



Building Careers & Shaping Public Policy For You

Jim Howard
IEEE USA Past-President

Region 3 Meeting
5-7 April 2013



IEEE-USA Mission



- “shall be to recommend policies and implement programs specifically intended to serve and benefit the members, the profession, and the public in the United States in appropriate professional areas of economic, ethical, legislative, social and technology policy concern.”
- “IEEE-USA shall be the organizational unit that represents the professional interests of the IEEE before U.S. governmental bodies”

Source: IEEE-USA Bylaw I-303(8); IEEE-USA Policy 1.1

To be the best resource for our members, the profession, and the public on U.S. policies and programs that promote lifelong career vitality for engineers and a high quality of life for all through electrotechnology and information technology.



IEEE-USA's Leadership



Jim Howard
2012 President



Marc Apter
2013 President



Gary Blank
2014 President



Bill Walsh
Secretary-
Treasurer



Eric Ackerman
Vice President,
Career & Member
Services



Karen Panetta
Vice President,
Communications &
Public Awareness



Keith Grzelak
Vice President,
Government
Relations



Ed Perkins
Vice President,
Professional
Activities

IEEE-USA Priorities for 2013

- IEEE-USA's **primary focus** for 2013 is an emphasis on U.S. membership student/GOLD recovery and recruitment, and shifting of resources to strengthen membership marketing, communications and member engagement in government relations.
- IEEE-USA will continue to offer strong **professional programs, products and services** in the areas of Career & Member Services, Communications & Public Awareness, Government Relations, and local Professional Activities.

2013 Priorities Continued

- Our **Government Relations priorities** for 2013 are support of K-12 STEM education, federal support for research and innovation (including manufacturing), skilled immigration reform, energy (diversifying sources, greening the power supply, building a smarter electrical infrastructure, and electrifying the transportation sector), helping our members implement the new patent law, and issues related to U.S. security.
- In addition, IEEE-USA is supporting **IEEE's policy interests** on the subjects of public access to scholarly publications, data and standards, and on federal participation in conferences.

2013 Priorities Continued

- The **2013 Career priorities** include:
 - Promoting our on-line CareerManager, and working with IEEE to enhance the IEEE Career Portal and Learning Network.
 - Conducting the 2013 Salary Survey, while finding a new vendor to support the Salary Calculator.
 - Promoting local Employment Networks.
 - Launching an Intellectual Property Professionals Network.
 - Growing enrollments in the new IEEE Consultants Network.
 - Promoting entrepreneurship; leveraging our strategic alliance with the SBA.



Career & Member Services

<http://www.ieeeusa.org/careers/>

- CareerNavigator with Online Career Manager
- IEEE-USA Salary Service with Online Calculator
- Career-related Webinars and Ebooks
- Employment Assistance
- Consultants Networks
- Licensure & Registration
- Entrepreneurs Village
- STEM Literacy



Eric Ackerman

Vice President,
Career & Member
Services
(Region 3)

Communications & Public Awareness

<http://www.ieeeusa.org/communications/>

- Awards & Recognitions
- *IEEE-USA In Action*
- *IEEE-USA Today's Engineer*
- Career/Professional Ebooks
- National Engineers Week
- E-Week Family Day
- Mass Media Fellowship
- Student Video Competition
- Media Relations



Karen Panetta
Vice President,
Communications &
Public Awareness
(Region 1)

Government Relations

<http://www.ieeeusa.org/policy>

- Policy Advocacy in Areas of:
 - Aerospace & Transportation
 - Career & Workforce Policy
 - Communications/Information Policy
 - Energy
 - K-12 STEM Education
 - Research and Innovation
 - Intellectual Property
 - Medical Technology Policy
 - Research and Innovation
- Congressional Briefings
- Government Fellowships (State/Congress/Others)
- Washington Internships (WISE)
- Grassroots Advocacy (State/Fly-Ins)
- *Eye on Washington* Newsletter



Keith Grzelak

Vice President,
Gov' t Relations
(Region 6)

Professional Activities

<http://www.ieeeusa.org/volunteers/pace/>

- PACE Network
(Training, resources and funding for support of regional and local section/chapter/branch professional activities)
- Student Professional Awareness (SPAC/SPAVE/SPAWs)
- IEEE-USA Annual Meeting
- Professional Development Seminars and PACE Webinars



Ed Perkins
Vice President,
Professional Activities
(Region 6)

Special Initiatives (1)

EMPLOYMENT NETWORKS (R1-R6 Membership Initiative)



Ed Kirchner

Chair, IEEE-USA Employment & Career Services Committee
ed.kirchner@ieee.org



Gary Blank

IEEE-USA President-Elect
g.l.blank@iee.org

IP PROFESSIONALS (R1-R6 Membership Initiative)



Evelyn Hirt

Co-Chair, Ad Hoc IP Professionals Committee
e.hirt@ieee.org



Keith Grzelak

Co-Chair, Ad Hoc IP Professionals Committee
grzelak@comcast.net

Special Initiatives (2)

IEEE-USA CONFERENCES



Charles Rubenstein
Chair, IEEE-USA
Conferences Committee
c.rubenstein@ieee.org

MEMBERSHIP DEVELOPMENT

Erin Hogbin
Chair, Ad Hoc Membership
Development Committee
e.hogbin@ieee.org

2014 NATIONAL ENGINEERS WEEK



Kristi Hummel
Chair, 2014 E-Week Steering Committee
k.hummel@ieee.org

YOU ARE ALL INVITED!



- ★ Technical Program on Technologies for Sustainability
- ★ Volunteer training
- ★ Leadership skills
- ★ Latest career products and services
- ★ Networking
- ★ IEEE-USA Awards Ceremony

<http://www.ieeeusa.org/calendar/conferences/annualmeeting/2013/>
<http://sites.ieee.org/sustech/>



IEEE-USA Membership Development Incentive

- IEEE-USA is offering a financial incentive to reward year-over-year improvements in recruitment of higher-grade, dues-paying members in IEEE 's U.S. sections.
- \$20 dollar payout to Section per net new member.
- Since 2010, IEEE-USA awarded over \$10K in incentives to over 50 U.S. sections.
- This incentive compliments IEEE's Member-Get-a-Member Incentive Program.

For more information, go to:

<http://www.ieeeusa.org/volunteers/membership/>

Get Involved With Grassroots Government Relations Activities



12-13 March 2013



TBD (Fall 2013)



TBD (Summer 2013)



Webinar (4th Thursday of every month)

We Need Your Help



- PACE Chairs in Place, PACE Programs Active and Timely Reporting of Results
- Support for Section-Level Membership Development Efforts (IEEE-USA is providing \$\$ Incentives)
- Active Grassroots Engagement With our Government Relations Activity
- Partnerships on Local/Regional Conferences
- Nominations for IEEE-USA Awards & Recognitions

