

From: David Green <d.green@ieee.org>
Subject: [IEEE R3] Director's Report - 23 January 2012
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To: <r3-excom2012@ieee.org>
Cc: Region 3 Committee <sec-r03@ieee.org>

Happy New Year!

It's changing of the guard time. Thanks to Lee and his 2010 & 2011 ExComs.
Thank you for your service

Thanks to the 2012 ExCom members (see the full list at <http://www.ewh.ieee.org/reg/3/comp.html>) who have agreed to work with me. We have shifted things around a bit, invited a several new members to the team. Together, and with the help of the past directors and past ExCom members, we will focus the Region on supporting the Sections, Chapters, Student Branches, etc. as they work to improve member engagement.

Secretary Gregg Vaughn has established the r3excom-2012@ieee.org alias for communicating to all members of the ExCom. If you have problems, please contact Gregg (<g.vaughn@ieee.org>). If you need an alternate e-mail added so you can send to the list, please let Gregg know.

There is a Google Calendar associated with the account r3ieee@gmail.com which you should be able to subscribe to through Google Mail or with the feed <https://www.google.com/calendar/ical/r3ieee%40gmail.com/public/basic.ics> or as a web page as <https://www.google.com/calendar/embed?src=r3ieee%40gmail.com&ctz=America/Chicago> selecting "Agenda View" to see a list of meetings through 2012. (East coasters should note that the times in the calendar are Central when looking at the web page.) Presently the calendar shows the planned meetings of R3 ExCom and R3 Committee. Please note that the calendar shows a December Region Committee meeting. The meeting, its date, and its location are all very tentative at this point and depend on many factors including available budget.

Thanks to all who have prepared their goals and objectives (as well as action lists if appropriate) for 2012. Please align the goals and objectives with the focus towards supporting the sections (chapters, student branches, ...) be effective in engaging our members. Many of you are responsible for specific operational activities and also have a collection of action items to execute. Please collaborate with others to ensure we coordinated in our activities this year.

The Spring Region 3 Meeting will be held in conjunction with SoutheastCon 2012. We will have activities from about 5pm Friday (16 March) through noon Sunday (18 March) in Orlando, FL. Gregg will be sending out a meeting notice soon. Region 3 covers the travel costs of ExCom members and Section Chairs (or their designee) to the meeting as detailed in the Region 3 Travel Policy. If you don't know if you are funded, have a question, or need to make

arrangements that differ from this policy, please contact our Treasurer, Don Hill <dhill@email.uky.edu> before making arrangements. If you are authorized to travel to the meeting and are planning to attend, please begin to make economic arrangements to travel to the meeting.

Region 3 has a Facebook page -- search for "IEEE Region 3" at "<https://facebook.com>", an online calendar already mentioned, and a twitter feed: <https://twitter.com/r3ieee> . I hope we can use these effectively in our efforts.

I am still working with N&A to complete a few of the appointments to the ExCom. I am blessed to have had many outstanding volunteers accept my invitation to join the ExCom to work towards an improved focus on member engagement. Please read their BIOs in our secure space (userid/password) were in the meeting announcement.

I would like to report that I have appointed former Directors Bill Ratcliff and George McClure to serve on the Region 3 N&A along with Past Director Lee Stogner who will chair the committee. We will discuss a change to this committee (and potentially an ex officio member of this committee) tonight. This committee will have the important task for identifying candidates for the 2014-15 Region 3 Director-Elect position.

The MGA Retreat focused on

- * Member engagement
- * Re-invigorating and re-inventing the GeoUnits

The plans for Region 3 seem avery aligned to these two foci. They reported the success of Huntsville Metropolitan Area Workshop and the Region 3 supported Careers sessions. The MGA strategy is to change the expectations and rewards basis for the GeoUnits to reflect that there is more to engagement than just having meetings and the IEEE funds of the GeoUnits should be used for programs and initiatives (invested in IEEE) not invested in banking instruments. MGA is reviewing the support to GeoUnits in the area of tools, staff, as well as dollars.

I am looking forward to working with all of you and I hope we can prove the value of member engagement activities to better things for our members, our community and humanity as well as feel good about accomplishing some great things in 2012.

Activities since last report

- * Conducted R3 planning event
- * Participated in Region 3 Conference Task Force Meeting
- * Met with SoutheastCon 2012 Committee
- * Participated in IEEE Governance Committee meeting
- * Participated in IEEE Board Asian Outreach, Board Retreat, Board Meeting,

and MGA Retreat

* Participated in IEEE Brand Ambassador Activities