

## IEEE Region 3 Initiatives and Projects

**Strategic Planning:** Align Region 3 planning with that of IEEE, IEEE-USA, & RAB Objectives.

### **Major Initiatives:**

**Leadership Development** - Expand Leadership By Developing Others (LDO) to include Sections and Chapters

**Public Information** - Promote professional image with industry and the community

**Member and Industry Relations** - Increase IEEE relevance to industry initially through a concentrated effort to involve Senior Engineering Managers as members / volunteers

### **Special and Ongoing Projects:**

**Increase efficiency / effectiveness of Region 3 Operations** -

- Remote Meetings Project
- Conference Registration Model
- Communications Model
- Project Management and Financial Planning / Budget Estimating Model

**Encourage and support proposals from Region 3 Sections**

**Your Job:** Prepare your 2005 organization (committee or section) goals and objectives in support of this Region 3 Plan.

**Working together is fun-damental !**



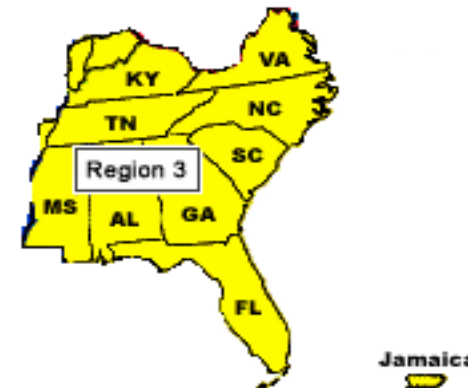
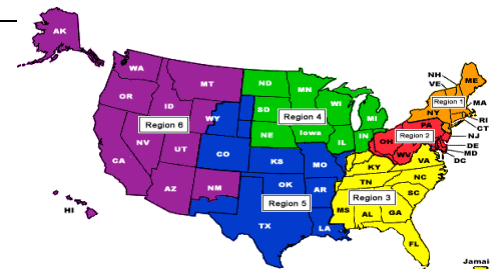
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## IEEE Region 3 STRATEGIC PLAN 2005 +



## *Future Solutions Now*

Institute of Electrical and  
Electronics Engineers, Inc.  
Region 3  
Strategic Planning Committee  
12-1-2004

## IEEE REGION 3

### STRATEGIC PLAN 2005 +

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## VISION

- Enhance members' careers, promote the profession, and provide innovation and leadership to strengthen the IEEE within Region 3.

## MISSION

- Maintain, enhance, and support the Sections, Chapters, Student Branches, and individual members in the geographic area assigned to Region 3.
- Emphasize the development of the membership through increased direct personal involvement in recruitment, retention, elevation, recognition, recovery and career enhancement activities and by the development of effective leaders in all geographic units.

## STRATEGIC FOCUS

Energize and engage each member, keep him in the loop. Ultimate goal: Every member an active participant, an informed and a satisfied member. Remember... The member is the key point of interface.

## GOALS

### Enhance technical, educational, and professional value of membership

**Careers:** Assist and strengthen Region 3 students and members in achieving and maintaining successful lifetime engineering careers.

**Organization Strengthening:** Strengthen tactical planning and management structure of Region 3 committees and organizational units.

**Finance:** Maintain tight financial and budget control in Region 3.

### Increase membership through growth, retention, and leadership development

**Leadership Development:** Improve Section leadership effectiveness, encourage volunteer development, and provide support to geographic units. Involve Sections in the LDO Project.

**Membership Growth & Retention:** Increase Region 3 total membership.

### Improve delivery of services to members

**Education:** Increase all members' knowledge of educational services and products and their availability.

**Communications:** Encourage increased use of new technology in conduct of Region 3 meetings and business. Improve availability of information, education, and training opportunities to members via electronic media.

**Conferences:** Review and improve conferences structure of Reg. 3.

**Programs:** Help strengthen Section programs and provide options for remote presentations.

### Share achievements and ideas with other areas of IEEE

**Virtual Communities:** Pursue tools available from HQ for sharing and working together.

**Section Congress Support:** Have all active sections in Region 3 send at least one delegate to Sections Congress.

**Transnational Growth and Sharing:** Investigate opportunities for sharing with other regions the new tools and methods developed in Region 3.

**Coordination and Integration**  
Strengthen the linkage with TAB, industry, academia, and government in meeting our shared challenges together.