From: Lee Stogner < l.stogner@ieee.org>

Subject: [IEEE R3 - ExCom 2010] Director Report for March 2010 Region 3 ExCom

Date: March 8, 2010 5:22:55 PM CST

To: Region 3 ExCom 2010 <r3-excom2010@ieee.org>, Region 3 Section Chairs <sec-

r03@ieee.org>

Cc: Lee Stogner < l.stogner@ieee.org>

Region 3,

IEEE Region 3 Board And ExCom

All Board and ExCom positions were filled by 1 January 2010. The ExCom consists of the Director, Director-Elect, Immediate Past Director, Treasurer, Secretary, nine Area Chairs, PACE Chair, Student Activities Committee Chair, and Strategic Planning Chair.

Building The Region 3 Network

One of my major goals is to build a region wide network of members through which we can support each other and implement ongoing activities such as PACE projects, Employment Assistance and Member Development. Included in this report is the initial communications to all members to build our network.

Dear Region 3,

I have been a Member and a Volunteer for the IEEE for over 35 years. Over those years, my career has grown and changed and changed again. Through all of this change, the IEEE Network of professional associates and life long friends have been an ongoing source of support. This support has enabled me to learn about new technology, gain experience with soft skills and has provided employment assistant contacts. My ongoing investment in dues and volunteer time has been paid back many, many times over.

I would like to ask for your help in building a better IEEE in Region 3. This will be an IEEE in which the Members are truly united in a Network of people, skills and shared communications. This Network of IEEE professionals would start during the early years of technical training and extend into retirement. There are other professional institutions that have already built strong Networks for their Members. Those Members benefit every day from the strength of their Network. If we can work together, our organization could be just as strong as any medical or legal group. I'm sure you've seen the local and national benefits their Members enjoy just because they are able to work together as a group.

We have all of the tools and technology required to build a Network that will extend down to every single Region 3 Member. In fact, we Electrical Engineers invented the technology that other organizations use to protect their Members and project their influence throughout society. It's time that we do it for ourselves. If we don't build a bigger, stronger IEEE Network, then others will continue to think of us as variable resources and not fully vested members of their organization.

You can build the better IEEE Network by participating in local and national activities. Go to Section / Chapter meetings and learn ideas that you can use the next day at work. Meet fellow Engineers at those meetings that can help you find your next job or employee. You can also build the influence of the IEEE by volunteering to help in the name of the IEEE. Finally you can help by letting your local Congressional Representative know how what they do impacts Engineering and Science. Just think of what we could

do if one morning, Congress received letters, phone calls and visits from the more than 235,000 IEEE Members in the United States. Why, we might be able to make a difference in the world.

I need your help to make this difference in Region 3. It won't require a big budget increase. All we have to do is participate in our organization and work together towards a better IEEE.

Thank you for your support,

Lee Stogner
Director, Region 3
I.stogner-at-ieee.org

Industry Activities

Industrial Relations will be key to promoting job growth in Region 3. Past Director Bill Harrison will be leading the committee in this area.

Women in Engineering Activities

Parveen Wahid is the Region 3 WIE Coordinator for 2010. She has developed a Professional Development Seminar called "Managing Your Career In Challenging Times" that will be delivered at Southeastcon 2010 on March 18 in Charlotte, North Carolina.

Student Activities

The Student Activities Committee is chaired in 2010 by Eric Ackerman. He has planned a number of activities across Region 3 to promote the professional growth of our students. Key to these activities with be Southeastcon 2010 in Charlotte.

Professional Activities

The Professional Activities Committee is chaired by Susan Ronning. PACE is the "key" committee for promoting The IEEE Network in Region 3. This committee will also be the core group that will drive our Employment Assistance support with direction from our Employment Assistance Committee Chair, Ed Kirchner.

Southeastcon 2010

The annual IEEE Region 3 Student and Technical conference, **SoutheastCon 2010: Energizing Our Future**, will be held at the Charlotte-Concord, NC Embassy Suites and Convention Center from March 18 through 21. This conference attracts 400 - 500 students and 200 - 300 IEEE professionals each year. There is over 40,000 sq. feet of convention space and there will be ample room for all of the planned activities.

The conference activities include:

 A technical conference portion comprised of workshops, tutorial sessions, technical paper sessions, poster sessions, and technical exhibits. The topics include the broad discipline of Electrical and Computer Engineering.

- A student conference portion, which attracts the brightest ECE students and university faculty from across the Southeast USA. Specific activities include:
 - o Robotic hardware and software competitions.
 - Professional development workshops on Friday and Saturday. Several companies and practicing engineers will talk about various technologies, business practices, and experiences as a young engineer.
 - o A student career fair solely for undergraduate and graduate students.
- A K-12 outreach program including programs developed by the Boy Scouts of America and Girl Scouts of the USA.
- Region 3 executive meetings.

There are many opportunities for companies and organizations to participate, including:

- Conducting one-hour workshops on products and product lines.
- · Conducting full or half-day tutorials on technologies, products or product lines.
- Participating in the student job fair.
- · Participating as an exhibitor.
- · Hosting a lunch or dinner.
- Hosting K-12 outreach activities.

Charlotte is the largest city between Atlanta and Washington, DC. It is the 20th largest in the US and one of the fastest growing. The Charlotte metropolitan area is home to the headquarters of Duke Energy, Wachovia Bank, Bank of America, Family Dollar, Goodrich Corporation, Lowe's Hardware, many NASCAR teams, and many other businesses. Participating organizations so far include Microsoft, AREVA, Shaw Group, Schweitzer Engineering Labs, UNC Charlotte Energy Production and Infrastructure Center (EPIC), Charlotte Research Institute, NCEES, Cypress, and IEEE Financial Advantage.

For more detail, visit http://www.southeastcon2010.org and contact: Jim Conrad, General Chair, at 704-687-8597 or jmconrad-at-uncc.edu.

Lee Stogner

IEEE Director and Region 3 Chair (2010-2011)

8 March 2010