

Observations on R3 Breakout material...

1. All of the issues, observations, questions, etc are basically valid. If they are simply addressed individually and at “face value” the impact / results will be minimal.
2. The actions required seem to focus on the following areas...
 - If you build it they will come is a myth.
 - One of the “root issues” centers on the expectations of the member, expectations of the volunteer, expectations of the Institute... what are the expectations. ***What should be the expectations?***
 - Communications is an integral component of any solution to any of the issues but one cannot simply state as “better communications are needed”.
 - The focus is on products and services that IEEE needs to supply To the members. Generally these are tools, courses, websites, ...
 - As if we can “Transform and grow leaders and members”.

What should the vision include?

- IEEE.Net...Connect everybody to everybody and every bit of knowledge.
- Change the focus on what can we do for your to what can we do for each other. How to enable as opposed to how to provide.
- IEEE is the member and the member is IEEE. So how do we contribute ?
- Share knowledge, share experiences, share ideas, share solutions from wherever we are to wherever it is needed.
- IEEE is on the leading edge of change not trailing behind the power curve.

Action required in these areas:

1. Packaged technical and non technical training courses that can be delivered electronically.
2. Develop collaborative work methodologies and transform the culture to match.
3. Make IEEE.Net the first place anyone goes for answers.
4. Create a Knowledge Management methodology.
5. Transform the delivery model of goods and services from a benevolent provider to an enabler.
6. Transform the member into a “contributor”. (sweat equity)
7. Put IEEE in a position to lead the technology development as opposed to running to catch up.
8. Resolve the “Dilemma of Outsourcing”
9. Bring IEEE into the role of Technology’s Guide and Conscience. Right now the guide is (Best Buy, Circuit City, Radio Shack, Comp USA, etc and the media.
10. IEEE should lead by example and ensure that it uses open standards wherever possible.