IEEE Foundation Briefing / Call to Action

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In this Presentation

- About the IEEE Foundation
- IEEE Foundation Strategy for the Future
- Interacting with the Foundation (Call to action)

About the IEEE Foundation

About the IEEE Foundation

40 YEARS OF PHILANTHROPY

- Established by IEEE in 1973 as a US public charity
- **Exclusively** to further the scientific and educational purposes of **IEEE**

VISION

- The IEEE Foundation is a leader in transforming lives through the power of technology and education.

MISSION

- The IEEE Foundation enables IEEE programs that enhance technology access, literacy, and education; supports the IEEE professional community; and inspires the generosity of donors.

Enable the Impact of IEEE - Areas of Focus

Education

Empower the world's brightest young minds

Innovation

Apply technology for social impact and innovation

Preservation

Share the evolution of groundbreaking historical ideas

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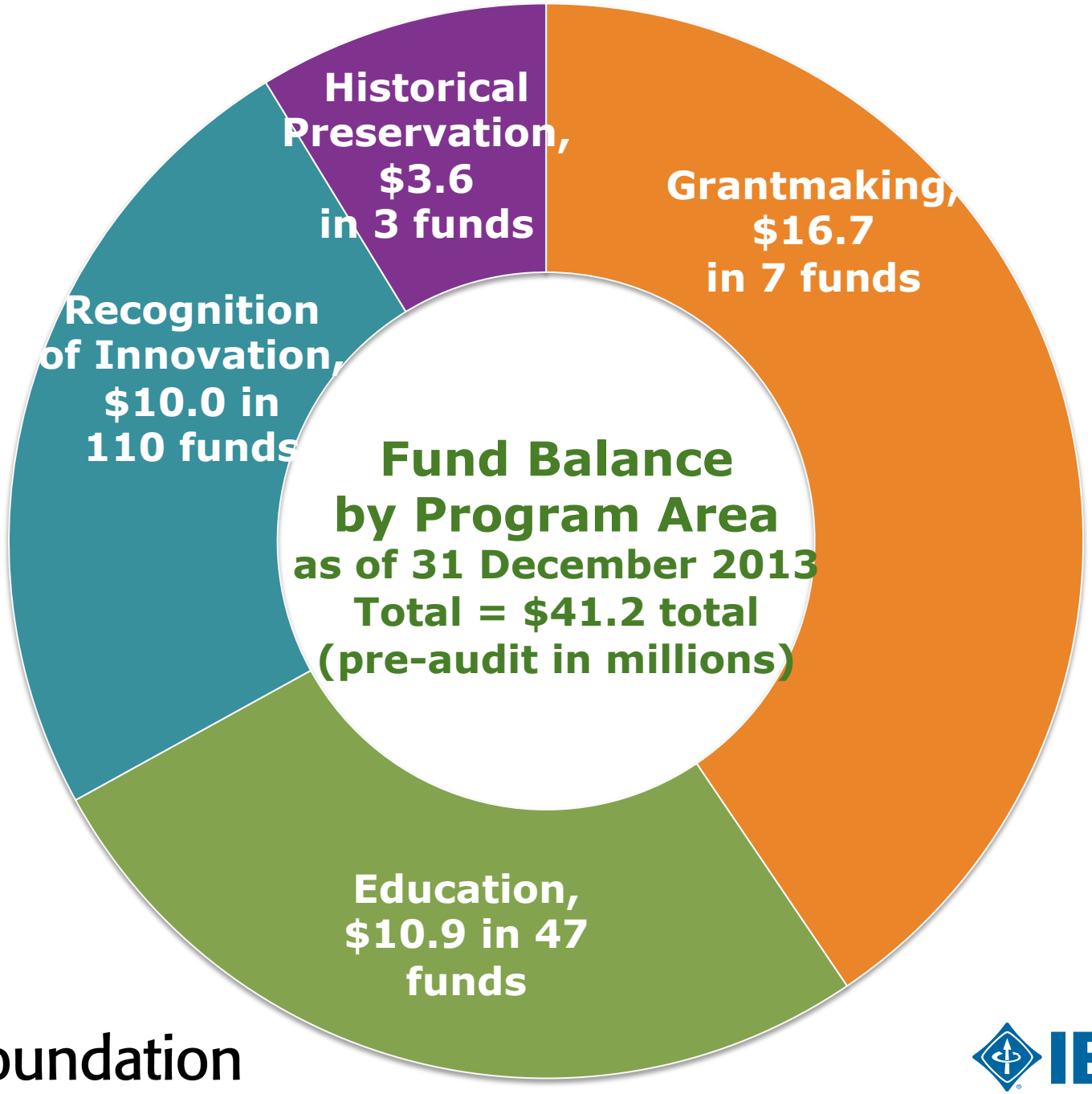

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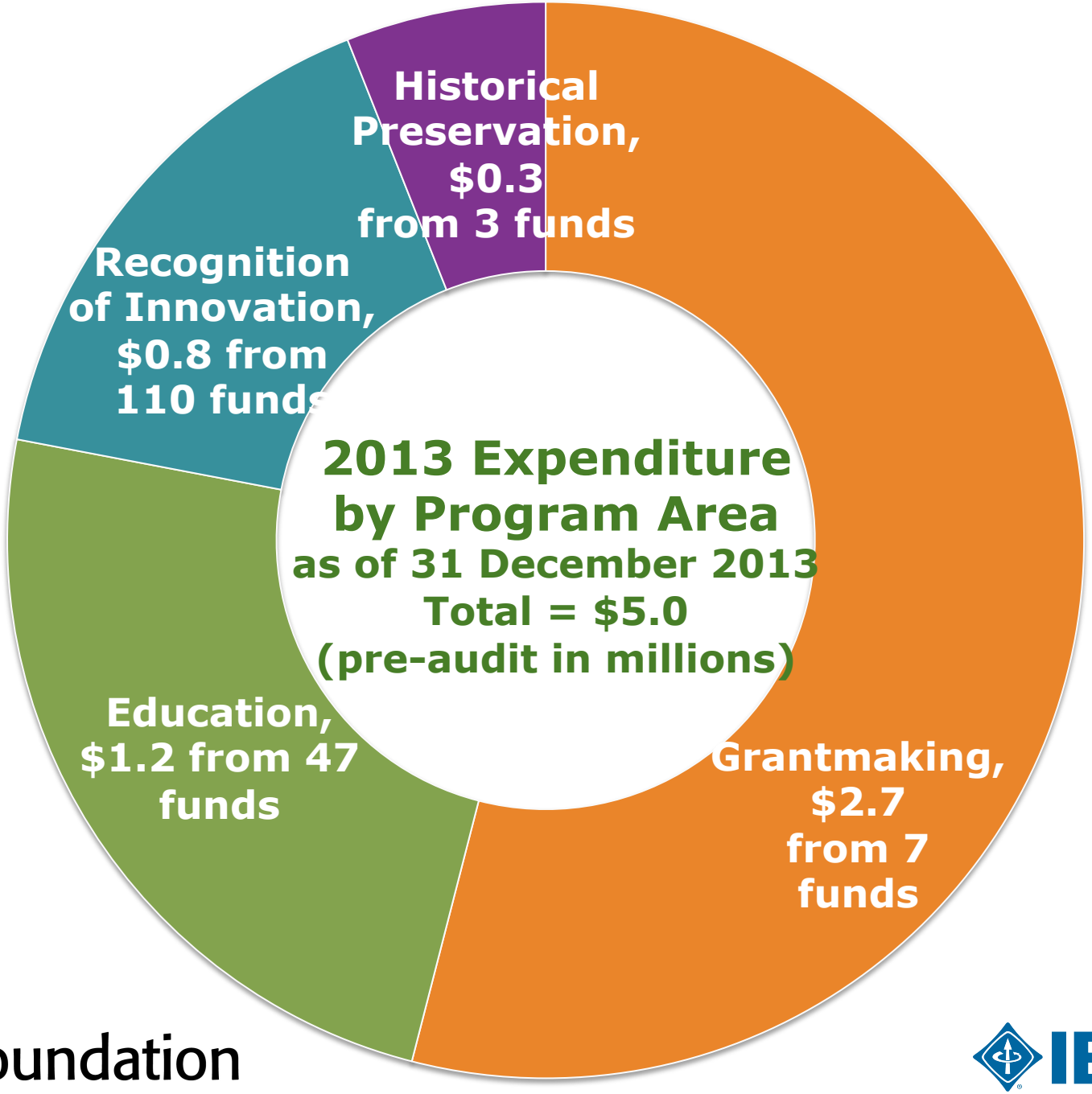

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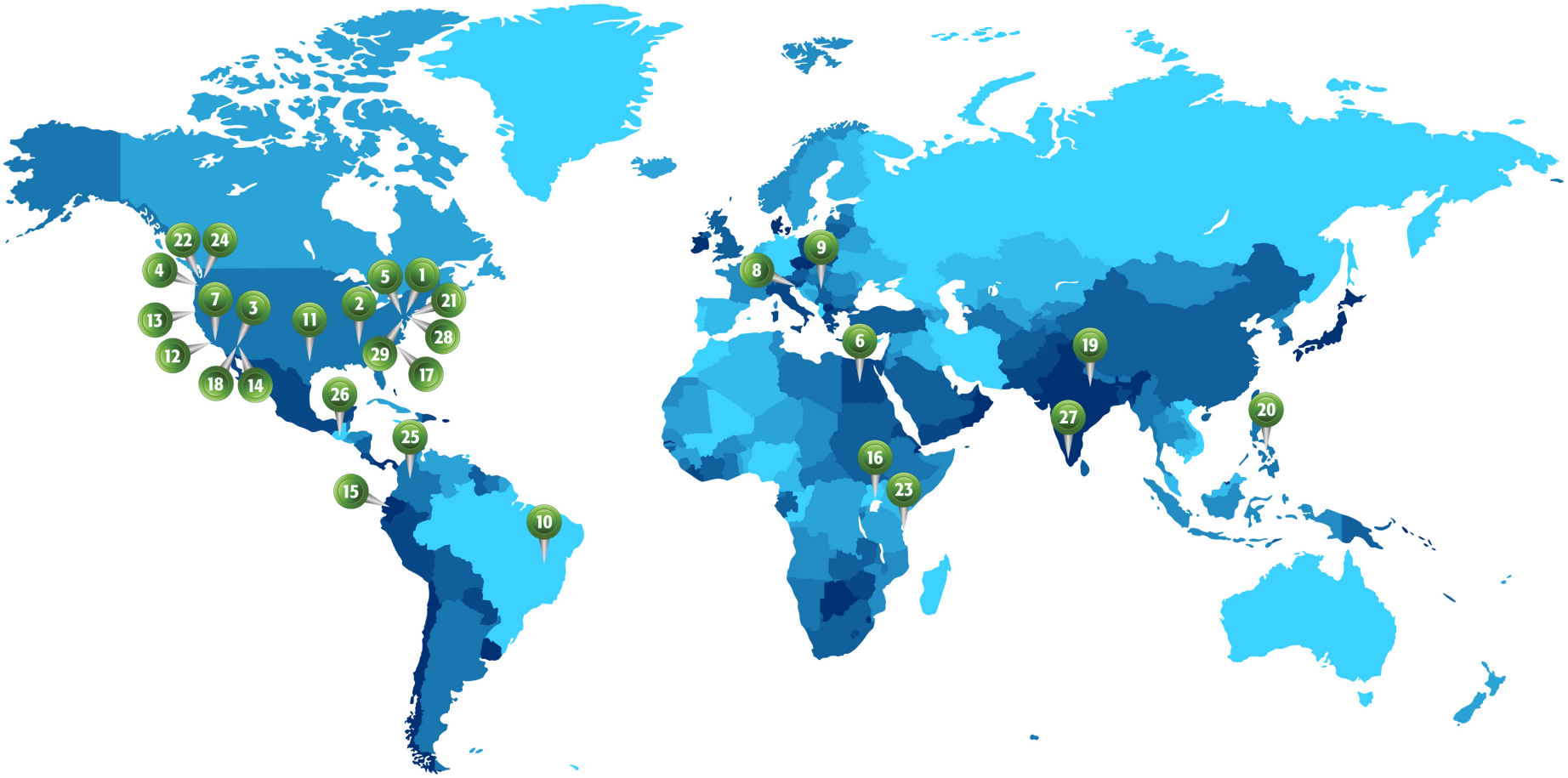
Grants Program - Areas of Interest

Updates for 2015 to be announced at Sections Congress 2014

Education	• Expand … and tech… teenagers through …
Applying Technology for Humanitarian Causes	• Implement or disseminate replicable, sustainable, technology-based solutions for humanitarian causes in underserved areas
History of Technology	• Increase awareness of the impact and influence of early technology on the present and future

Global Reach of the 2012 Grants



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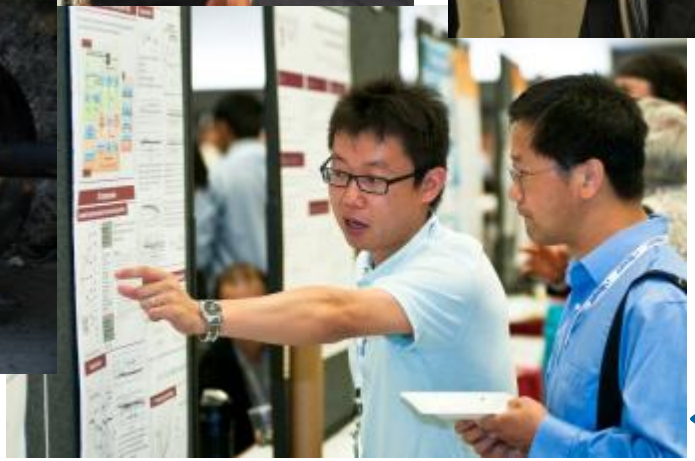

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IEEE Foundation Strategy for the Future

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Where we Are

Imagined Future

The Pieces

Future Structure of Philanthropy
Vision & Mission
Implications of Change
Guiding Principles

Vision & Mission

- **Approved new statements**:

Vision

The IEEE Foundation is a leader in transforming lives through the power of technology and education.

Mission

The IEEE Foundation enables IEEE programs that enhance technology access, literacy, and education; supports the IEEE professional community; and inspires the generosity of donors.

Future Structure of Philanthropy

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Areas of Focus

Future Structure of Philanthropy

- Definition = ***Broad theme areas that will generate a mental picture of the impact the IEEE Foundation will have***
- Endorsed two Areas of Focus
  - **Education (includes History)**
  - **Applying Technology for Social Impact/ Innovation**

Signature Programs

Future Structure of Philanthropy

- Definition = ***IEEE run public imperatives with which the IEEE Foundation will partner to proactively raise external philanthropic dollars***
- Plan to approve at least one signature program per Area of Focus with no more than four
- **APPROVED** three ***Signature Programs***
  - IEEE PES Scholarship Plus Initiative
  - EPICS in IEEE
  - Raising Engineering Awareness/Appreciation through the Conduit of History (REACH)

Implications of Change

Implications of Change

- Legacy Programs
  - Conducted an assessment of funds to determine where current programs fit within Focus Areas and transition plans for legacy programs
- Future of the IEEE Foundation Grants Program
  - Convened AdHoc Committee tasked with identifying and recommending options for the grants program
  - Approved the AdHoc Committee recommendation
- Address needs of programs not selected as ***Signature Programs***

What's Next

- Identify Other Signature Programs
- Write & Test the Case for Support
- Create Plans that support the goal to enable IEEE impact by maximizing philanthropic support
  - **Transition**
  - **Development**
  - **Communication**
- Continue discussions on implications of change
- **Monitor, assess, communicate, monitor, assess, communicate …**

Interacting with the IEEE Foundation

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Great projects aligned with IEEE Foundation Strategy

- Have a proven idea that is in the key areas?
  - Apply for support underneath or as a Signature Program

- Have a project in the area of the focused grant funding?
  - Apply for support as a grant

Ways to Donate

- Outright Gift through:
  - IEEE Dues Renewal - Mail
  - Online giving - **ieee.org/donate**
- Corporate Matching Gifts
- Tribute Giving
- Appreciated Securities
- Honorarium or Speaker Fee
- Legacy Giving
  - Name as beneficiary of retirement plan or life insurance
  - Bequest in Will or Trust

Ways Donors are Recognized

Annual Giving

- **Advocates Association**
  (US$100 to $999)
- **Leadership Association**
  (US$1,000 or more)

Cumulative Giving

- **IEEE Heritage Circle**
  Honored Philanthropists (individuals)
- **IEEE Circle of Honor**
  (Institutions)

Legacy Giving

- **IEEE Goldsmith Legacy League**
  Forever Generous

Help Inspire the Future

- Make a donation today to the IEEE Foundation
- Leave a legacy gift to the IEEE Foundation
- Apply for a Grant
- Tell your story on the IEEE Global History Network
- Nominate a colleague for an IEEE award
- Tell your friends about the IEEE Foundation

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