Member Engagement to Support Technical Growth

- Notes:
  - 10 Attendees (including facilitators)
  - Attempted to focus on what an individual could do back at their local unit
  - Tried to avoid language like "we and they" and focus on "I"
  - Asked if participants found the exercise useful: All said yes
  - Asked participants if there was something they planned on doing: 2-yes, 1-no, 1-no because I'm too busy, 2-maybe, 2-possibly, 1-probably, 1-don't know,

Project Recommendations

- At each technical meeting, generate a personalized "receipt/certificate" with their name on it, PDHs met by the meeting indicated, and a specific POC and invitation to contact back
- Pick a technical specialty (e.g., secondary) and ask section to find others in the section and invite them to form an ad-hoc group.
- Hold a chapter summit to share lessons learned, speaker contacts, topic ideas, etc.
- Put on website an open call for meeting idea requests
  - For places like Spectrum, put "if interested in more information…" after each article
- Identify a set of candidate topics and send survey out asking which one is of interest
- Assign a greeter for each meeting