@rhul.ac.uk Tel: [01784 44378](tel:0178444378)

Web: http://ewh.ieee.org/r8/ukri/em_pc/

Please confirm attendance so we can estimate numbers.

FREE ADMISSION, ALL ARE WELCOME !