IEEE Region 3 Initiatives and Projects

Strategic Planning: Align Region 3 planning with that of IEEE, IEEE-USA, & MGA Objectives.

Region 3 Initiatives:

- First Year Member Experience
  To ensure that new members completely understand the value of IEEE

- First Volunteer Experience
  Need help to get started on first or just new position

- MOVE (Mobile Operations Vehicle for Emergencies)
  Provide communication, energy, information to disaster survivors.
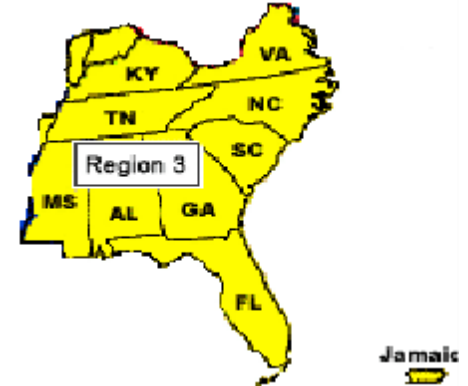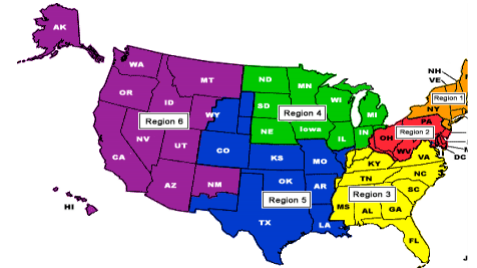
Let's work together!

Strategic Planning Committee
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STRATEGIC PLAN 2014 +

IEEE REGION 3

STRATEGIC PLAN 2014 +

VISION

Concentrate on the growth and development of the member throughout the life cycle of the individual.

MISSION

The Region shall fulfill the Member and Geographic Activities (MGA) strategic objectives at the local level by ensuring the enabling of the sections, chapters, and student branches to engage the member.

Emphasize the development of the membership through recruitment, retention, elevation, recognition, recovery and career enhancement activities and by the development of effective leaders in all geographic units.

STRATEGIC FOCUS

Energize and engage member, keep in the loop. Ultimate goal: Every member an active participant and a satisfied member.

STRATEGIC GOALS

Align Region with the MGA Model

Align the Region 3 Committee charters with the Mission and Vision.

Remember the Region is enabling the local volunteer infrastructure to engage the member.

Review for missing elements to support new MGA Model

Concerns:
- Life cycle of member coverage   (needs of member, engagement)

- Life cycle of member continuum (data collection & tracking)

Operate the MGA Model

- The Region is enabling the local volunteer infrastructure to engage the member.
- The relationship with the member is changing from a customer to a partner.
- It is important to collect data on interactions with the member both for the present need and for future initiatives.

Review Region Conference Involvement

- Review and decide on level of Region involvement in conferences including SoutheastCon.
- Decide how the Region could provide expertise, financing and consistency working with local units to provide excellent conferences.

Share achievements and ideas with other areas of IEEE

Virtual Communities: Pursue tools available Institute wide for sharing and communications.
Transnational Growth and Sharing: Investigate opportunities for sharing with other regions the new tools developed in Region 3.