Region 3 Executive Committee

MGA Challenge Proposal Submittal Overview

Ed Kirchner
Region 3 Employment and Career Services Committee Representative

3 May 2010

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MGA Challenge

- The 2010 MGA (Member and Geographic Activities) Challenge solicits proposals for projects that will deliver tangible member products, services, and increase the value of IEEE membership in 2010

- Evaluation criteria includes but is not limited to:

  - Ability to increase the value of IEEE membership
  - Pilot project can be implemented in 2010
  - Breadth of member impact (e.g. across geographies, member lifecycle, and/or industry sectors)
  - Budget ≤ $25k

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Region 3 MGA Challenge Proposal

- Purpose of the proposed Region 3 program is to develop a coordinated industry relations contact and employment assistance/career development program

- Proposal prepared by Bill Harrison and Ed Kirchner
    - Submitted on 2 April 2010

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R3 Program Overview

- The program intent is to train Region IEEE members in delivering employment assistance/career development services through companies that employ IEEE members
  - Develop effective training materials and a "train the trainer" program working in conjunction with the IEEE-USA Employment and Career Services committee
  - Identify target companies (employers with a high percentage of IEEE members or prospective members) and work towards establishing a relationship with the companies
  - Have trained IEEE members deliver services to members through their companies
    - e.g lunch time meetings

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Program Highlights

- At least six of the 41 Region 3 local sections and areas will participate in initial pilot efforts

- Goal for the first year is to complete at least 2 in-house training programs, and gain feedback from all involved parties to determine if the program should be rolled out on a larger, i.e. to other Regions, scale

- Required MGA first year funding requirement is estimated to be $24,600
  - Mostly travel expenses

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Action Plan

■ Telecon held 6 April to develop action plan
Conclusions were:

– Bill Harrison and Ed Kirchner will be project
co-leads

– The first three target areas for the pilot
program will be

▪ Atlanta Section

▪ Melbourne/Canaveral Sections

▪ Piedmont Section

▪ Another area which may be a near-term
candidate is the Huntsville Section

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Action Plan

- Preliminary discussions with the candidate areas will begin immediately
  - Ed Kirchner has contacted Melbourne and Canaveral
  - Bill Harrison presented the project at the 22 April Atlanta Section Annual Banquet Meeting – volunteers expressed interest in participating
  - Lee Stogner will introduce the proposal to the Piedmont Section

- A survey will be set to all Region 3 members to ask relevant questions about potential IEEE employee assistance and career development efforts

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Action Plan

- Contact with Region 3 employers will also be initiated in the pilot areas
  - Ed Kirchner initiated discussion with Harris Corp senior engineering management
  - Lee Stogner discussed the company database he has access to, and took an action to provide database extracts for the pilot areas
  - Lee also discussed potentially incorporating Corporate visits into his itinerary of visits throughout Region 3

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Other Developments

- Follow-on telecon held 28 April
  - Lee Stogner suggests having "train the trainer" program at Fall meeting in Atlanta
  - Prior to that meeting, program will be executed in the 3 identified high-need areas
- ECS committee telecon on 4 May
  - Ed Kirchner will introduce the program to committee members
- No word on status of proposal
  - Region 3 will continue to work the action plan

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What can you do?

- The effort needs the attention of all pertinent Section officers
  - Section chairs
  - PACE
  - Membership Development
  - GOLD
- Please ensure all contact lists are up to date!
- Start looking for volunteers
  - Trainers
  - Company contacts

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Summary

- Program is just getting underway
- More e-mails to come
  - Updates
  - Requests for info/participants
- Contacts
  - Bill Harrision
    - w.harrison@ieee.org
  - Ed Kirchner
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Questions?