



Corporate Support Opportunities for the
IEEE Region 1 Northeast Industry Day 2010 Event
“Connecting Professionals – Advancing Technology”
September 24, 2010

Portsmouth Harbor Events
& Conference Center
Residence Inn by Marriott Portsmouth
100 Deer Street
Portsmouth, NH 03801

This event provides corporations/companies an opportunity to increase visibility and enhance relationships within the industry and IEEE, www.ieee.org, by connecting stakeholders, professionals and solution providers in a unique opportunity for collaboration. Corporate sponsorships provide a highly visible means to showcase your company, university, or agency’s profile or enabling technologies, and to network and develop new acquaintances with potential partnering interests. The table below summarizes the fees and advantages associated with the various sponsorship levels.

Sponsorship		Corporate Benefit			
Level	Fee	Complementary Registrations	Exhibit Table	Program Book Ad Space	Website Logo Placement
Platinum	\$1,000	4	Yes	Full page	Home page
Gold	\$750	3	Yes	Half Page	Sponsor page
Silver	\$500	2	Yes	Quarter Page	Sponsor page
Bronze	\$200	1	No	Business Card	Sponsor page
Exhibitor	\$300	1	Yes	Line	Sponsor page

Notes: Full page ad is 7.125” x 10”

Half page ad is horizontal and is 7.125” x 4.75”

Quarter page ad is horizontal and is 3.312” x 4.75”

A tiered number of complementary registrations are included in all sponsorship levels.

Conference attendees will have ample time during breakfast, lunch and coffee breaks to freely circulate among the exhibit tables and/or sponsor displays. Exhibit tables will be prominently located in the Exhibit Hall on the main floor adjacent to where meals will be served. Tables can be manned as early as 7:30 AM and as late as 6:00 PM.

Corporations can place various size advertisements in our program booklet that will be given to each attendee as they register for the conference. All corporate sponsors will receive copies of program booklet presented to the event attendees.

Sponsors will also have their corporate logo and internet link displayed on the IEEE Northeast Industry Day 2010 website. The website will be accessible during

the registration period prior the conference and for a period of time following the conference.

In addition, sponsors will be prominently recognized in a poster displayed throughout the day near the registration area.

Payment must be made by September 20, 2010. Payment may be made directly by check or money order made out to **IEEE Northeast Industry Day 2010 and mailed to:**

James W. Anderson
NID 2010 Treasurer
48A Howe Lane
Hollis, NH 03049

Alternatively, payment can be made through EDAS. See: <http://ewh.ieee.org/reg/1/irc/sponsor.html> for directions and links.

For additional information or questions regarding sponsorship opportunities, please contact: Darlene E. Rivera 212-682-8380 or drivera938@ieee.org

Information regarding the IEEE NID 2010 Event can be found at <http://ewh.ieee.org/reg/1/irc/index.html> or email nid10@ieee.org

The 2010 Northeast Industry Day is sponsored by the IEEE Boston, Maine and New Hampshire Sections and by IEEE Region 1.

Thank you for supporting our NID 2010 Event.



Corporate Support Reservation Form
IEEE Region 1 Northeast Industry Day 2010 Event
“Connecting Professionals – Advancing Technology”
September 24, 2010

Company/Advertiser's

Name: _____

Address: _____

City, State, Zip: _____

url: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Check Sponsorship Level:

_____ Platinum	\$1,000
_____ Gold	\$750
_____ Silver	\$500
_____ Bronze	\$200
_____ Exhibitor	\$300

FILL IN TOTAL _____

Please send corporate logo, URL, and program book information with Reservation Form to Darlene E. Rivera, drivera938@ieee.org.

Payment for sponsorships must be received by September 20, 2010. Checks or Money Orders should be made out to: IEEE Northeast Industry Day 2010 with a note that it is for the NID 2010 Sponsorship. Please mail to:

James W. Anderson
NID 2010 Treasurer
48A Howe Lane
Hollis, NH 03049

For additional information or questions regarding sponsorship opportunities, please contact:

Darlene E. Rivera 212-682-5602 or drivera938@ieee.org

Information regarding the IEEE NID 2010 Event can be found at <http://ewh.ieee.org/reg/1/irc/index.html> or email nid10@ieee.org

The 2010 Northeast Industry Day is sponsored by the IEEE Boston, Maine and New Hampshire Sections and by IEEE Region 1.

Thank you for supporting our NID 2010 Event.