

## [IEEE R3-MEETING] Evansville-Owensboro Section Chair Report

August 2011 Region 3 Meeting

Website and Contact Information: <http://www.ieee-evanowen.org/>

Engaging members starts with engaging us.

Engagement & Activities:

Are tied directly to meetings. Primarily both technical presentations and industrial tours.

Companies are exposed to new potential (IEEE) employees while simultaneously raising and boosting the awareness of the IEEE within that company.

Tours are always well attended.

Technical presentations engage a smaller subset of members and are not as well attended.

Social meetings are being re-introduced, with specific Member focus.

Efforts are focused on establishing a consistent communication and presence that lives beyond any one volunteers service time line.

Common URLs with email reflectors have been set-up.

As an example all emails goto [events@ieee-evanowen.org](mailto:events@ieee-evanowen.org) and are BCC to membership.

Our Word press website is now fairly easy to update.

Our email and public calendar are hosted with Google and can be modified by any officer.

Links to vtools meeting registration and calendar updates help with content publishing.

We're presently working on succession planning, and adding volunteers, to develop future officers.

We have renewed volunteer commitment for Website Administrator, and Membership Development Chair, and will be developing a Career Development Contact

Plans are to start with job clearinghouse, and then add an education component.

Explore tie between career development and succession plan.

Barriers:

There are strength & weakness associated with the close university support that we enjoy.

Lack of succession planning and limited volunteer time are always issues.

Slow and steady attitudes require a long term consistent application of force to overcome.

This can lead to discouragement. R3 and SC2011 help this.

There is a need for personal self engagement.

When the officers aren't motivated it's difficult to motivate others.

Request Addendum:

The use of data mining of section statistics should be expanded.

Section meeting and size information should be periodically published with contact information:

Similar sized section and chapter data may be more useful and relevant than geographically organized data.