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**Subject:** [IEEE R3] Area 3 Report, 14-April 2014  
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**To:** r3-excom2014@IEEE.ORG  
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To: Region 3 ExCom  
CC: Region 3 Committee  
Subject: **Area 3 Report, 14-April 2014**  
Date: 14 April 2014

Recalling Area 3 Goals as stated at SoutheastCon:

- Goal #1: Discover who we are
  - Determine how Area 3 integrates with its neighbor sections: by looking at membership near Savannah, Augusta, Chattanooga, Columbus, Tallahassee, and Jacksonville
  - Infer what industries Area 3 members work in: by first looking at society membership and how it's distributed
  - Understanding how student members are associated with sections
- Goal #2: Reach members statewide
- Goal #3: Better coordinate/collaborate in A3
  - Website; quarterly meeting, speaker exchange
- Goal #4: Reach out to other "STEM" organizations, agencies, activities in GA
  - Make a connection with gov't
  - Track changes in education in GA

Unfortunately, I have to report little progress to date because of time challenges.

I do want to elaborate on Goal #4. When I say "STEM", I'm not intending to limit the outreach to educational institutions or activities; that was my short-hand way of fitting it on the lightning round slide at SoutheastCon. That said, I will begin by engaging people at Georgia Tech. Until recently, GT was the only public college in GA that granted engineering degrees. My understanding is that put GT in a central role for defining, scoping, and implementing engineering education goals for the state. I have contacts with the GT people who are the ones that interact with state gov't, including the legislature. I will be contacting them to make them aware of IEEE in GA and to discover their perspective on the engineering profession and education in GA.

Sincerely,  
Bill Marshall

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