## Thoughts for the future

Region 3 18 August 2011 David Green



# Help complete the Regional Activities to Member Geographic re-alignment

- Align the Region with IEEE/MGA
- Be a model for other regions on this alignment
- Support the section in being effective in engaging the member



#### **Region 3 Committees**

- Ensure that our committees are
  - Relevant
  - Staffed
  - Funded
- Let Bill Ratcliff (R3 N&A and I know of your interest)
  - Committee members as well as Chairs



### Improved electronic communication

- Bulk mail tool
  - Personalized
  - Templates
  - Flexible lists
- Measure and report web
- Facebook Presence
- Want to help?



#### **IEEE Public Visibility Video...**

