

The Atlanta Section continues to be an active Section, adding one new Society Chapter in 2011 (Communications). Also, our new WIE group became very active in K-12 activities. The Section has 3 affinity groups (GOLD started in 2012), 11 society chapters, 7 student branches and (as of 7 March 2012) over 3800 active members.

2012 Goals:

- Increase membership awareness of all Section activities
- Improve new-member retention
- Elevate more members to Senior Membership
- Increase member involvement
- Increase PACE activities
- Offer at least one PACE/GOLD joint meeting
- Nominate members for Region awards
- Continue supporting and encouraging 7 student branches
- Update Section website

Issues:

- Pending assessment from IEEE - how much will it be, when will it be assessed, will there be any ability to contest the amount assessed
- NetSuite
 - Poor timing, poor training, limited documentation
 - Notified wrong treasurers
 - Inability to review chapter/group submissions before they submitted it (yet Section is responsible for their submission)
 - Errors in NetSuite (some reported errors were fixed)
- Generic Top Level Domain (gtld) -- .ieee
 - Atlanta Section AdCom wishes to express a dissenting opinion with respect to switching to the gTLD of .ieee, mainly due to the time and effort needed to correct existing links and the cost to IEEE. The Section also does not feel that it will increase IEEE's brand recognition.

2012 Activities to date:

- 1 Section AdCom/ExCom Meeting, 4 Section Officer Meetings
- As of March 16, 11 chapter/group meetings have been held
- Participated as judges in Future Cities competition, and sponsored 2 awards
- Held 2 successful K-12 events

2012 Planned Activities:

- Annual Section Banquet, April 18 (Awards, Recognition of 8 new Fellows, Speaker); Fall Area 3 Picnic
- Co-Sponsor of RadarCon 2012 in Atlanta, May 7-11
- Attendance at SoutheastCon (4 ExCom plus student teams) and IEEE USA meeting (PACE Chair)
- More K-12 events and Employment Assistance Events
- GOLD Kick-off Event, PACE/GOLD event
- College Scholarships presented in November (3 @ \$1600 each)
- Many Chapter/Group meetings

