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**Subject:** [IEEE R3] Student Activities Chair Report for 12 May 2014 ExCom  
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#### Summary of Student Activities goals, milestones and challenges for 2014

##### Goals:

- (1) Conduct a successful Student Conference at SoutheastCon 2014
  - (a) Significant student branch participation
  - (b) Effective student branch leadership training
  - (c) Improved engagement of student members with professional members
- (2) Conduct effective Student Branch Leadership Training workshops in Fall 2014
- (3) Improve communication from all levels of IEEE to Student Branches
- (4) Increase percentage of student branches submitting annual reports and new officer updates

##### Milestones:

Pre-SoutheastCon weekly planning meetings begin - Jan. 15  
SoutheastCon 2014 student competition deadlines  
  Paper Competition - Feb. 1  
  Hardware Competition - Mar. 1  
  Software Competition - Mar. 1  
  Ethics Competition - Mar. 1  
  Website Competition - Mar. 1  
  T-Shirt Competition - Mar. 10  
SoutheastCon 2014 student conference - Mar 13-16  
Student Branch Leadership Training Hosts contacted - Jun. 1  
Student Branch Leadership Training Workshops Finalized - Aug. 1  
All Student Branch Leadership Training Workshops Conducted - Nov. 15

##### Challenges:

The goals of improving communication with Student Branches and increasing the number of student branches submitting annual reports and officer updates are interrelated. IEEE must have current student branch officer contact information in order to communicate effectively with student branches. However, the percentage of student branches that submit the required reports on a regular basis is very small. The MGA Student Activities Committee is considering solutions to this problem at the Institute level. One possible solution involves more focused Section-Student Branch annual reporting. However, any solution that is proposed by SAC and approved by MGA will take time to implement and see improved results.

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