

V.8 MEMBER ENGAGEMENT AND LIFE CYCLE

The Member Engagement And Life Cycle Committee (MELCC) is a Standing Committee of the Region 3 Executive Committee (R3 ExCom). The Industrial Relations, Life Member Regional Coordinator, GOLD Representative, Member Recruitment and Recovery Chair, and Women In Engineering Liaison Subcommittees are an integral part of the Member Engagement And Life Cycle Committee and report to the R3 ExCom through the MELCC.

Objectives

Promote the growth of both professional and student members in Region 3 and the Institute as a whole. Encourage the professional, technical, and personal growth of all members within the Region through IEEE programs that facilitate the engagement of members. Encourage and support the formation of Life Member, GOLD, and Women In Engineering Affinity Groups as well as other programs to serve members and prospective members in all phases of their lives (from pre-college through retirement).

Responsibilities

Conceive, develop, and implement programs to encourage the professional, technical, and personal growth of the members at all levels within Region 3.

Contribute material and, if requested, present information at Region 3 Leadership Development Training workshops.

Grow and train active MELCC chairs in all Area/Area-Council and Section organizations.

Identify and communicate the personal and professional benefits of active engagement with fellow IEEE members.

Encourage, develop, and nurture programs to facilitate the growth of the member through active involvement in IEEE activities and with other IEEE members.

Encourage and support the interests and continued activities of Life Member volunteers within the Region.

Work with others in the Region 3 Excom to encourage, develop, and nurture programs to identify and grow the interest in science, technology, and engineering in pre-college children within Region 3 and encourage the later participation with organizations such as the IEEE in their college and professional years.

Develop and promote programs and foster relationships to provide tangible value to Graduates Of the Last Decade (GOLD) members.

Develop programs and activities that promote the entry into and the retention of women in engineering programs, enhance the career advancement of women in the profession, and which emphasize active participation in the IEEE and interaction / engagement with fellow IEEE members.

Construct within the Region an organization to select, document and nominate deserving members to the Fellow grade and manage those nominations to successful conclusion.

Motivate and encourage activities by the Region 3 leadership by writing timely articles for the Region 3 Newsletter and Council/Section Newsletters.

Report on MELCC activities to the Institute. Share successful Region 3 MELCC programs with other Regions. Bring successful Institute and other worthwhile Region MELCC initiatives to Region 3.

Maintain communications as possible with the MGA MELCC to assure the transfer of best practices for member development both to and from MGA worldwide

Organize and implement awards and recognition for members who advance the completion of Region 3 Member Engagement And Life Cycle goals and objectives.

Membership

The Chair is appointed by the Delegate/Director with the concurrence of the Executive Committee. The Chair's appointment is a one year term with an additional one year term at the discretion of the Region 3 Delegate/Director.

One Vice Chair appointed by the MELCC Chair with the concurrence of the Delegate/Director. The Vice Chair shall be responsible for such tasks as delegated by the Committee Chair. The Vice Chair of the Member Engagement And Life Cycle Committee may also serve as the Member Recruitment and Recovery Subcommittee Chair.

One past Region 3 Delegate/Director appointed by the Region 3 Delegate/Director shall be a Mentor.

One representative appointed by each Region 3 Area/Area-Council chair.

One Chair of the Fellow Committee appointed by the Committee Chair with the concurrence of the Region 3 Delegate/Director.

The Chair of the Industrial Relations Subcommittee is appointed by the MELCC Chair with the concurrence of the Region 3 Delegate/Director.

The Regional Life Member Coordinator is appointed by the Region 3 Delegate/Director.

The GOLD Representative is appointed by the Region 3 Delegate/Director.

The Women In Engineering Liaison is appointed by the Region 3 Delegate/Director.

It is recommended that each Section MELCC chair be a corresponding member of the Region 3 MELCC

Meetings

The Committee will normally meet at a scheduled time prior to Region Executive Committee meetings.

V.8A MEMBER RECRUITMENT AND RECOVERY

The Member Recruitment and Recovery Subcommittee is a subcommittee of the Member Engagement And Life Cycle Committee. This committee serves to provide the functions of recruitment of new members within Region 3 and the recovery of members who do not renew their membership at the end of the membership year.

Objectives

Promote the growth of IEEE membership at the professional and student levels in Region 3 and the Institute as a whole. Provide liaison with sections within Region 3 to assure that the sections have and make effective use of IEEE resources for promoting IEEE membership to non-members and continued membership to current members.

Responsibilities

Conceive, develop, and implement Region 3 membership growth programs. These programs are primarily *marketing* tasks.

Work with the MELCC chairs in all Area/Area-Council and Section organizations to support MRR activities within the sections.

Promote the phased emphasis programs of MRRC: Recruitment, September - December; Upgrade, January - March; Retention and recovery of delinquent members, April - June.

Identify and communicate the personal and professional benefits of IEEE membership.

Develop programs and activities that promote the entry into and the retention of women in engineering programs, enhance the career advancement of women in the profession, and which promote IEEE membership and retention of IEEE women members.

Submit pertinent and timely recruitment and member recovery articles and information to the Region 3 Newsletter Editor.

Membership

The Chair is appointed by the MELCC Chair with concurrence of the Delegate/Director. The Chair's appointment is a one year term with an additional one year term at the discretion of the MELCC Chair.

It is recommended that each Section MELCC chair be a corresponding member of the Region 3 MRRC

Meetings

The Committee will normally meet at a scheduled time prior to Region Executive Committee meetings.