

WHAT'S NEW??
IEEE-USA in ACTION

DR. GARY BLANK
VP CAREER & MEMBER
SERVICES

WHAT DO OUR MEMBERS NEED?

- 1. BE EMPLOYED, or
- 2. BE AN ENTREPRENEUR, or
- 3. BE A CONSULTANT

WHAT ARE WE DOING TO HELP?

- 1. EMPLOYMENT NETWORKS & SERVICES
- 2. ENTREPRENEUR NETWORKS & SERVICES
- 3. CONSULTANTS NETWORKS & SERVICES

BACKGROUND

- 1 EMPLOYMENT NETWORKS:
STARTED LAST YEAR
INNOVATION
SECTION START-UP
RESULTS
REACTIONS:
UNEMPLOYED MEMBERS
AGENCIES
NEW MEMBERS
IEEE, MGA \$, NEW EMPL. NETS
RECENT MEETINGS (EMOTION)

BACKGROUND

- 2 ENTREPRENEUR NETWORKS

OUR COMMITTEE

EXPERIENCE & ALLIANCES

TECH MATCH

WEBINARS & SEMINARS

CAPITOL HILL

WHITE HOUSE INITIATIVE

STARTING NETWORKS/MEMBERSHIP

WEBSITE

BACKGROUND

- 3. CONSULTANTS NETWORKS

40+ in Regions 1 – 6

THIS REGION?

BENEFIT TO SECTION (New Members)

BENEFITS TO MEMBERS

NETWORK MEETINGS

SEMINARS/WEBINARS/TRAINING

FINDING CONSULTING BUSINESS.....

BACKGROUND

- WHAT IS AICN? AICN-CC?
- AICN MEMBERSHIP (2 LEVELS... 99 & 25)
 - DATABASE (DEMONSTRATION)
 - EXPERIENCE
 - ECONOMICS
 - e-BOOKS
 - WORKSHOPS/SEMINARS/WEBINARS + ACCESS
 - 35,000+ HITS/ MONTH
- 17,000 potential