

Strategic Planning

2010 Region 10 Meeting

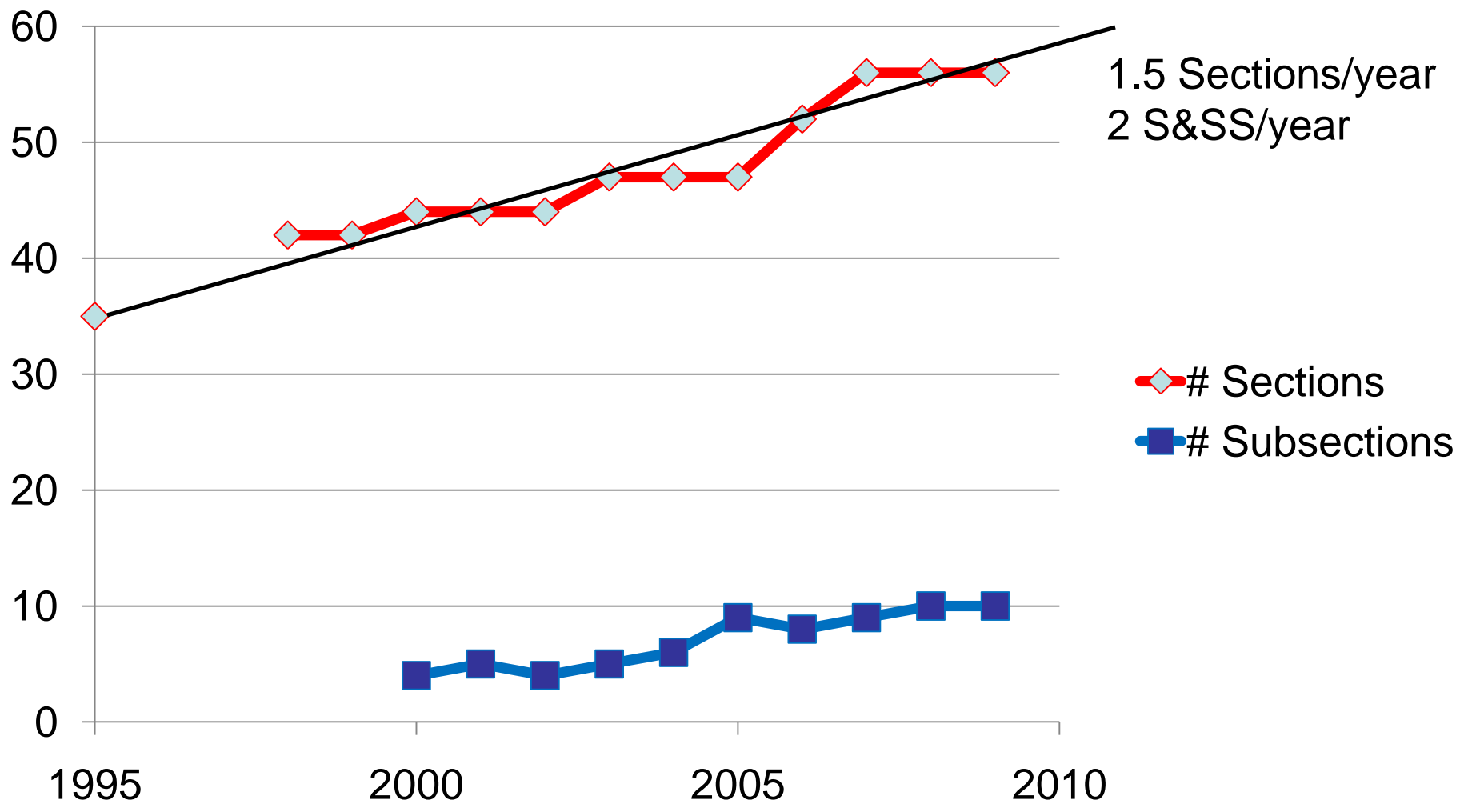
Cebu

Akinori Nishihara

SWOT Analysis in 2009

- Strength
 - Top membership among all Regions
 - Membership growing
- Weakness
 - Geographically too wide with many Sections
 - Includes developing areas
- Opportunities
 - Could develop new programs
 - Enhance regional and global networks
- Threats
 - Decreased industry support

Number of Sections & Subsections



Subsection and Section

- Advisory Committee
 - A section should be started from a subsection in R10
- Objectives are
 1. To ensure that the office bearers are exposed and gained experience in running a geographical unit
 2. To ensure that the section formed will be an active unit based on the track record as a subsection
 3. To ensure to promote many activities, membership increase, formation of chapters
- Subsection can petition for a Section after successful operation for 3 years

Elevation Committee was formed

Strategic Planning Committee

Zia Ahmed

Kukjin Chun

Janina Mazierska

Akinori Nishihara

Amarnath Raja

Lawrence Wong

Strategic Planning Session

- Effective Planning for Region & Sections
- Key points:
 - Mission and Vision
 - Situation analysis
 - Stakeholder analysis
 - Problems analysis
 - Analyzing the Gap
 - Development of a Roadmap

Logic Frame Matrix

Activity Description	Indicators	Means of Verification (MOVs)	Assumptions
Goal/Impact	Indicators	MOVs	
Purpose/Outcome	Indicators	MOVs	Assumptions
Component Objectives/ Intermediate Results	Indicators	MOVs	Assumptions
Outputs	Indicators	MOVs	Assumptions
Work program (optional)	Indicators	MOVs	

IEEE MGA Mission & Vision

- MGA Vision

Ensure Quality Member Opportunities Through Continuous Engagement

- MGA Mission

Inspire, Enable, Empower and Engage Members of IEEE

For the purposes of...

- Fulfilling the mission of IEEE
- Enhancing the members growth and development through their life cycle
- Providing a professional home

Problem Analysis

1. Identifying and listing the main problems
2. Identifying core problems
3. Identifying cause and effect
4. Checking the logic
5. Drafting the problem tree diagram
6. Dealing with overall constraints

Stakeholder Analysis

Stakeholder analysis matrix 1 - problems

Stakeholder	How affected by the problem(s)?	Capacity/motivation to participate in addressing the problem(s)	Relationship with other Stakeholders (eg partnership or conflict)

Stakeholder analysis matrix 2 - impacts

Stakeholder	Stakeholder's main objectives	Positive impacts/benefits	Negative impacts/costs	Net impact

Reference numbers & flow charts

