REGION 3 STRATEGIC PLAN

VISION

- **Enhance members' careers, promote the profession, and provide innovation and leadership to strengthen the IEEE within Region 3.**

MISSION

- **Maintain, enhance, and support the Sections, Chapters, Student Branches, and individual members in the geographic area assigned to Region 3.**

- **Emphasize the development of the membership through increased direct personal involvement in recruitment, retention, elevation, recognition, recovery and career enhancement activities and by the development of effective leaders in all geographic units.**

STRATEGIC FOCUS

Energize and engage each member, keep him or her in the loop. Ultimate goal: Every member an active participant, an informed and a satisfied member. Remember: The member is the key point of interface.

The member is IEEE and IEEE is the Members

IEEE Region 3 Initiatives and Projects
Initiatives
1. Increase use of existing R3 Awards and Recognition.
2. Enhance Region 3 Organization and Operations with a Help Desk.
3. Facilitate R3 records maintenance, retention, and access.
4. Enhance Volunteer Recruitment.
5. Leadership by Developing Others.
6. Membership Initiative.
7. Teacher In-Service Initiative.
8. Embrace Flat World Reality.
9. Enhance R3 Capability to Increase Income.

Special and Ongoing Projects:
•Conduct Study of R3 Operations.
•Remote Meetings Project.
•Conference Registration Model.
•Communications Model.
•Project Management and Financial Planning / Budget Estimating Model..

Encourage and support proposals from Region 3 Sections
- Encourage and support the formation of Affinity Groups (e.g. Life Member, GOLD, WIE) within sections.

Your Job: Prepare your organization (committee or section) goals and objectives in support of this Region 3 Plan.

Working together is fun-damental!

GOALS

Increase Efficiency/ Effectiveness of Region 3 Operations

Organization Strengthening: Strengthen tactical planning and management structure of Region 3 committees and organizational units.

Finance: Maintain tight financial and budget control in Region 3.

Enhance technical, educational, and professional value of membership

Careers: Assist and strengthen Region 3 students and members in achieving and maintaining successful lifetime engineering careers.

Increase membership through growth, retention, and leadership development

Leadership Development: Improve Section leadership effectiveness, encourage volunteer development, and provide support to geographic units. Involve Sections in the LDO Project.

Membership Growth & Retention: Increase Region 3 total membership.

Improve delivery of services to members

Education: Increase all members' knowledge of educational services and products and their availability.

Communications: Encourage increased use of new technology in Region 3 meetings and business. Improve availability of information, education, and training opportunities to members via electronic media.

Conferences: Review and improve conferences structure of Region 3.
Programs: Help strengthen Section programs and provide options for remote presentations.

Share achievements and ideas with other areas of IEEE

On-Line Communities: Pursue tools available from HQ for sharing and working together.

Section Congress Support: Continue to promote Section representation at Sections Congress 2008 as well as encourage action on recommendations from Sections Congress 2005.

Transnational Growth and Sharing: Investigate opportunities for sharing with other regions the new tools and methods developed in Region 3.

Coordination and Integration: Strengthen the linkage with TAB, industry, academia, and government in meeting our shared challenges together.

Final v2b – 10/04/2006
Revised – 03/27/2007