

Strategic Planning

2010 Region 10 Meeting

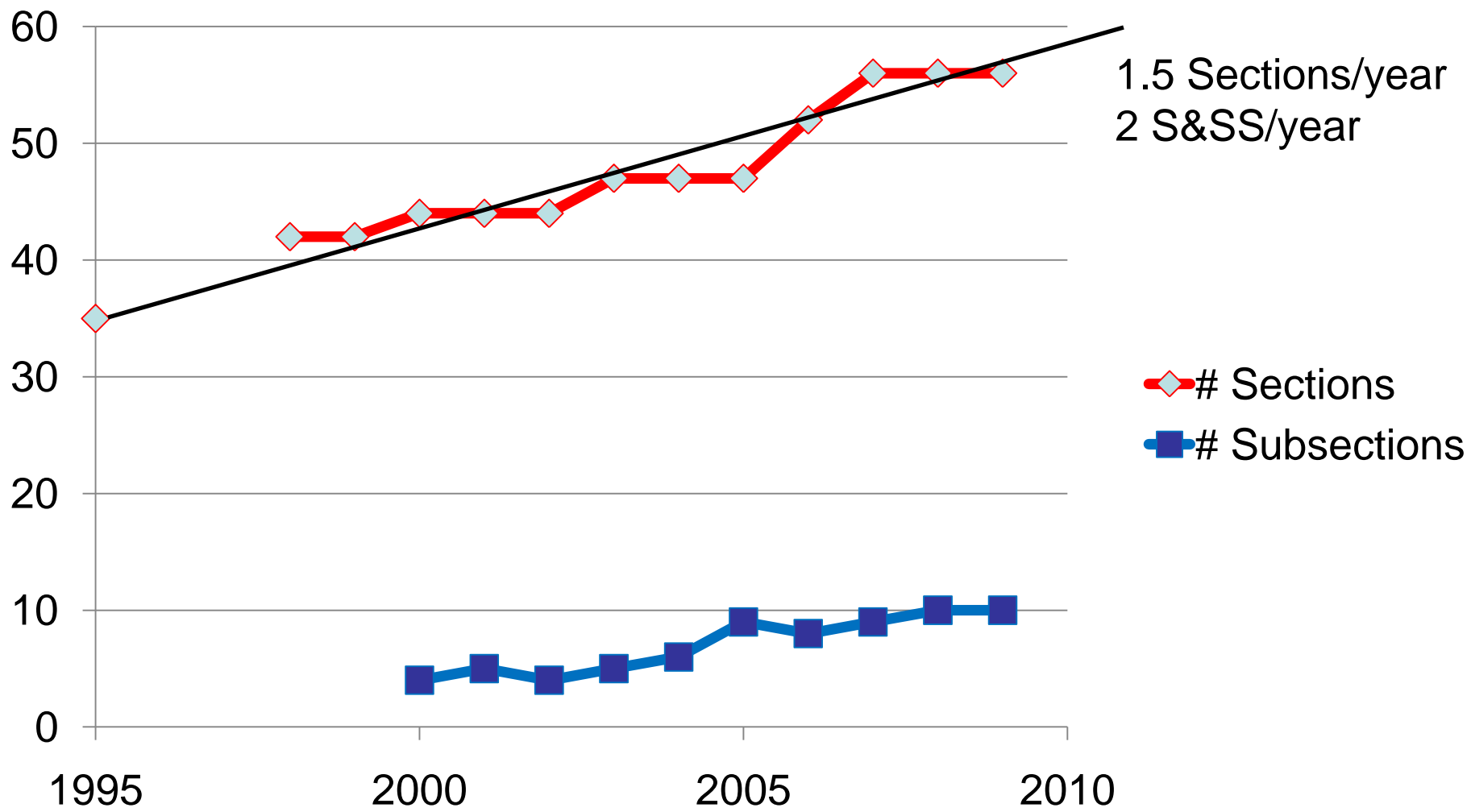
Cebu

Akinori Nishihara

SWOT Analysis in 2009

- Strength
 - Top membership among all Regions
 - Membership growing
- Weakness
 - Geographically too wide with many Sections
 - Includes developing areas
- Opportunities
 - Could develop new programs
 - Enhance regional and global networks
- Threats
 - Decreased industry support

Number of Sections & Subsections



Subsection and Section

- Advisory Committee
 - A section should be started from a subsection in R10
- Objectives are
 1. To ensure that the office bearers are exposed and gained experience in running a geographical unit
 2. To ensure that the section formed will be an active unit based on the track record as a subsection
 3. To ensure to promote many activities, membership increase, formation of chapters
- Subsection can petition for a Section after successful operation for 3 years

Elevation Committee was formed

Strategic Planning Session

- Effective Planning for Region & Sections
- Key points:
 - Mission and Vision
 - Situation analysis
 - Stakeholder analysis
 - Problems analysis
 - Analyzing the Gap
 - Development of a Roadmap

Strategic Planning Session

- Topics
- Member engagement
- How can Region 10 help Sections become enterprising?