

Region 3 Strategic Plan for Student Activities Committee Representatives

Vision:

Provide a more complete membership cycle that utilizes the unique position of a student membership in order to obtain new IEEE membership, and retain existing IEEE members.

Mission:

Region 3 Student Activities Committee (SAC) representative shall fulfill strategic objectives at the local level by creating and maintaining services directed towards student involvement.

Strategic Goals:

- I. Alignment
 - a. Align the Region 3 SAC representatives with the Mission and Vision.
 - b. Following the strategic plan of local Region as well as SAC
- II. Engagement
 - a. Define what Engagement means from a Regional standing
 - b. Obtain new membership with increased benefits
 - i. Increased professional exposure for members
 - ii. More interactive online services
 1. Social Networking (MyIEEE)
 2. Email Forwarding upgrade
 - c. Engage members from all angles
 - i. Pre-University
 - ii. Undergraduate Students
 - iii. Graduate Students
- III. Retention
 - a. Develop personal relationships with every student
 - i. Graduate committee that consists of a core group of students that can be counted on for support
 - b. Fluid renewal system for graduating seniors
 - i. Engaging at SoutheastCon or other Regional events
- IV. Growth
 - a. Develop growth through student involvement
 - i. Engage existing members to promote the new Region 3 Vision
- V. Definition
 - a. Define terms of confusion to reduce frustration among student members
 - i. Branch Counselor
 - ii. RSR
 - iii. RSAC
- VI. Expand programs into other IEEE Regions and committees
 - a. Adapt the Mission and Vision until successful and expand the success to other IEEE Regions