

Member Engagement and Life Cycle Committee

Senior member initiative for 2014

http://www.ieee.org/about/volunteers/membership_development/senior_member.html

MELCC Region 3 goal is to help every Section in the Region have at least 5 successful SM Grade elevations applications . To sweeten the incentive, the MELCC will have some award for the large, medium, and small sections with the highest number of successful SM grade elevations in 2014, and will be formally recognized (Certificate) for their effort at SEC 2015.

Thus far Region 3 has had 32 member grade elevations and 39 applications pending referrals.

Did not count how many applications were reviewed April 12th.

2014 goals: Form 4 new affinity groups in Region 3. Have 275 successful Senior Member grade elevations of existing Region 3 members, at least 5 in every Section.

Contacting various members in the Region to support initiatives reaching out to Non traditional members (demographics) to develop new ways of supporting Young Professionals in the Region.