Region 3 Communications

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Chair
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Highlights

- 2010 Comm Plan
- Audience concerns
- e-Conference Recommendations
- Other e-Conference Tools
- Listserv
- e-Notice
- Newsletter
- Ask R3
- Action Item Review



2010 Comm Plan - Vision

Region 3 effectively communicates with its organizational units and members.

http://tinyurl.com/yf6ooed



2010 Comm Plan - Mission

The Region 3 communications committee supports the Region with leadership and training in effective communications techniques. The committee publishes the Region newsletter, maintains region servers, and serves as a conduit to the IEEE staff on matters relating to communications and information technology.



2010 Comm Plan - Goals

- Streamline Region 3 communications
- Support roll out of new technology
- Have fun



2010 Comm Plan - Objective 1 OMetrics

- Publish four newsletters per year clearly delivering Region 3 messages
 - Use random survey to test penetration of key messages - e.g. awareness of MGA transition

http://tinyurl.com/ygm8f3h



2010 Comm Plan - Objective 2 OMetrics

- Increase public awareness of Region 3 activities
 - Track number of press releases
 published in local papers baseline?

http://tinyurl.com/yhvyvej



2010 Comm Plan - Objective 3 OMetrics

- Clean up Region 3 web site, eliminating obsolete and incomplete information
 - Quarterly random check of web site with no error

http://tinyurl.com/ydlj67f



2010 Comm Plan - Objective 4 OMetrics

- Develop best practices for electronic communications with members and committees
 - Publish email standard practices, endorsed by ExCom

http://ie3col.eng.uab. edu/twiki/bin/view/R3econf/EmailStandard Practices2008

2010 Comm Plan - Objective 5 OMetrics

- Participate in IEEE beta testing of new technologies - such as Sametime, Wiki
 - Provide substantial feedback to IEEE staff, IEEE Information Technologies
 Strategy Committee, and Region 3 ExCom on each tool identified



2010 Comm Plan - Objective 6 OMetrics

- Provide a practical video conference capability to ExCom and other Region 3 meetings
 - 100% Region 3 on-line meeting conducted using video within budget



2010 Comm Plan - Objective 7 OMetrics

- Study methods to enhance member engagement on the Region 3 web site
 - Identify changes to the Region 3 web site that will personalize the member's experience



2010 Comm Plan - Objective 8 OMetrics

- Move IEEE new production technology into Region 3 mainstream
 - New tools become fully institutionalized within Region 3 operations



2010 Comm Plan - Objective 9 OMetrics

- Identify vice chairs for each Communications sub-committee assignment
 - Fully functional this year



Audience Concerns





e-Conference Recommendations

- IRC
 - o http://www.ieee.org/webirc
 - o mIRC
- Doodle
 - o http://doodle.com
- HiDef Conferencing
- DimDim



HiDef Conferencing

- Schedule: http://tinyurl.com/yh9mc2a
- Skype #
- Telephone # Conference #
- Moderators:
 - Bill Clayton
 - Dave Green
 - Bill Ratcliff
 - Charles Lord
 - Lee Stogner



DimDim Collaboration Tool

- Share
 - Desktop
 - Documents (ppt and pdf)
 - Web pages
- White board
- Single presenter, pass "baton"
- Integrated VoIP and video
- Free audio bridge
- Recordings



DimDim Comm Comm Experience

- Presentation plug-in
- Broadcast vice fully collaborative
- Widget invitation inconsistent
 - Invite by email more reliable
- Dial-in audio not connected to IP audio
 - Each run in separate channel
- IP audio not reliable
- URL Sharing seemed to cache web page
 - Changes required a new share
- Desktop sharing problematic



Communications Tool Summaries

- Collaboration Tool Summaries
 - http://tinyurl.com/yah37sg
- Collaboration Tool Survey
 - http://tinyurl.com/yek8umj



Other e-Conference Tools

- Google Docs
 - http://docs.google.com/
- Adobe Connect
 - http://tryit.adobe.
 com/us/connectpro/webconference/
- GoToMeetings
- GoToWebinars
 - https://www1.gotomeeting.com/



Listserv

- Small Groups
- Explicit membership
- Owner managed
- Immediate delivery
- Multi-point communications
- http://listserv.ieee.org/
- http://listserv.ieee.org/lservreq/



e-Notice

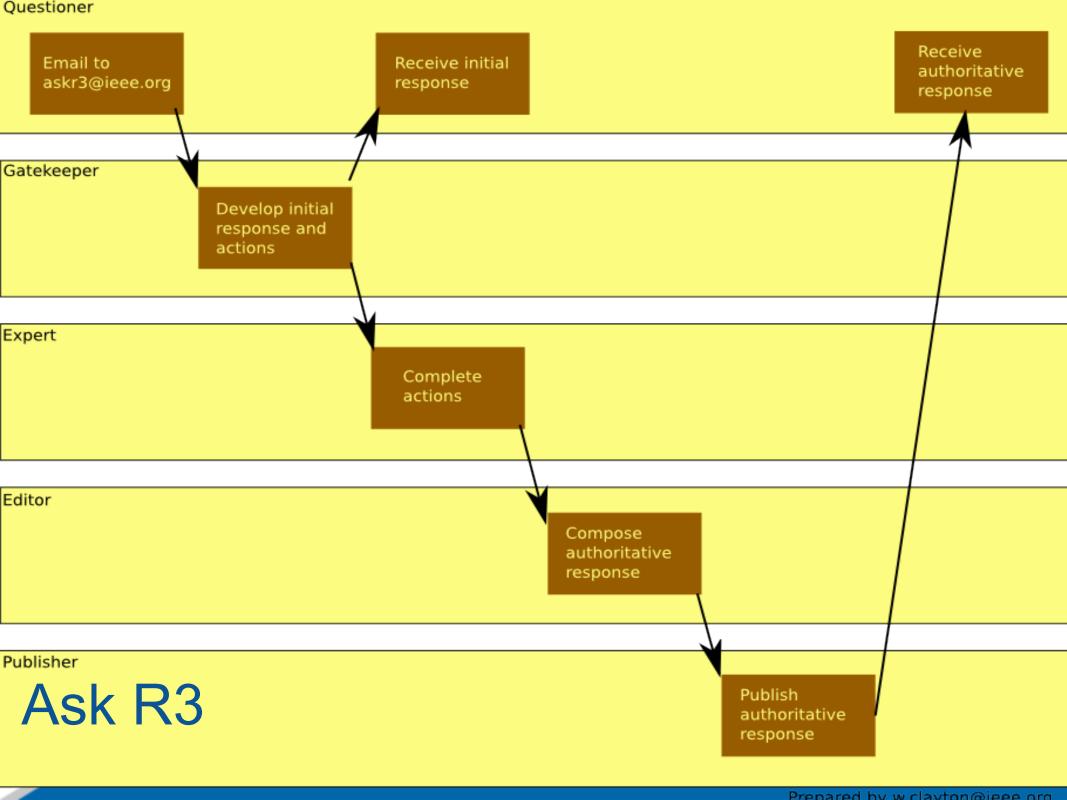
- Section Wide Comms
- SAMIEEE based
- IEEE managed
- ~ 3 day delivery
- Broadcast communications only
- www.ieee.org/organizations/vols/e-notice/
- http://ewh.ieee.org/enotice/opt-out.php



Newsletter Schedule 2010

Ed	Audience	Call for Content	Publication	Media
1	All Hands	Nov 2009	Jan 2010	Hard copy & Electronic
2	Volunteers	Mar 2010	Apr 2010	Electronic
3	Volunteers	Jun 2010	Jul 2010	Electronic
4	Volunteers	Aug 2010	Sep 2010	Electronic
1	All Hands	Nov 2010	Jan 2010	Hard copy & Electronic





Questioner

- Email to askr3@ieee.org
- Sent to Gatekeepers



Gatekeeper

- Develops initial response
- Sends to questioner
- Develops actions
- Sends to experts



Questioner

Receives an initial response

Expert

- Completes Actions
- Replies to Gatekeeper



Editor

- Assembles responses from Experts
- Composes authoritative response
- Delivers to Publisher



Publisher

- Posts responses to Blog (if appropriate)
- Sends authoritative response to questioner



More Information

SOP

http://ie3col.eng.uab.

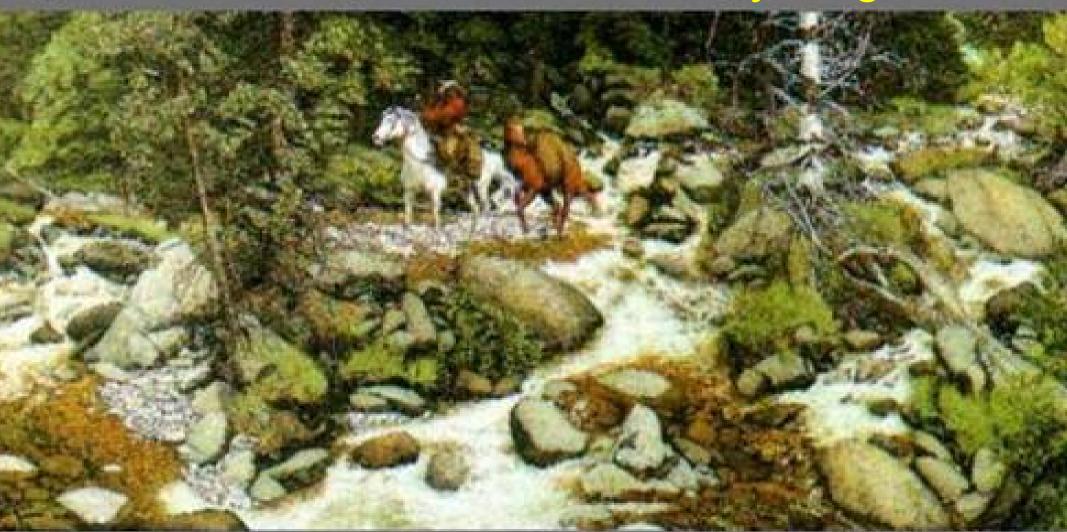
edu/twiki/bin/view/R3econf/AskR3SOP

BLOG

http://ask-r3.blogspot.com/



There are 11 human faces in the picture. Can you find them al Normal people find 4 or 5 of them. If yo<mark>∆ fit(Offort⊕MB) you litere M⊕xilitior(⊕M⊕) you had of observation</mark>



If you find 9 of them, you have a sense of observation above of the average.

If you find 10 of them, you are very observer.

If you find 11 of them, you are extremely observer.

Meeting Info http://tinyurl.com/dxaha

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