

Attendees:

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We discussed the following proposals:

1. Play IEEE video's at the conference (Allow casual student interaction and teach them about IEEE, the Region, and about technical societies.)
 - a. Slide show
 - b. Video's
 - i. IEEE headquarters
 - ii. IEEE USA Student Contest
 - c. Target Students
 - d. Display IEEE R3 Executives pictures and titles
 - e. Update with pictures from the conference throughout the day
 - f. Display Society information (Different Societies and what they cover)
 - g. Display on a number of different monitors (Small and Large)
2. Supply business cards to students (Give students contact information for how to get additional information about IEEE and their section.)
 - a. Spare cards in registration packet
 - b. Based on their student branch
3. Introduce IEEE executives at the reception. (Assist students in connecting with region leadership)
 - a. Maybe this could be done through the slide show.
4. Society participation (Get students interested in technical societies)
 - a. Add societies on name tag
 - b. Add ribbons to name tag to allow for easy recognition on different society members
 - c. Get information into slide show
5. Match up students with volunteers (Make a personal connection between students and members)
 - a. Encourage interaction at Poster sessions
 - b. Find time at Region meeting breaks to allow members to meet/interact with students at hardware competition and other venues.
 - c. Find some games that focus on member/student interaction
 - i. Students: locate members in all societies
 - ii. Members: Find students in different degree programs
 - iii. Identify membership levels and/or position of members
6. Mix students and volunteers at meals
 - a. In general the committee liked this idea, but cost makes this difficult.
 - b. Focus on number 5.
7. Review possible smartphone application ("APP") to assist members and students
 - a. Hotel layout
 - b. Meeting schedule
 - c. Limited attendee information
 - d. Student/Member game(s)